

FALL FASHION  
NUMBER

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## FALL EDITION



**FASHION FACTS**  
FOR  
**MEN AND WOMEN**

**THE HOME**  
**IN FALL DRESS**



The fur coat each year becomes a more indispensable part of the well dressed woman's wardrobe. Its cozy warmth imparts such a luxurious feeling of well being to the wearer. And how becoming are soft rich fur wraps tight about the throat! They seem to lend a certain radiance and delicacy of feature to every face.

Nowadays to be smartly dressed is to appear and to be most suitably dressed for any occasion. Surely nothing could be more suitable with which to meet the bleak cold winds than warm soft fur fastening close about the neck.

#### NEW REQUIREMENTS

But for the very reason that it is worn so much—as much for smartness as for comfort the fur coat must meet certain requirements. It must be a supple and graceful as a cloth wrap, and it must conform to every whim of fashion's dictates.

Lines of slender youthful grace are the keynote of this winter's smartest furs. It is perfectly wonderful how furriers have learned to handle furs and make them into the exquisitely shapely models which the fall mode demands.

As a fur coat is usually chosen for more than one season's wearing, it is safer to select it for its graceful elegance of line rather than a too startling novelty of detail, though doubtless it must express the very spirit of the mode.

#### THE JACQUETTE

The well dressed woman favors the smart, youthful jacquette for daytime wear. After all there is something so swagger about it as one walks jauntily down the avenue on a frosty morning. This year's jacquette has a tendency to have just a little more flare than formerly.

#### THE LONG COAT

Doubtless the coat which reaches to the bottom of the skirt or within a few inches of it is the very newest and smartest for winter wear. After all, if one can afford only one fur coat, the long model is probably the safest choice. For the long model is the only one which is suitable for luncheon or afternoon wear over more elaborate frocks. And, of course, for evening it is indispensable. These long coats are most popular in straight line wrappy models.

These wrappy models give such a delightful slender grace that their popularity is far from surprising. Now and then a slight circular flare is introduced at the hemline, particularly in the front. The shawl collar is making an appearance on many newer coats, but its vogue is by no means great enough to threaten the

smartness of the choker which is so comfortable and which outlines the face so becomingly.

Perhaps the most interesting development in the new fur coat mode is the fascinating variation which is to be found in the newer sleeves. The graceful flowing bishop sleeve is still at the height of favor, but it is a bishop sleeve with variations. The little silk inner cuff which has been a useful but far from beautiful wind-shield is now made of fur with a tight little fur cuff. Sometimes the sleeve slit on the outside from the wrist almost to the shoulder and a charming puff of a contrasting fur is introduced.

However, the very smartest new sleeve is the puff sleeve. The sleeve is about as loose as a bishop's sleeve from the shoulder to the elbow. Then a few inches below the elbow it widens into a puff to be caught into a cuff at the wrist. Though some of these cuffs are tight many of them leave a few inches to spare.

#### THE FAVORED PELTS

The short haired furs are enjoying great popularity this season. Broadtail, mink, summer ermine, squirrel and seal perhaps head the line but countless others are worn by many well dressed women.

Long haired furs—fox, in particular, are used for trimming, but they are used with more restraint. Frequently they are seen in narrow bands that will not detract from the slender silhouette. Now and then bands of a contrasting fur are found at the hemline.

In the evening the white ermine wrap or cape is quite the smartest. We may well hope that this fashion will not change for white ermine is so flattering and so richly luxurious that it is utterly charming.

#### THREE-QUARTER LENGTHS

Now and then some exceptionally smart new coats are three-quarter length. If you are just the type to wear this coat you will be at the height of fashion. However, it is a dangerous type, for many women look very ungainly in it.

#### LONG BEACH BUS LINE TRIES ONE CENT FARE

Long Beach, Calif.—One cent bus fares between the hours of 9 a. m. and 4 p. m. have been put into effect here as an experiment by a private bus company. A nickel is paid to the driver as before, but a coupon good for four cents in trade at about 100 city stores is given with each ride.



## Spring Footwear

#### IT SEEMS A FAR CRY

It seems a far cry to the days when shoes were just shoes, black, dull and uninteresting. This winter the mode is more particular than ever about our footwear fashions for with the short skirts the shoe is so much more noticeable and with the plain frocks it is almost as decorative an accessory as the necklace or the scarf.

#### STILL STRAPPED

For a while it looked as though the plain pump were going to be the most fashionable footwear for all occasions from morning to midnight. But as though to make up for this slight infidelity we have returned to the cult of the strapped slipper with greater enthusiasm than ever.

For even though we are wearing straps the buckle is as popular as ever. Cut steel buckles are used on the front of a plain slipper with tiny straps

seeming to connect it to the cut sides. A modified version of the pump is worn with a tiny tongue ornamented with a buckle.

**DAYTIME FOOTWEAR**  
For walking, the tailored dull leather slipper with a low heel is the smartest and quite the most suitable. Elaborate as our footware may be, the well dressed woman always chooses it with an eye to suitability, and for walking the low heeled slipper is always more appropriate. However, it is often unusual with many straps and frequently trimmed with a cut steel buckle.

While lizard skin is very popular it is smarter in combination with other leathers than used alone. Of course, satin is as smart as ever. Some charming slippers are made of black velvet.

#### FOR EVENING

In the evening the gold or silver brocaded slipper holds first place, especially with metallic cloth frocks or velvet. And if you are wearing a metal brocaded slipper you are certain that you are smartly shod.

#### THE STORE FOR THE FARMER

#### THE STORE FOR THE WORKINGMAN

## FALL AND WINTER WEARING APPAREL

THE GEO. WALSH CO.'S STORE Known for Its Quality Merchandise at Popular Prices is Plumb Full of the Highest Grade of Clothing, Shoes and Furnishing Goods for Men, Young Men and Boys. This Store Has No Real Competition. With Our Low Overhead Expense We Can Positively Save You Money on Any Purchase Made Here. Quality Merchandise, Made by America's Biggest Manufacturers, and Every Purchase Must Be 100% Satisfactory to the Customer or Your Money Refunded. You Will Find Here a Tremendous Stock of Men's, Young Men's and Boys' Suits and Overcoats, Sheep Lined Coats, Pants, Mackinaws, Boys' and Children's Suits, Leather Coats, Sweaters, Flannel Shirts, Underwear, Hosiery, Gloves, Mittens, Hats, Caps, Shoes and Rubbers at Popular Prices and Big Savings to the Buying Public.

When You Think of Winter, Think of This Store. Visit This Store. Look Around, You Will Not Be Urged to Buy, High Grade Merchandise and Price Must Appeal to You, as We Have Stated Before "Quality For Quality" This Store Will Not Be Undersold. Come and See for Yourself.

# GEO. WALSH CO.

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APPLETON, WIS.

2 Doors West  
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Why we call them accessories is beyond comprehension. For against the simple background of today's frocks they are the magic touch which transforms a plain dress into a charming costume.

Fortunately we are going to wear more neckwear than ever. It imparts such a daintiness, becoming touch—particularly to the darker fall frock, that the woman of discriminating taste is certain to be an ardent follower of this mode.

#### NEWER NECKWEAR

The cleverest novelty in neckwear is a lace collar which may be boat shaped. Bramley, Peter Pan or "V" neck, and attached to the collar a lace panel six or eight inches wide and long enough to reach to the bottom of the skirt. They are worn over the one piece dresses, the long panel attached with a very loose tack.

The result is perfectly surprising—the dress is transformed and made charmingly new beyond recognition.

Organdie collars and cuffs gaily embroidered in bright colors or bound with a contrasting color vie with lace for first place in fashion's favor.

Some of the newer lace collars are composed of rows of tiny ruffles and at the neckline a tiny ribbon is run through the matching belts—the wide suede belt leaped into prominence. This fall it



is, in the front. Practically all the new cuffs are turned back in a modified gauntlet style.

#### A SURPRISE

Perhaps the strangest thing which happened in fashion history last season was the sudden rise to favor of the wide leather belt. Just when we thought all our costumes were to be beltless or at least have only the narrowest, most inconspicuous or matching belts—the wide suede belt

leaped into prominence. This fall it

is to be as popular as ever—especially in tan, brown and soft green.

#### JINGLE, JINGLE

The day of the swishing silk petticoat has long since passed but it seems as though fashion dislikes an unobtrusive silence for her votaries.

So now there must be a fascinating jingling and tinkling at our wrists and arms.

It might well be said that whatever its style, if it is a bracelet it is good. Of course, quite the most popular is the links or slave bracelet.

The underarm bag is still the

smartest. There is a slight tendency to make this bag a little narrower but the great majority of smart bags are just the same size and shape.

For early fall the silk bag is more frequently seen. It may be of black silk trimmed with rhinestones with a bobette or with white in striking contrast. However, it is just as likely to be made of the most gorgeously hued silks you ever dreamed of. Later in the season the vogue of the leather bag predominates. For these almost any type of leather or combination is good.

For dressier occasions the soft colorful beaded bag is still with us. So pretty and artistic are the color combinations of these bags that they give a perfectly charming touch to the costume. They are equally smart on a frame or a drawstring.

#### SCARFS

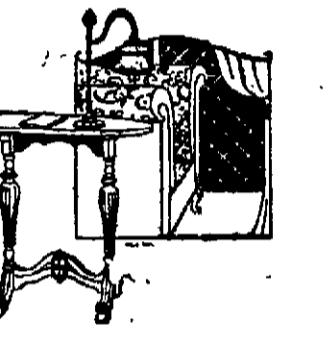
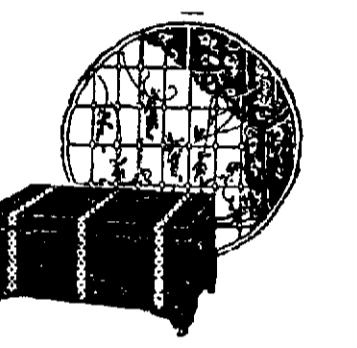
The scarf is too becoming and graceful to be discarded lightly. So fall bids fair to see our shoulders decked with fascinating, daringly colorful lengths of soft silks. All widths and any desired lengths will be worn.

## Make your RADIO PARTY HOME LIKE!



YOU'LL have some jolly times this fall listening to your radio but are you prepared to make your friends thoroughly comfortable when they come to listen in? Does your home reflect an atmosphere of warmth and hospitality that will urge them to come again?

The furnishings we are offering you below will help you make your home really home-like. You owe it to yourself and your friends to see these bargains today.



**Safety for Your Furs**  
This sturdy chest of aromatic red cedar will keep the moths from ruining your unseasonable clothing. The trimmings are of lacquered copper. A beautiful piece of furniture as well as most useful. Prices \$12.75 to \$60.00.

**Filet Curtains Per Pair \$3.50 to \$8.00**  
Exquisite patterns in rich creamy curtains. Some of the curtains have silk fringe to add to their beauty. The true effect can be conveyed to you only by a visit to our drapery department.

**A Wing Chair is Always in Style**  
and this one is always comfortable. An ideal fireside or reading chair. Upholstered in many beautiful shades of velour, tapestry and mohair that are built for complete rest. Some wonderful bargains in Odd Chairs.



Notice, if you will, the graceful, delicate lines of this delightful 4-piece bedroom suite. It is exceptionally well designed and the workmanship is unusually good. Mirrors of clear crystal. Let us show you this suite.

Bed Room Suites range in price from \$98.00 to \$145.00.



**3-Piece Overstuffed Suite**  
The Means of a Charming and Well Furnished Living Room  
In selecting a living-room suite there are several factors that should not be overlooked. There is the style and the upholstery. These of course, constitute the general appearance and are the makings of the room. Then, too, there is the workmanship and the material. There is no question—a living-room suite is subjected to some usage—hence it must be made to withstand it. 3 piece suite \$135.00 to \$500.00.



A distinctive dining room setting is possible and assured with this magnificent dining room suite of Spanish lines. It is finished in the antique walnut, a most desirable finish for the style. It is complete too—there are six chairs, including the host's chair, an extension table of generous size, and a buffet. The chairs are fitted with slip seats in blue hair cloth or tapestry, as desired. 8 piece suites range in price \$148.00 to \$315.00.

# Brettschneider Furniture Co.

FURNITURE — RUGS — DRAPERY  
FUNERAL DIRECTORS

Wisconsin

# FALL FASHIONS



## that men will wear on Fifth Avenue

The American man has decided to take his "English" with modifications. The straight-hanging, loosely draped English type coats of the past two seasons have given way a trifle to a more Americanized type. It is not to be wondered at that the American man, innately proud of the athletic lines that characterize the American figure should long be reconciled to a style of coat that is anything but flattering to his Apollo-like build. Hence, while English characteristics still show a trace in the coats for this Fall they will be marked by more form defining lines. This is evidenced by a trifle less shoulder, a little more of the taper to the waist and a bit more trimness to the trousers. The vest, too, has undergone slight modifications.

The severely cut vest that was abruptly straight across the bottom has retired in favor of a model that shows a "V" opening. This is more true of the single-breasted vest than the double-breasted kind and while many double-breasted vests are shown the single-breasted models are to the fore.

On the coats there is very little in the way of ornamental detail. Cuffs are plain, pockets flaps where shown at all, are of the regulation style. Waist lines are raised a trifle and lapels show more of a tendency toward peaks than the arbitrary roll effects of last spring. Collars are set just a bit higher than recent models. Hips, in trousers and the skirt of the coat over the hips are not quite so severely straight. Most of the coats are shown without back vents.

### CUFF BOTTOM TROUSERS TO PREVAIL

The single-breasted vests are still cut quite high, while the double-breasted vests show a liberal expanse of shirt front. There has been a strong tendency to abandon the cuff at the bottom of trousers. This idea was well in keeping with the English type of trousers, but American men have not taken kindly to the style so this Fall the majority of models revive the cuff.

The suit fabrics for Fall introduce no special novelty weaves. Inasmuch as blues and greys are very popular a great many suits are shown

cut in the modelling and the trousers are ample. The attempt to introduce gray, and other quiet colors into the Tuxedo coat has not made great headway and can not be considered seriously in the vogue.

### TOPCOATS TO BE PLAIN AND STRAIGHT

In Topcoats the sport effects with belts, yokes and other fancy details has almost been crowded off the style map. Plainer coats, almost straight in their lines, much of the modelling of the Chesterfield coat but longer is the real moist think. These coats fall a bit below the knee, have fairly narrow lapels with little peak. For the most part the pockets are plain without flaps but some models for business wear, in contrast to the dresser models for evening wear, have pouch pockets or deeply flapped pockets. Belts are passe except on a few of the raincoats or motor coat styles.

The fabrics are in knitted textures, loose weaves and vicunas in either plain shades or small, subdued patterns.

There are only four real fashionable types of Overcoats this season. The Town and Country Ulsterette, or what New York calls the Guard Coat seems to be in the lead. This coat has broad peaked lapels and tapers slightly to the waist, and then drops from the hip in nearly straight line to the knee or a bit below. Plain or flap pockets are shown on these coats. They are smartest in conventional blue, powder-blue or powder grey.

The Town Ulster is the next style. This is a trifle bigger than the ulsterette but not quite as massive as our picture of the Ulster of the old days. It is toned down in many ways. The collars are not cut so steep, the lapels are not so wide and the coat is not quite so long as the old standard ulster of the past. Few of these coats are shown with belts —hardly any with the all-around belts hence where belts are shown at all it is from the side seams across back with plain fronts. Many of these coats have fancy cuffs and pouch pockets. They are shown principally in winter tweeds and other Scotch fabrics in brown, tan, grey and blue tones.

The box Chesterfield and the regulation Chesterfield make up the other two models. The box Chesterfield is square and longer than the conventional type of Chesterfield that we have known for years. It is almost a straight-hanging coat, a rather plain model reaching about 3 to 4 inches below the knee. Some of these have velvet collars.

There is no notable change in the Full-dress suits. The most notable thing about them is the manner in which they have been forced into the background by the Tuxedo even for very formal occasions. These Tuxedo jackets appear more strictly to the English cut than the work-a-day suits. They are rather square

and the lapels as well as the bottom openings are decidedly peaked.

The suit fabrics for Fall introduce no special novelty weaves. Inasmuch as blues and greys are very popular a great many suits are shown



## Slippers for Fall

ANNOUNCING OUR —

### FORMAL DISPLAY

In Our Windows  
and Store

To-morrow Evening

and For the  
Remainder of the Week



Changes in weather and changes in fashion! Surely they make fall shoes an important consideration.

And now it is not necessary to be extravagant IN ORDER TO WEAR smart footwear. We have made special efforts to gather for your approval a complete assortment of fine, fashionable footwear that is reasonably priced.

# Bohl & Maeser

Appleton Street

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See Windows This Evening

1924

THE STAGE IS SET!  
THE FASHION SHOW IS ON!

Fur Coats  
\$87.50 to \$395.00

Fur Scarfs  
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The Coats  
\$16.50 to \$175.00

The Frocks  
\$9.75 to \$69.50

Children's Coats  
\$3.95 to \$21.75

Millinery  
\$2.50 to \$18.

The Sweaters  
\$5.75 to \$11.75

The Corsets  
\$3.00 to \$8.50

New Gloves  
48c to \$3.95

New Slippers  
\$4.95 to \$8.95

 HE mode for the Autumn Season is ready in its entirety, and if you would know the newest phases of fashion our complete stocks will answer your every question. So many new and lovely things to admire. So many fascinating clothes to see and buy. For all the new apparel and accessories have come in and await your inspection. New Coats of luxurious cloth-and-fur combinations. New frocks of ribbed silks, cloth of satin and beautiful wool fabrics. New hats so lovely they will court your approval. New accessories, Gloves, Neckwear, Belts, Hand Bags that are in excellent taste. Fashions so moderately priced that a successful choice is a foregone conclusion.



# Very Small and Very Chic are- FALL HATS

By Muriel Townley.

These facings are divided into a lighter shade nearer the face and a deeper tone near the brim. It is perfectly surprising the lovely soft glow this treatment of the facing imparts to the complexion.

**MORE ABOUT TRIMMING**

The fascinating little touch of a smartly severe buckle or a gleaming

rhinestone pin is not to be overlooked. These buckles and pins are found especially on the more tailored models. Some of the newest interpretations of the buckle are tiny oriental figures which are sewed on a narrow grosgrain ribbon and placed around the crown or right across the crown from front to back.

Today the little girl can live a life that it is hard to tell the difference. of such natural normal development. Straight lines from shoulder to hem-line are found on almost all of these frocks. Now and then there is a tiny leather belt or a girdle, but comparatively seldom.

For the little girl from about two to six, frocks with matching bloomers are so like her little brother's clothes

For school or play gingham for

It seems as though we were destined to wear the cloche for ever, because even though there have been predictions for the last two years that the smartness of the cloche is over—here it is in even greater favor for fall.

Of course it is changing a little with the passing modes. The crown of this fall's cloche, is, if anything, a little higher and the brim for variation's sake rolls up in the front or on the side quite as often as it turns down.

**THE TELESCOPE IS NEW**

The telescope or directorio crown is the very newest shape which is being worn in Paris. But even its great newness and vogue has not in any way lessened the popularity of the cloche.

These square crown hats with their infinitesimal brims have their trimmings placed straight up to give added height.

**THE NEW MATERIALS**

For early fall bengaline is the newest and smartest of materials. This is used alone or in combination with satin or velvet. The cloche with the sectional crown lends itself unusually well to the combination and these contrasting sections of gleaming satin against the dull surface of bengaline or soft velvet contrasted with bengaline will be seen adding to the smartness of the best dressed women. The very newest sectional crown has sections running right from back to front shaped to a curve at either side.

For a year or two we have been used to lizard or alligator shoes and purses,

but oddly enough this unusual leather is now become the vogue for over headwear. Sometimes black velvet hats are trimmed in striking contrast with dead white lizard skin cut in the shape of flowers and appliqued. The result is unusually stunning and effective. Now and then one sees a clever cloche made entirely of lizard skin and trimmed with a gilded bird's head looking forth jauntily from the front of the crown. These birds' heads form the clover trimming on many of fall's most favored hats.

**THE SPORTS HAT**

There is no doubt but that felt holds the first, and most important place among the sports hats for fall. And of these, the charmingly soft little unbound felt is by far the most popular. One very lovely little model has a softly rounded crown with a brim about an inch and a half wide in front and on the sides. The brim is left wider in the back, slashed, and tied into a rabbit's ear bow. This tying makes the hat fit with a comfortable snugness and practically results in an adjustable head size. No more comfortable, becoming or suitable hat was ever designed for motoring or golfing on windy fall days. These hats are seen in the most exquisite of fall shades.

**FOR WINTER WEAR**

When the cold of winter is really upon us the velvet will be by all odds the most popular hat. And whether

in the cloche or the telescope crown these hats are trimmed with a riot of colorful embroideries. They look so gay and cheery with dark furs. Sometimes these bright embroideries vend their carefree way about bits of painted kid. Handmade silk flowers appliqued and surrounded by embroidery are seen very frequently on many of fall's smartest hats.

Though most of us may wear velvet most of the time, we cannot all wear velvet all of the time. For these other women and other times duvetyn is a choice next in the favor of fashion. But the duvetyn hats differ hardly at all either in shape or in trimming from the velvet ones.

**A TINY EXCEPTION**

There is only one exception to the rule of the smallest possible hat with the smallest possible brim and that is the hat for dresser occasions. On these dresser hats, while the back brim is so short as to be practically non-existing, the sides or the front may be wider. These hats frequently choose a little lace veil as their trimming. This newest lace veil is never large enough to cover the hat or the face. It is usually a narrow bit of fine lace falling from the front of the brim just far enough to cast a delightfully mysterious shadow across the eyes. On other modish hats it is a narrow band of lace falling from one side of the crown to touch the fair wearer's slender shoulder.

A charmingly becoming note in these hats is the light facing of taffeta.

warm weather are the great favorites. However, when chilly weather commences blue rep or twill will be a great favorite. Gay plaid such as their elders wear for sports are also particularly becoming and smart.

The Bramble collar has been adopted whole-heartedly by the younger generation. They are very becoming developed in heavy white linen against the background of a dark rep frock.

The vogue for buttons might well have been invented solely for the younger maid so popular this form of trimming is for little girls frocks.

**FOR PARTIES**

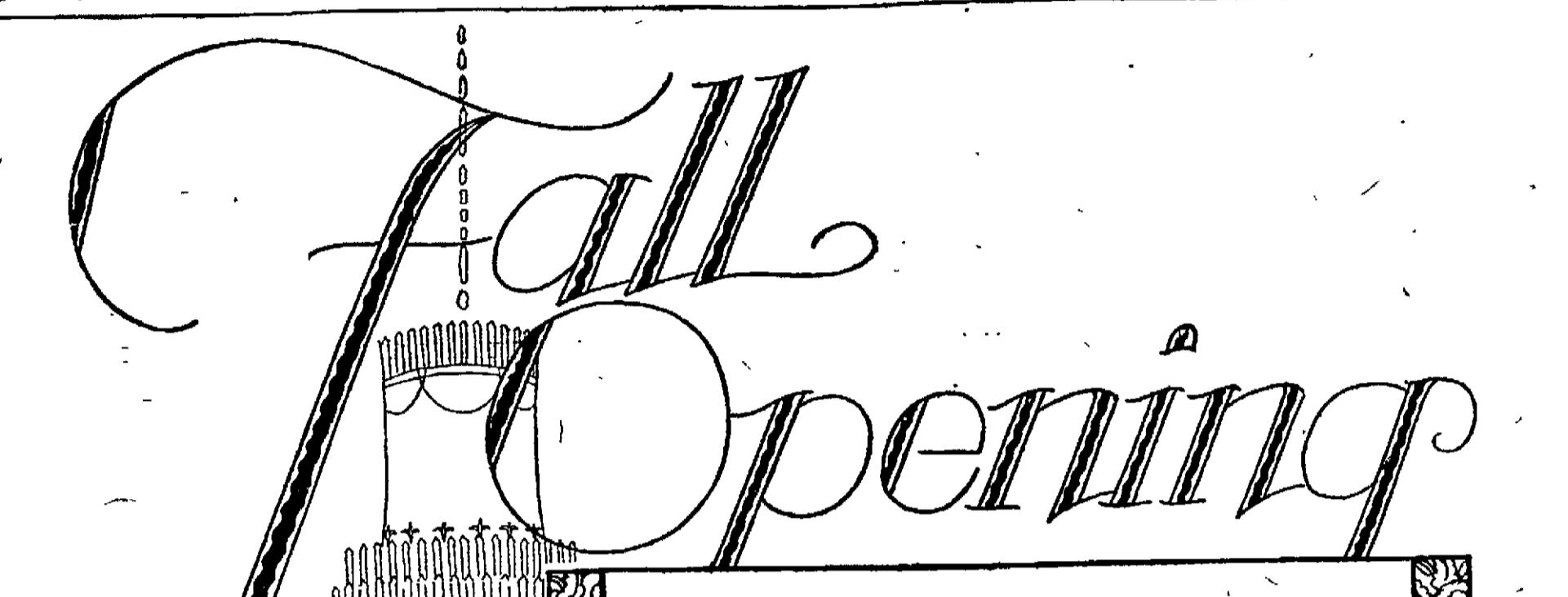
When she goes to parties, the little girl usually wears a frock of georgette or perhaps a soft silk. These frocks are sometimes sleeveless or they may have a tiny puff. Smocking across the neck and shoulders is a very popular form of trimming.

The coats are as straight and plain as ever—frequently fur trimmed for added warmth and smartness.

The girl from ten to fifteen is usually best dressed when she follows the sports costumes of her older sister. Straight line flannel or rep frocks for daytime, daintily finished with white collars and cuffs. Soft chiffons, georgettes or silks in very simple styles for evening.



## Youthful Fashions



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## Fall Fashion Show

ALL THIS WEEK

Tomorrow Evening

In Our Window  
We Will Feature

Handsome Dress Coats  
and Frocks

DURING  
STYLE WEEK

We will feature a Unique Display of New Fall Garments. Some of them have just arrived this morning and they are really very reasonably priced.

We cordially urge you to visit our shop this week.



## An Air of Quiet Distinction

Commonplace fripperies are noticeably absent in our rich new Fall Suits and Overcoats. They have the loose easy lines of the new season, but without exaggeration.

THIEDE'S GOOD CLOTHES are never extreme, they possess that air of quiet distinction which ever identifies a well bred man.

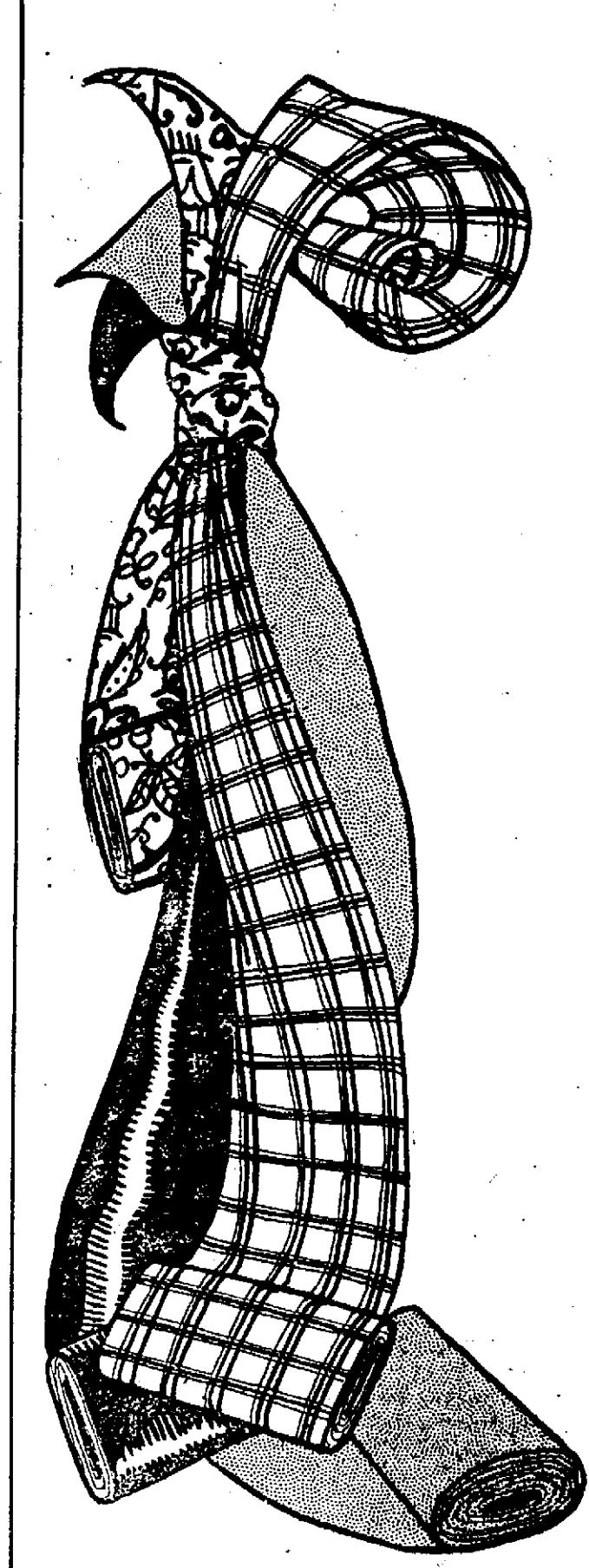
We commend them to men who know that "trifles make perfection, but perfection is no trifle."

**\$25 to \$60**

We cordially invite you to visit our store during this "STYLE WEEK" and let us show you clothes and furnishings you'll be proud to wear.

**Thiede Good Clothes**





## Fashion Lays Stress on the New Fall Fabrics

The Mode is new. But frequently the distinction is so subtle that were it not for the fabric to accentuate it, you would hardly notice the difference. That is why the new Fall fabrics are so very interesting. There are new ribbed effects, new two-tone effects, new nappy fabrics in plain, printed jacquard designs to effect the Mode in a new way.

## Fall Mode in Neckwear and Trimmings

Fall styles include lace panels, net collars and cuffs in bromley and buster styles—also lace frillings, lace and flannel scarfs. Trimmings are distinctive, featuring furs, braids, oriental bands, ornaments, buttons, tassels, ostrich and fringe.

## New Brushed Wool and 'Cricket' Sweaters

Sweaters with sports skirts, are an integral part of every smart wardrobe. The new season's models are mostly of brushed wool, in gay shadow stripe or plaid effects. Some models are quite long. "Cricket" Wool Sweaters with the "V" neck, long sleeves, tight cuffs are smartly youthful and boyish. They are heavy weight, especially designed for cold weather wear. Colors, powder blue, buff, silver and tangerine.



## Fashion Says "Brims Up" on Fall Hats

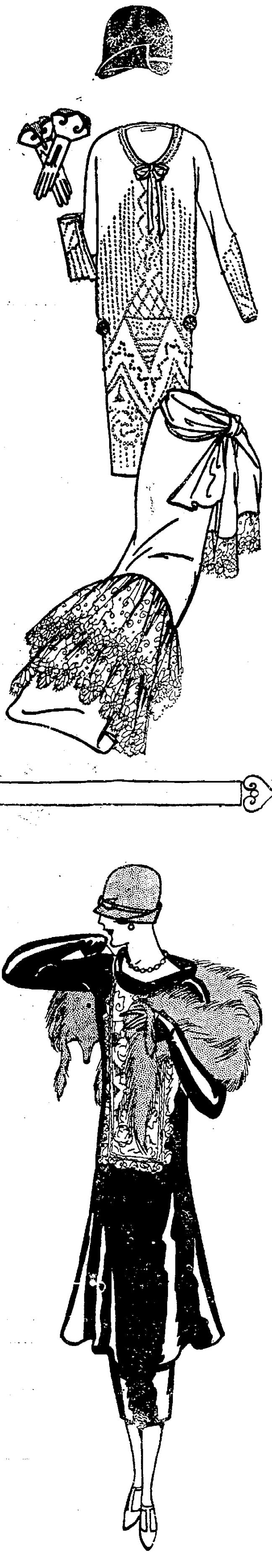
There is no abandoning the cloche. Disguised, it's smartest for the Fall ensemble. Frequently tiny brims turn up all the way around. Ofttimes cuffs are set on the brims. Spanish colorings are employed often, such as black with combinations of red, yellow, blue and orange. In styles becoming to every type, and according to the smartest fashion dictates. Many are priced \$7.50.

## "Whoops" in Fall Hosiery

"Whoops"—straight from the bonnie shores of Scotland—gay plaid silk and woolen hose. Sheer chiffon hose and thread silk hose retain their popularity nevertheless. "Indian Red" is the new Fall color.

## Little Details of Consequence—Accessories

Gloves of kid, sueded fabrics and the buckskin with short wrist, flare cuffs—gauntlets—perforations and embroidered designs. Colors, beaver, gray, black and white. Kerchiefs with a "monogram" and "flowers" are the newest mode for Fall. Pears answer fashion's call in Jewelry, while "Under the Arm Boxes" and Bags are chic with New Fall Wear.



# FALL OPENING

The Geenen Collection of Fall Merchandise is ready. Featuring quality and style—but featuring both at that lower price which causes so many Appleton women to make Geenen's their shopping headquarters.

The new fabrics, the new colors, the new modes are all here, combined with that artistry which even the most casual eye will call Paris-inspired. Many versions of each mode, only a few models of each version. Permitting the widest choice, encouraging the greatest individuality.

You will find assembled here just the things you want for the new season. Come today, or tomorrow—or as soon as you can.

# GEENEN'S

## The New Fall Coats Favor Luxurious Furs

Still very straight, slim and slender, the coats this season use more fur than ever before. Soft, flat fur collars, the new "melon" fur cuffs, bottom borders of fur, fur tabs and panels ending in fur, pockets edged with fur; fur in many unexpected places seems to be the mode in the new season's coats.

The new closely napped materials are here as well as the always favored deep pile coatings.

The season's new colors: Even if you are not thinking of buying a new coat, you will find the colors immensely interesting. All the ruddy shades of brown, the warm shades of gray, so new and different, as well as black and shades of green. Prices \$14.75 to \$150.00.

## The New Fur Coats Are 48 inches Long

Long straight lines, diagonal use of skins, sports models and contrasting fur trimming are the "high lights" in fur coats—Jacquettes are very smart. Prices—\$89.75 to \$525.00.

## The New Fall Frocks Display New Fabrics

Faille silk and bengaline, French crepe and crepe satin. These are the frock fabrics of autumn. Black is the leading color, while the browns, copper and red browns, blues and tans are being favored by many of our smartest frocks. And these are the modes Paris sponsored—and are repeated in Geenen's models.

Straight-line Frocks    Tubular Silhouettes  
Long Tunic Frocks  
The Coat Frock with Contrasting Flare Inset

Depending much on line, on fabric, on color for smartness. Embroidery, furs, contrasting fabrics, pleatings, tuckings and cordings are the trimmings. Prices—\$11.75 to \$82.50.

## Stylish Frocks in Larger Sizes

A department catering to youthful modes in Frocks for larger women. Finely tailored wool dresses in navy, brown, rosewood and black—beautiful silk frocks, combined with velva broche in black and colors; truly a wonderful assortment of larger women's frocks. Prices—\$11.75 to \$55.00.





## The Winter Mode Inspires the Blouse

by Helen Jones

How nice it is to have the blouse in fashion once more. It was relegated to such an unimportant place for so long that he had almost forgotten its convenience and charm.

But the new blouse has developed so with the changing mode that it is hard to recognize anything about it which is like its predecessor.

### THE OVERBLOUSE IS THE THING

Of course, in nine cases out of ten the new blouse is an overblouse. Sometimes this overblouse reaches to a line a little below the hip, sometimes to the knee and sometimes to within five or six inches of the bottom of the skirt. Of course, this is not quite as long as it at first sounds for skirts are continually growing shorter and shorter.

The hip length blouse fits snugly about the hips, usually adjusted by buttons on either side. And the lines are as slim and straight as the particular fancy of the winter mode could wish.

### THE TUNIC BLOUSE

The longer blouse is given great popularity by the vogue of the three-piece suit. These blouses may hang straight from the shoulder like a beltless frock—or they may have a narrow belt of self material. At any rate they give a delightful modish tunic effect.

For the more tailored ones the tucked vestee—the monogram and tiny buttons are the favored trimmings. At times there is a band about

twelve inches wide about the hips. This is put on plain however—seldom with the idea of giving a bloused effect. A new place for a fantastic monogram is on one of the pockets usually found in this band.

### GOLD BRAID FAVORED

The dresser blouses, especially if they are figured are often trimmed with bands and buttons of a plain material. Gold braid, particularly in combinations with tiny buttons is a greatly favored ornament.

While crepe de chine or crepe satin is the favored material for the tailored mode, the dresser blouse is found in a wide variation of material interpretations.

### RIBBED MATERIALS

Some of the very long overblouses will be worn with only a few inches of a skirt or slip showing so there are almost as many modes as there are dress styles.

One interesting development is the popularity of ribbed materials such as faith and bengaline. Bengaline seems to be capturing the fancy of the mode for it is also found on many of fall's smartest hats.

For more elaborate occasions there are blouses of metal cloth as well as richly beaded effects. Embroidery is frequently seen on blouses of all types with the exception of the tailored mode.

The sleeve is either long and snug or short almost to the point of disappearance.

## CLUBWOMEN SEE HARD PROBLEM IN FILM CENSORSHIP

Control of Motion Picture Industry is Intricate and Perplexing

By Associated Press

Near Los Angeles—Censorship and control of the motion picture industry, the betterment of the quality of films and their increased use for educational purposes, these form intricate and perplexing problems. It was stated to the biennial convention of the General Federation of Women's Clubs here recently by Mrs. Harry Lilly of New York, chairman of the federation's national division of motion pictures.

"A moot question is that of censorship," explained Mrs. Lilly. "It is taken for granted that there must be some protection from the exhibition of questionable films, but whether it shall be state control or federal or community pressure upon the local exhibitors, has evoked expressions of sincere differences of opinion. The ordinary citizen, busy with his daily duties, cannot spend his time viewing pictures and it would seem as if the responsibility for compelling productions to adhere to some fixed standards of morality ought to be lodged in the hands of capable persons who have no other claim upon their time and attention."

"Complaints about the filming of books whose popularity as 'best sellers' depends upon the exploitation of the so-called sex problem have been received and passed on to producers, but the pictures as a rule are free from the objectionable features of the books and our protests fall flat."

Mrs. Lilly said the federation's motion picture committee "started with a fresh enthusiasm which embraced the immediate solution of the motion picture problem, but as we progressed we became impressed with the intricacies of the situation and began to recognize the fact that the tremendous investment of capital and time which provided this form of entertainment is not to be quickly affected."

"A study of the business side of motion pictures will give one some comprehension of the structure of the edifice against which we are pounding and the difficulty of finding the vulnerable point of attack. It will also show us the necessity of keeping the industry stable enough to attract capital, for without it improvement in the field will be impossible."

"It was an appreciation of this that led our committee to seriously consider some action in regard to the banning of pictures because of the reports of questionable conduct of actors. After due deliberation we declared our endorsement of the policy of believing a person innocent until proven guilty of the offense charged or related to the offense in such a way as to make his appearance distasteful to right-thinking people."

"In addition to trying to hold suitable performances for children and to procure clean films for everybody by a policy of watchful cooperation, we would suggest a thorough study of all sides of the question of censorship. We must continue to strive to make the playhouse decent physically, satisfying mentally, uplifting morally, without sacrificing entertainment values, remembering that the protection of children and young people is our duty."

### PEARLS AND RISING FRANC AID TAHITIANS

Papeete, Tahiti.—The economic situation here has been improved by the recovery of the franc, a rise in the price of vanilla, success of the diving season in the pearl islands and a steady market for Tahitian produce.

Direct steamer service with France has been another element in trade revival, as many necessities from that country are available at prices much less than for similar goods from America and the British colonies.

Merchandise from France escapes the heavy foreign duties.

One of the first signs of improved conditions has been the demand for lumber. During past years the poverty of the islanders had stopped building operations and caused necessary repairs to be neglected. For many months houses for rent have been almost impossible to find in Papeete.

A steady importation of motor cars continues, with the greater number of American manufacture.

### SPANISH EDUCATOR IS CALLED TO LOUISIANA

Manila.—Dr. A. Alfizeme, acting superior of the Dominican Corporation of the Philippines and former president of the University of Santo Tomas, the oldest university under the American flag has been elected rector of the Dominican College at Baton Rouge, Louisiana. He was born in Spain but has lived 30 years in the Philippines. Although he speaks English fluently he has never been in the United States.

# HAT FASHIONS

## *That Reign for Fall*



According to the doppers silk and sponge, with odds in favor of the rough finishes are expected to run in the same proportions as during last former.

Since the belted overcoat is almost ruggedness and raggedness in hats for winter. That means the less

rough mixtures in hats will gain precedence slightly over the wooly veils and beavers and lean more toward the blended mixtures and scratch-ups.

### MIXTURES TO THE FRONT

And these mixtures, too, will replace many of the brown and tan hats, which were almost universally worn for many years. This does not mean that they will go out altogether, but will not score as heavily as in the past. Brown, of course, is a standard color, and will retain many of its followers.

The tendency, however, is toward somewhat flatter brims and there promises to be a considerable demand for the snap brims introduced last spring. The raw edge is expected to be in favor.

While certain makers attempted to force the snap down brims six months ago, they were not received with the anticipated popularity. But this fall the manufacturers expect a different story.

### GREYS AND BLUES STRONG

In the matter of colors grays and blues will dominate. As a matter of fact the blending of these two tones will probably score highest. Dawn grays and smoke shades are the mixtures which will go well with the powder blue suits and overcoats of the same colors.

years this style was in retirement when spot coats and great coats had the call. With semi-fitted coats, ulsterettes and the new box coats the derby is restored to its own.

### DERBY BACK IN FAVOR

There will be a lot of derbies worn during the fall. These will be chiefly black, although some grays and tan will be shown. These colors had with some favor in eastern cities last year and the tendency is spreading westward.

For knockabout wear cloth hats will be worn as extensively as ever.

For the outdoor man, for the motorist they are welcome additions to the wardrobe.

These will be shown in tailored hats of tweeds and suiting mixtures in alpine shapes.

Two principal models will be displayed in caps—the one-piece and the eight-piece crown. The former has

a shorter visor but a fuller shape.



# New Fall Apparel

DISTINCTION of design—new Colorings—new fabrics—garments carefully chosen—all those attributes are combined to make this presentation of the Autumn Mode, one that is most interesting from every angle.

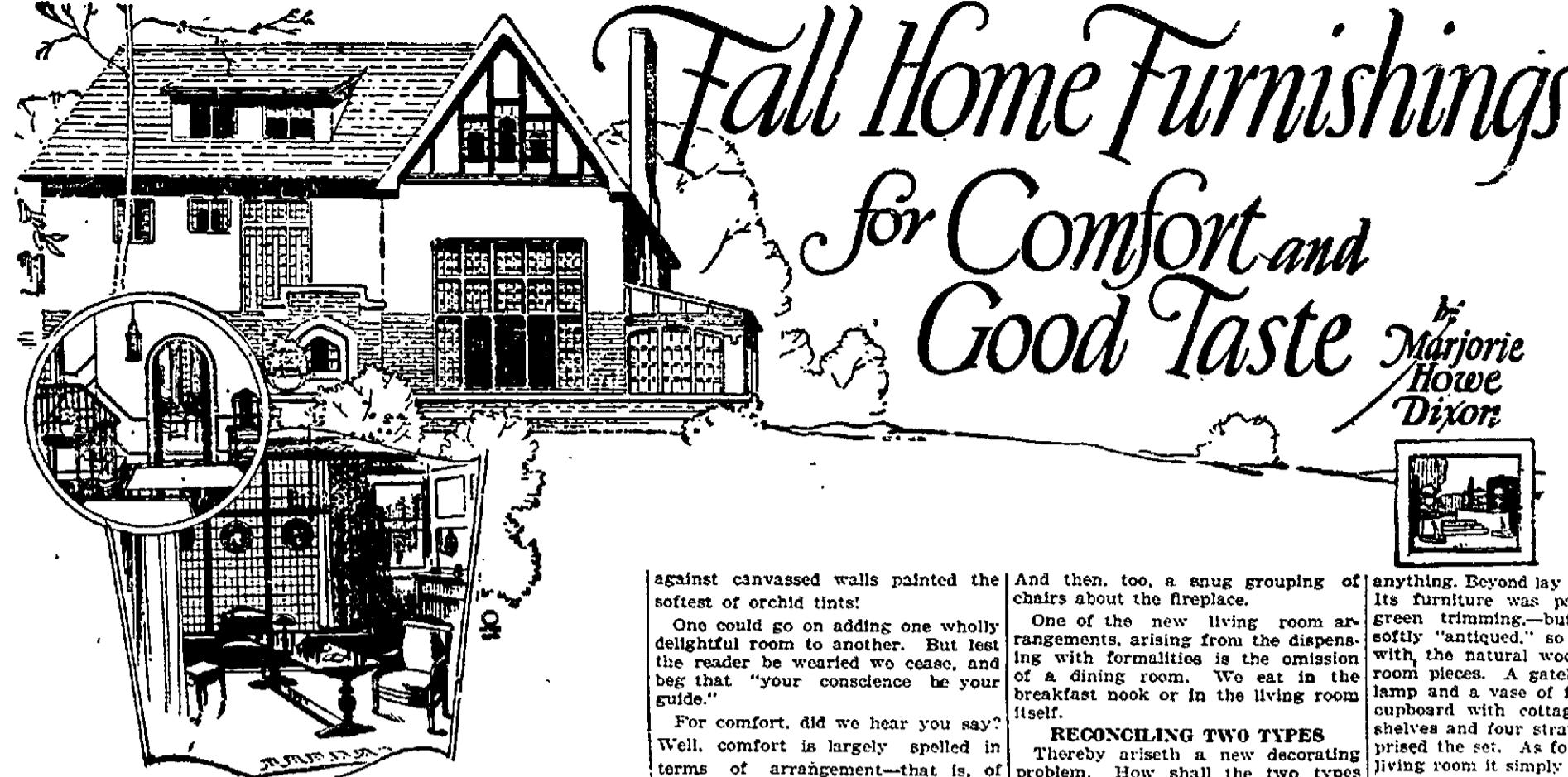
The fashionable woman and miss, who like to be just a little ahead in style will delight in making selection from this wonderful display of the season's smartest apparel. Truly distinctive is every garment--each with an individual touch of style--that assists in making the smart woman, smarter in every detail of her appearance.

It will be a pleasure for this store to assist you in selecting from our Splendid Stock,—a coat, dress, fur coat or choker that appeals to your sense of discriminating taste.

Coats--Suits  
Dresses

**KISS'**  
760 COLLEGE AVENUE

Furs--Fur Coats  
Millinery



against canvassed walls painted the softest of orchid tints!

One could go on adding one wholly delightful room to another. But lest the reader be wearied we cease, and beg that "your conscience be your guide."

For comfort, did we hear you say? Well, comfort is largely spelled in terms of arrangement—that is, of course, after you have selected deep cushions and softly padded upholstery. By arrangement we mean carefully adjusted lights, tables placed in easy reach, a day bed along side a desk with a lamp placed where its soft glow will assist one who reclines and reads!

You can imagine the charm of green d'jouy as did the window. They were grace itself. A great sweep of black and white was draped back to one side of the arched top and held high with a tie back. From under it and swept to the other side was green taffeta—sticks would look on these ivory.

A chaise longue repeated the toll

And then, too, a snug grouping of chairs about the fireplace.

One of the new living room arrangements, arising from the dispensing with formalities is the omission of a dining room. We eat in the breakfast nook or in the living room itself.

#### RECONCILING TWO TYPES

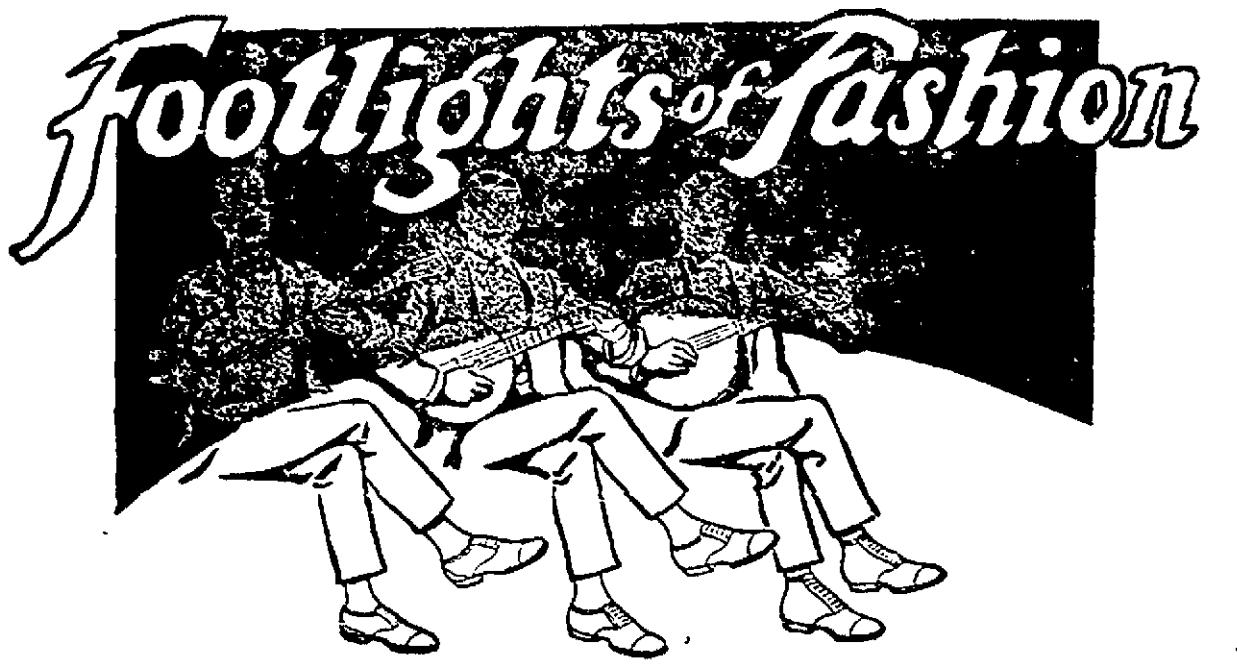
Thereby ariseth a new decorating problem. How shall the two types of furniture be reconciled and blended so that there be no sharp and unpleasant jump from the one to the other?

One living room managed this little matter admirably. A screen of painted panels stood out from the wall,

not intending in the least to hide

anything. Beyond lay the dining room. Its furniture was painted tan with green trimming—but the tan was softly "antiqued," so that it blended with the natural wood of the living room pieces. A gateleg table with a lamp and a vase of flowers, an open cupboard with cottage china on its shelves and four straight chairs comprised the set. As for the rest of the living room it simply went on being a comfortable sort of room with a fireplace for a centerpiece. Two lovely prints framed to match stood side by side on the mantel. You notice there were two, not just one, and the two filled the entire length. Either side hung narrow shelves—almost too narrow for books, but affording charming

room for



Almost the same styles worn in men's footwear will be shown this fall and winter as were displayed a year ago. Women's models have undergone decided changes in the last twelve months, but the makers of men's shoes and oxfords apparently are satisfied to follow the old lines.

There may be one notable change—more broad-toed footwear—and this is in line with the idea of giving man the utmost in comfort. The makers were apparently gratified with the reception that the styles of 1923 were accorded and have decided to repeat this year, with this one exception.

**CLOTH TOP SHOES IN DOUBT**  
An innovation is being attempted by certain makers—the comeback of the cloth top shoe, but whether or not this will go over with any success is extremely doubtful. The reason is to wrench men away from the oxfords which have been worn almost universally summer, fall, winter and spring except in unusually stormy or blizzard weather.

Men are slow in following milady in the custom of wearing low shoes the year around. It seemed as if they were timid in doing so, but gradually they are breaking away from traditions that Sept. 15, or thereabouts, demands a change from low to high shoes.

According to some manufacturers this vogue may continue for several years, then there will be a gradual drifting back to the former styles. Just when such a change will take place is a question, as most men seem happier with oxfords than the others.

The use of spats has become more general with the wearing of oxfords and this season there promises to be shown many interesting styles, with colors of fawn, tan, pearl and beige for dress occasions and dark grays, browns and blacks for ordinary wear. The trend toward comfort has almost eliminated the pointed toe. Yes, there will be some shown for extremists, but in general the wider and roomier toe room styles will prevail, some with toe nearly as wide as the ball of the shoe.

The younger fellows, however, will cling to the English or custom lasts, but even these will be made to afford sufficient room for desired comfort. Brogues will be shown quite to some extent in styles for both oxfords and high shoes.

**BROWN FAVORED COLOR**  
Among the favored colors is brown. Top coats, in such great favor

Color will play the leading role in Fall furnishings. It will serve as the dominating motif in men's wear and apparel. Everything in haberdashery from shirts to handkerchiefs will take on added hue so that the man of taste and style should indeed be an odd sight for this season.

In shirts, such gay colors as green, lavender, pink and grey will be seen in stripes on backgrounds of French blue and brown. As in former seasons, woven and printed fabrics will be in greatest demand. The collar-to-match shirts will continue to ride high on the crest of popularity. In fact, it is said that three out of every four shirts worn will be of that kind. It is in ties where color emphasis will be most clearly noticed. High color combinations to rival the spectrum will bedeck and bedizen the man of fashion. Silk and silk knitted ties will lead the field. Under the former classification, blue tones, subdues

pastel shades and two and three-color knitted neckwear will be of medium stripes will be most popular. The silk widths in lively colors.

The current season will see an increased demand for starched collars.

# COLORFUL is the HABERDASHERY for FALL

This is directly in line with the growing desire of men to dress well. All of which may press the downfall of the soft collar to the lowly place it occupied in the wardrobe of stylish men some years ago.

The influence of summer's brilliantly patterned and showy golf hose will be reflected in Fall's hosiery. Again the keynote will be color, white checks, plaids and diamonds will serve for the decorative effects. Medium weight wools will be the vogue.

That a bit of brisk air is not driving men behind the shelter of woolen underwear as it did in years past, is evidenced by the increased demand for light weight suits for Fall. That may mean we're growing into a more stalwart race, or what's perhaps more likely, a more stylish one.

## WOMAN DROWNS IN MOSCOW STREETS

MOSCOW.—American asphalt and paving concerns would make a fortune in Moscow if they could induce the Soviet government to give them the job of repairing the thousands of streets in the Red capital that are rutted and broken. Most of the streets are paved with cobblestones that make walking a positive discomfort. Only one or two of the principal streets are laid with asphalt.

Pedestrians experience not only discomfort and inconvenience through having to use the broken roadways, but often positive injuries as well. Not long ago a Russian woman fell into an open excavation in one of the principal streets and was drowned in the water that had collected.

During his recent visit here Isaac F. Marcosson, the American writer, fell into an opening in the sidewalk and suffered painful injuries about the face, arms and legs. He was returning from an interview with Leon Trotsky, the Soviet War Minister.

**BELTED COATS ARE PLEASING**  
Top coats, in such great favor



## HATS IN THE AUTUMN MODE

Debonair and especially appealing are the high crowned Directoire and large hats of smart sweeping line.

The materials are panne velvet, felt and combinations in black, woodlawn brown, russet, pansy, penny and red.

Emphasizing and enhancing their chic shapes are pompons, metallic flowers, ribbons, lacy effects, brilliant ornaments and embroideries.

Head sizes for misses with shorn locks or matrons with full coiffures.

**DE LONG SHOPPE**  
Appleton St. New Spector Bldg.

# ANNOUNCEMENT EXTRAORDINARY

G.R.  
**Kinney Co.**  
LARGEST SHOE RETAILERS

850 College Ave.

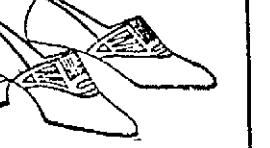
## ANNOUNCE THEIR Formal Showing

## New Fall Footwear in Their Windows

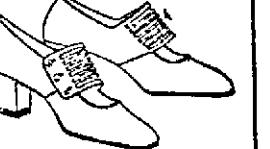
TOMORROW EVENING  
AND ALL THIS WEEK

### Special Tomorrow Evening

Living models will display the New Fashion for Fall in Footwear in our windows.



Ladies' Black Cedar Cliff Satin Gore Pump, trimmed with black ogee calf, Spanish Louis heel.



Ladies' Patent or Dull Kid Seven Bar Three Button Strap Pump in Cuban heel.



Ladies' Patent, Black or Brown Lucille Pump, medium wide toe, Spanish Louis heel.



Ladies' Black or Light Tan Calf Oxford, made with genuine Barbour Storm Welt, low heels, with rubber lift.



Ladies' Patent Cuban heel, rubber lift, Good-year welt soles. Trimmed with black calf leather.



Men's Black or Light Tan Calf Plain Toe Shoe, Barbour Storm Welt Soles, rubber heel.



Men's Tan Scotch Grain Oxford, with heavy welt sole and rubber heel.



Men's Tan and Black Calf High Shoe with welt sole and rubber heel.



Misses Children's and Infants' Patent Beaver Top Shoe, with arrow trim.



Children's Elk Moocassin cut scuffer shoe.

See This  
Display of  
Fine Footwear  
in Our  
Windows

OUR HIGHEST PRICE IS \$4.90

Watch Our  
Windows  
Tuesday  
Evening  
Sept. 23rd

Kinney's five big factories and two hundred retail stores offer an advantage in price and quality that cannot be matched anywhere. Every pair of Kinney's Shoes and Hosiery carry a guarantee by this enormous organization.

Appleton  
Style Week  
Sept. 23rd - 27th

Appleton  
Style Week  
Sept. 23rd - 27th



# Fall Opening

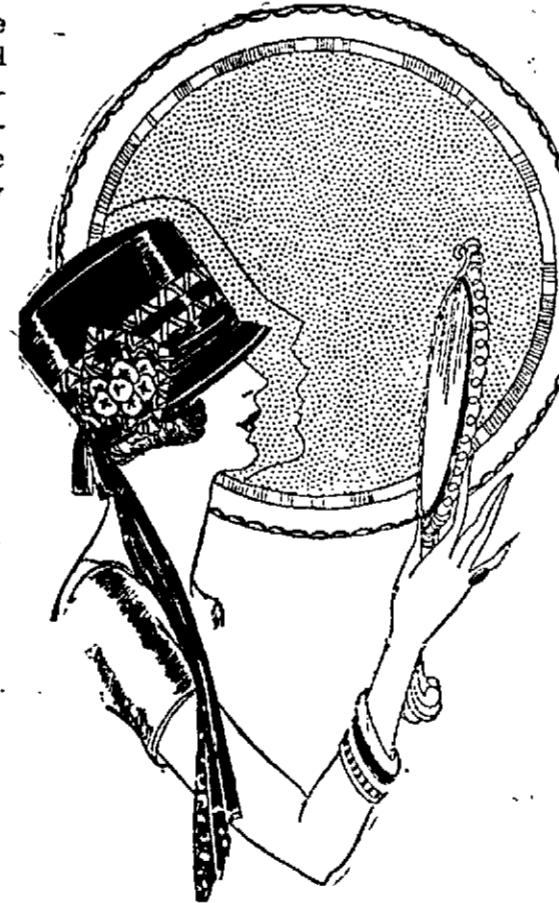
STYLE WEEK      SEPT. 23rd to 27th

*The Enchantment of New Fashions Turn  
Women's Eyes Toward the Beautiful Apparel  
of This Store*

A changed scene it is that brings to light the golden things of style so dear to the hearts of all womankind. Autumn is here and Winter approaches. It is well to look to your apparel requirements. Motives enough exist, and we are ready to cater to every whim or fancy you may have.

## Smart Hats for Smart Heads

The simplest hats are the smartest, and we offer you the newest followers of the cult of simplicity. A clever draping of crown; a well-placed bit of trimming; a bewildering blend of color; a subtle distinction of line—these will surely interest you. And whether you desire the simplest of tailored models, or the ornamented simplicity of a dress hat, you need go no further than here.



## All Occasion Frocks for the Autumn Season

Dresses for street, sports, luncheon, dining or dancing—a collection that is really a summary of the modes for autumn. Fashioned of lovely fabrics in the new silhouettes—the tube, the flare, the Directoire, the redingote, the tunic. In new browns, russet, green, wine for daytime, and pastel or gay tints for evening. Charmingly trimmed, without detracting from their distinctive simplicity. You will approve of them wholeheartedly for their quality, their workmanship, their pricing.

WE DEEM IT A PLEASURE TO SHOW YOU OUR APPAREL

## The Glorious Styles for Women in Fall Coats are Limited Only By Price

Many words may describe the gorgeous beauty of these Coats, but none can hardly do them justice. They are the "last word" from Paris and New York and symbolize to you the extreme in style without losing one iota of their practicalness. There are coats for every purpose. These prices attest to our economy watchfulness. All sizes.

## The Slender Tunic Blouse Is Fashion's Favorite

The tunic blouse—with the accent on the long tunic—is the beloved of fashion and the standby of a smart wardrobe. With a skirt of your selection, a complete frock is achieved. By varying its belt line, or wearing none at all, you change it at will. And since its versions are so many, you may choose to your taste. In prints, solid tones and novelty weaves, straight or enlivened with pleats, godets or tiers. Priced at far less than a frock of similar character.



# Dawson Style Shop

Appleton's Exclusive Woman's Shop  
775 College Avenue





## Table Decoration of Glass and Pottery

By Marjorie Howe Dixon

For one who loves to entertain or "to give a party," the decorating of the table is a special delight. We are given by fashion much scope to what one may employ in arranging the table. We may ransack the house or visit the shops to obtain an interesting bowl, vase, figurine or candlestick which can be used appropriately.

At a small costume dance there appeared a long narrow table which was covered with a strip of black ruffled crepe paper. In the center was a deep wide lily bowl of a dark green hue. Standing at semi-diagonals were two Majolica figures. They were a soft cream color and one was a lovely lady on a pedestal (as all ladies should be) wearing a dress of an ancient fashion. She is stepping forward, as in minuet, with arm outstretched to meet her lover who reaches out to her with a bouquet in his hand and a jaunty swing to his hat of a romantic character. At the ends of the table were two Majolica candlesticks with tall beeswax altar candles burning a steady flame. What was most interesting was the contents of the lily bowl. To be sure the hostess had two pink and white wax lilies floating in the bowl which was filled with water. And shooting around underneath the lilies and a bit of water crease were three of the liveliest and gaudiest gold fish you ever saw.

Horrors! Gold fish for a table decoration!

Well, why not? Besides it was that kind of a party!

Flowered ice cream and animal cookies were served.

There is an unusual dining room whose walls are a dull blue and the furniture is painted a dull orange with blue and yellow trim. The table wears black oil cloth doilies. A black glass bowl filled with goldenrod commands the center of the table. Two black glass twisted candlesticks with orange hand-dipped candles flank the brilliant arrangement it made.

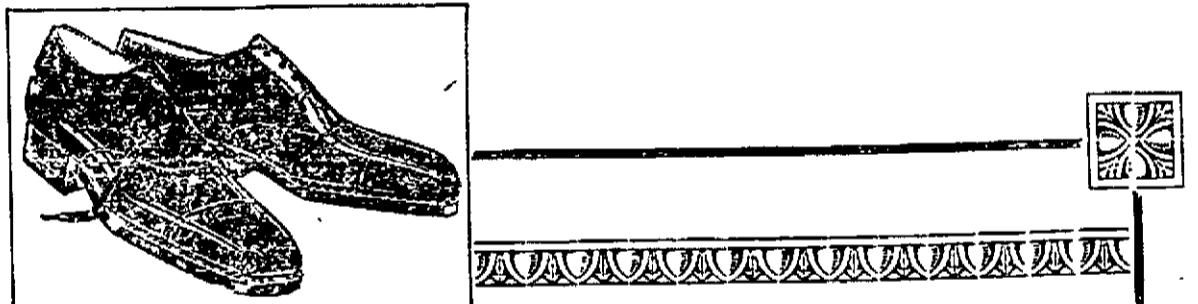
## SWEDES INVENT MOTOR COMFORTS

Stockholm—Stimulated by the rapid motorizing of Swedish highway traffic, native engineers have patented three inventions for the comfort and safety of motorists. These are an automatic beacon light for giving warnings at railroad crossings, an automatic slot machine for refilling gas tanks and a device which prevents the accidental running out of batteries.

The crossing beacon consists of a flashing light in a cylindrical lantern with red and white sectors in opposite quadrants. When the railroad is clear the white lights so indicate to the highway and a white light to the train approaches the lantern rotates automatically showing a red light to the highway and a white light to the train. This beacon will work under unfavorable conditions of snow and ice.

The automatic gasoline vendor can be utilized by the customer at any time of night and day by connecting the tube with the gas tank of the car dropping a krona in the slot, and operating a lever. The quantity of gas line received naturally varies according to the market price which can be quoted at the minimum, owing to the saving of wages for attendants.

The attachment which automatically cuts off the batteries when the engine is stopped involves the principles of suction and gravity. It is essentially a switch system which is connected with the gas intake or lubrication pipe so that the suction actuates a weight that rises and closes the electric circuit. When the suction stops, the weight falls and throws the switch open.



## NEW STYLES FOR FALL WEAR

There are many distinctive new styles both in Children's and Men's Footwear for Fall. We would be pleased to have you come in and view our selection. See our window.

### A FEW SPECIAL ITEMS FOR STYLE WEEK

#### Men's

Double Sole Shoes  
for damp fall wear at  
**\$4.75, \$5.25  
and \$6.00**

#### Children's Scuffers

Brown and Black  
Fine for school  
Size 5 to 8 ..... \$2.00  
Size 8½ to 11½ .. \$2.25  
Size 12 to 2..... \$2.65

We have a large variety of Ladies' Slippers in Felt and Leather.

## J. Zickler Shoe Shop

FIRST CLASS SHOE REPAIRING  
566 Walnut Street

"Our Location Assures Better Shoes For Less Money"



By Marjorie Howe Dixon  
It was the advertising manager in a big store who complained of the lengthy "copy" sent him by one of his buyers, for his ad. "He needn't include the history of the United States," he muttered as he heartlessly cut the copy to suitable size.

It needs the "history of the United States" to cover the subject of fabrics. The high-power looms are so skillful, the designs are myriad, the combinations and uses are legion.

In the fall one thinks of silks and woolens, damasks and brocades that heavy linens rather than the lighter cotton fabrics that furnish inspiration for spring and summer decorating.

Damask and brocade are terms which are used interchangeably by the trade. But there is a sort of general distinction that may be made. Damask—one thinks first of table linens naturally, has a patterned surface produced by weaving and is usually simple in pattern and in color scheme.

Brocade often presents the appearance of embroidery, is more elaborate in design and is seldom reversible. When used for hangings it must always be lined.

Taffeta is used in the form of sash curtains that may be drawn shut to supply the usual window shade. A

painted valance board made a decorative finish at the top of this window with over-draperies of printed chintz hanging to the sill. Turquoise taffeta

under curtains in a mauve and ivory charm used a sunfast damask for both portieres and over-draperies. A grey green made the ground while the pattern of rose color rambled over stripes. The severely classic lines thus reproduced were emphasized in the Roman stripe linen hangings at the windows.

A small living room used black satin to upholster its divan and deeply cushioned rocker. An outline of terra cotta fringe was the finish. In both divan and rocker great fat cushions spread themselves in dignified manner. These were covered with striped satin of terra cotta and black, temples and urns decorating the stripes.

The severely classic lines thus reproduced were emphasized in the Roman stripe linen hangings at the windows.

## Fabrics used Throughout the House

By Marjorie Howe Dixon  
75-F SUP-24



## It's Time To Consider

The question of Fall Clothes—seriously. Of course, you can put it off if you want to, but your doing so only means that though the cost remains the same, you get less broad opportunity for selection.

Right now we're offering the season's finest in Suits and Overcoats—fine styles—fine fabrics—fine patterns—fine tailoring. The advantage in coming early, as you realize is decidedly yours.

## The CONTINENTAL

"THE STORE THAT SAVES YOU MONEY"

APPLETON

WISCONSIN



## *Ring Up the Curtain on WOMEN'S FASHIONS*

BY MURIEL TOWNLEY  
Slender and straight—for many a season now straight lines of youth and simplicity have been our aim. But each season has its own means of achieving this result.

We saw a few beltless frocks last summer, and as though fashion, having tried them out, nodded her approval, they are to be better than ever this fall. They are exceptionally becoming, and doubtless women of taste and knowledge of dress will be enthusiastic supporters of fashion's dictum.

Another new style to be seen on many a charming new frock is the tunic. Sometimes these tunics are only to the knee, at others they are within two or three inches of the bottom of the skirt.

### THE TUNIC IS HERE

So many of these tunics are worn that as might be expected there is a great variation in the details of their smartness. Some are straight and almost as tight as the underskirt. Others are quite as tight as the underskirt and slashed up the side.

However, the most popular of all is the tunic which comes to within six or seven inches of the underskirt and varies from a little soft fullness to quite a decided circular flare.

Of course not every dress is beltless. But when a belt is worn there is a growing tendency to make it a more important part of the costume than the little strings we have been wearing. A suede belt about four or five inches wide is quite the newest. For sports wear these belts are seen in the brightest of reds and greens but for wear with darker frocks the whole scale of colors from dark brown to a light tan, grey and soft green are very popular.

Skirts are definitely shorter. With the slim straight line which leads the mode today a long dress is really very ungainly and unbecoming. So charm has won and we are back once more to the youthful, practical and comfortable short skirt. This year's skirt reaches from about six to eight inches below the knee.

### BENGALINE AGAIN

This promises to be a season when silk frocks will be worn a great deal. Silk frocks in simpler modes for morning as well as afternoon wear. Bengaline and faille are the favorites. Ribbed silks are leading the mode in every possible interpretation—ribbed silk hats, ribbed silk blouses and even ribbed silk purses. It is a pleasing change. We have been wearing crepe satin, flat crepe and crepe de chine for so long that we might well have forgotten there were any other silks. So these fine little ribs seem all the more charming because of their novelty.

### EVENING FROCKS

For evening and more formal wear crepe satin will still be the most popular for there is something too informal about ribbed silk to use it for anything but rather simple tailored modes.

We may have frolored with dainty little chiffon frocks this past summer because they gave such a cool, floating look on warm summer nights. But when winter comes with its more elaborate parties metal fabrics, metal brocades and rich printed velvets interpret the evening mode.

Rich brocades and jacquards fashion many a stunning model designed for the more elaborate afternoon functions.

The popularity of the silk frock can never take away the becoming charm of the smart cloth frock—particularly for early fall. When the first fall days have a slight chill in the air how wonderfully attractive a woman looks in a smartly cut, modish dark cloth frock. It is too becoming a style to even think of neglecting it. This fall top is seen in many stunning frocks with twill as a close second competing with it for popular favor.

**SQUARES OF BRAIDS USED**  
Simplicity is the keynote of the trimmings. In many cases squares or bands of the material are used and there are rows and rows of braid. Now and then some of the models have a lovely bit of gay colorful embroidery to relieve the monotone. But buttons are to be seen every where. It hardly seems as though there could be enough buttons in the world to satisfy the demands of the

smart frocks. Buttons of all types and descriptions. Buttons running from the neck to the hemline; buttons down each side from the hips to the hemline; buttons around the hemline. It almost seems as though any dress which bristles with buttons is smart.

### FAVORED TRIMMINGS

On more elaborate costumes embroidery in lovely soft tones, silk

fringes and bandings of fur are quite the favored trimmings. The embroidery and fringes show sombre effects, a soft shading from the main tone rather than a striking contrast. The only exception to this is the use of black and white.

Lingerie collars and cuffs are in high favor.

Organza, lace and linen

are to be seen becomingly trimming the neck and cuffs of many a well dressed woman's daytime frocks. It is very fortunate too for some women cannot stand the harsh neckline of a dark frock while a touch of white just works wonders in bringing out the most becoming tints of their complexion.

Yes, the sleeve has definitely re-

turned to favor. The sleeveless frock is now seen only for rather formal occasions.



## SPECIAL SHOWING New Fall Millinery

STYLES this autumn have as many moods as a pretty woman and feminine-like, they use their prerogative of frequent change to effect interesting individuality.

ONLY artists could so variously express the beauty, the style, the individuality of our Hats in the New Fall Models. Beauty of Fabric—Richness of Color—of Striking Contrasts.

We Cordially Invite You  
To Visit Our Store  
This Week

The  
**VOGUE**  
MILLINERY

895 College Ave.



**Special Attention Given To All Mail Orders**

Our Pleating  
and Steam  
Shrinking are  
Unexcelled

**The FAIR**  
DRY GOODS COMPANY  
ESTABLISHED 1890  
747-749 COLLEGE AVE., APPLETON, WIS.  
(INCORPORATED)

Telephone  
No. 1.  
Easy  
to  
Remember

## You Get Service Here—

Service that consists of courteous interested attention, plus our well-known reasonable prices and reliable merchandise.

## This Is Fall Style Week

But every week is style week with us, as we buy in small quantities and are receiving new goods daily, so that you'll always find here merchandise exemplifying the latest mode.

### Tunic Blouses For Example

Are on display here in a number of beautiful colors and designs. The latest models from such Parisian designers as Premet, Drecoll and Patou all show the tunic influence.

### Tunic Blouses

Are a sensible style, as well as a most reasonably priced one—at our store, where they range in price from \$5.75 to \$7.08. With the addition of princess slip faced with a matching or contrasting material, the Tunic Blouse becomes a complete costume, such as might have just arrived from Paris.



### Sweaters With A Verve

And a freshness that are quite in accord with the brisk Autumn season that is now at hand. The Autumn quest for cheer and color can be satisfied right in our Sweater Department. Bobbette Coats \$8.50 to \$10.50. Other beautiful brushed wool models at \$5.98 to \$8.98.

### Style Week In The Home

While getting new clothes for yourself and your family, why not get some for your home? You'll find bright new designs of cretonne, terry-cloth, and lace curtains in our drapery department.

### Stylish Fall House Dresses



When you look at these dresses, you'll think they're wool. But they're all cotton; of an excellent weight for autumn and winter wear. They come in several attractive color combinations and designs, and are reasonably priced at \$3.48.

### Your Fall Dress

With the aid of a Ladies' Home Journal Pattern, with its accompanying Minerva, your fall dress may be easily and inexpensively made from the lovely flannels, twills, jerseys, wool crepes or broadcloths that you'll find here. Or, if you prefer silks, there are shimmering faille, brocaded crepe, attractive prints, and luxurious cantons to choose from.



### Stylish Belts

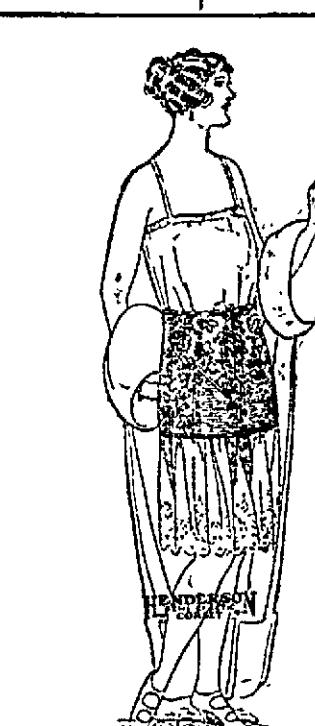
In our belt section, there is a showing of a large variety of belts, wide, medium and narrow, just as you wish. They range in price from 30¢ to \$1.39, none higher.

### Babies and Styles

Babies are always in style—particularly if they're wearing one of the Knitted Sets we're featuring in our newly enlarged Baby Department. Some new rubber bibs are in, too, that are dainty and pretty, at the same time that they're practical and useful.

### Umbrellas

From 98¢ to \$8.75. In the wide range of our stock there are dozens of attractive umbrellas, that combine beauty with proof against rain.



### Corsets and Style

It's difficult to have a well-fitted garment unless one's figure is trim and trim. And one can't be in style with a dress or a coat that doesn't fit. Henderson Corsets will turn the trick for you, and at a most reasonable price. By the way, HENDERSON RUB-R DELUXE REDUCING GIRDLES are proving a revelation to all who've tried them.

### Style Week For Children

Girls' Woolen Dresses, sizes up to 14 years. Good-looking and well-made. Reasonably priced at \$3.48 to \$7.48.

### As A Reminder

Blankets—may not be style articles, but they are good warm friends, aren't they? We still have a few left of those extraordinary values in all-wool pre-shrunk blankets at \$10.50, and \$12.50.

### Linings Make The Dress

Frequently this is true. Certainly the opposite is true—that poor linings will mar an otherwise perfect garment. In our lining department you're just about sure to find the lining you're looking for, both in color and in wearing power. Have you tried our Fairy Sateen or our Fairy Charmeuse?

### The Scarf Continues A Favorite

in fall styles. You'll find a wide selection here, in lace effects, silk, rayon, and wool.



# 35 KILLED AS TORNADO SWEEPS STATE

## Flames Add To Torture Of 5 Buried Miners

### Paris Wild Over Jackie

Paris—Avidous press agenting brought out such a mob to welcome Jackie Coogan at Nord station Sunday that women and children were trampled under foot and many had to be rushed to hospitals for treatment.

The vast space in front of the station was packed with cheering crowds, Jackie acknowledging the plaudits while standing in the seat of an automobile.

Two thousand extra police were necessary to handle the mob, while a special "anti-kissing" squad formed a barrier around the "kid" to ward off determined embracers.

The crowd broke all records for welcoming, the previous mark being held by Mary Pickford and Douglas Fairbanks.

### PASTOR CLEARS WOMAN IN TALE OF POISONINGS

Ina Clergyman Confesses To  
Double Slaying After Night  
of Questioning

By Associated Press

Mount Vernon, Ill.—The Rev. Lawrence M. Hight, Ina pastor, confessed at 4:10 Monday morning to poisoning his wife and Wilford Sweetin.

In his statement to the authorities, the authorities declared, the poisoning of his wife was prompted "to relieve her of her sufferings."

According to the statement, he placed poison in her coffee on the morning of Sept. 10. Hight was questioned from 9 o'clock Sunday night until 4:10 this morning before confession of the poisoning of his wife was obtained. A few minutes later he confessed also to the poisoning of Sweetin.

He claimed to be temporarily out of his mind at the time. The Rev. Hight said he had put poison in Sweetin's water to put him out of pain. This was on the morning of Sunday, July 27, at the Sweetin home where Sweetin lay ill.

Hight declared in his confession that there had never been anything between himself and Mrs. Sweetin and absolved her of any complicity in the double crime.

**MADISON LAWYER ENTERS  
AGAINST BLAINE, LUECK**

By Associated Press

Madison—Circulation of nomination petitions as an independent candidate for governor will be started immediately for Farrand K. Shuttleworth, Madison attorney, Shuttleworth, declared Monday. He will be an independent candidate against Governor Blaine and Martin Lueck, Democratic nominee. Reduction in taxes is the main issue on which he will stand. Shuttleworth said.

Shuttleworth formerly was a candidate for congress against Congressman John M. Nelson.

### Rich Richard Says:

PUT your finger in the fire, and say 'twas ill fortune. And put your finger on the offer you want among the Post-Crescent's Classified Ads, and call it good fortune.

Read them today!

### Rescue Workers Hampered by Gas Which Renders Three Unconscious

#### FIRE FOLLOWS EXPLOSION

Accurate Check of Number in  
Pit Rendered Impossible as  
Records Are Destroyed

#### BULLETIN

By Associated Press  
Spring Canyon, Utah—Rescue workers at 12 o'clock Monday had not yet reached the five or more men entombed in the Rains coal mine near here Sunday night as a result of an explosion. The rescue work is being pushed with renewed vigor with the arrival of additional workers from surrounding coal regions.

Salt Lake City U.—The L. F. Rains coal mine near Spring Canyon, U. in which five men were entombed as the result of an explosion early Sunday night, is on fire and rescue of the imprisoned men alive is believed improbable, according to word received here shortly before 8 o'clock Monday morning. Communication with the mine is difficult.

Spring Canyon—Hampered by gas which rendered unconscious three of their members, rescue workers early Monday morning continued their penetration of the passageways of the Rains mine, near here, where five coal miners were entombed by an explosion at 6 o'clock Sunday night. The company officials Monday morning expressed little hope for the lives of the men who were blocking coal for the Monday morning shift when the blast occurred. White mine officials say that only five men of the crew of two hundred normally employed were in the mine, no official check is possible as the employee checks deposited on a board when the men go to work, were blown from the board by the impact of the explosion. The men were thought to have been working in the second, entry, about four thousand feet from the surface.

He claimed to be temporarily out of his mind at the time. The Rev. Hight said he had put poison in Sweetin's water to put him out of pain. This was on the morning of Sunday, July 27, at the Sweetin home where Sweetin lay ill.

Hight declared in his confession that there had never been anything between himself and Mrs. Sweetin and absolved her of any complicity in the double crime.

**FIGHT TO FINISH  
LU YUNG DECLARES**

Chekian Armies Successfully  
Withstand Artillery  
Attacks

By Associated Press  
Shanghai—Reiteration of his determination to prosecute the present civil war until he wins or is decisively defeated was expressed in a statement issued by Lu Yung-Hsian, commander of the Chekian armies defending Shanghai, through his headquarters at Tung Wha Monday night.

After battering at the Chekian defense line since daybreak, the King's army was unable to push the Shanghai troops back in fighting which was in progress Monday between Hwang and Kiating, 15 miles west of Shanghai.

**COOLIDGE ADDRESS  
CHEERS CATHOLICS**

By Associated Press  
Washington, D. C.—President Coolidge Sunday told members of the Holy Name societies, in convention here, that the constitution's guarantee of civil, political and religious liberty was the "essence of freedom and toleration."

"This liberty was guaranteed "fully completed and adequately," the president said, stressing also provisions of the American governmental system for protection of the rights, both personal and property, of the individual. Declaring "socialism and communism cannot be reconciled with the principles which our institutions represent," Mr. Coolidge invited the society as one representing the principles which is the main support of "our American ideals."

The address was enthusiastically received by the audience, on the grounds of the Washington monument after marching in a five-hour procession for the concluding services of the convention, with many high dignitaries of the Catholic church in attendance.

Read them today!

### Battle Of Pictures

Washington—There's another little rumpus going on here in the national capital.

It's a battle of pictures. Aligned against each other are the Republican and Progressive national headquarters.

It all started when the G. O. P. management began circulating photographs of the homes of the three leading presidential candidates.

They were pictures obviously designed to show that Senator Robert M. La Follette, Progressive standard-bearer, lives in a more pretentious home than President Coolidge.

The Progressives dug out a photograph showing Bond P. Geddes, Harry Sinclair's public agent, explaining to President and Mrs. Coolidge the intricacies of golf!

### REFUSE PERMIT TO KLANSMEN TO MEET IN CITY'S PARKS

Park Board Rules Against  
Meeting Advertised for  
Pierce Park Tonight

The meeting of the Ku Klux Klan, advertised to be held Monday evening in Pierce park will not be held in that place if Appleton Park board has its way. The board, at a special meeting Monday afternoon, adopted a resolution refusing permission to the Klansmen to meet in the park, holding that it is the desire of the board to promote peace and harmony in the city.

The resolution adopted by the board is:

"Whereas, It has been brought to the attention of the Appleton park board that the Ku Klux Klan has been advertised to hold a meeting in Pierce park Monday evening, Sept. 22, and

"Whereas no permit has been granted by the park board to hold such a meeting, and

"Whereas it is the desire of the park board to promote peace and harmony in our city,

"Be it therefore resolved that no such meeting be permitted in the parks of the city of Appleton.

"Appleton Park Board  
James A. Wood, secretary."

### WHEELER TAKES REST IN CHICAGO

LaFollette Running Mate Plans  
Travel Schedule in Illinois and Iowa

By Associated Press

Chicago—Three cities in Illinois and one in Iowa were included on the first two days of the travel schedule which took away from Chicago Monday the independent candidate for vice president, Senator Wheeler of Montana. A day of absolute rest in Chicago over Sunday and following his Saturday night speech put the nominee in good shape to resume his platform efforts but the itinerary did not give him as many speaking points at the beginning of his western tour as he had been accustomed to make in like period during his three weeks of previous campaigning through the east.

The first stop was expected to be at Bloomington, for a night engagement. Tuesday he will be in Peoria but only for a few minutes while his set speech for the day was to be at noon in Rock Island. In the evening he will cross into Iowa and appear at a Davenport mass meeting at 8 P. M.

**WISCONSIN MAN NAMED  
EDITOR AT MARQUETTE**

By Associated Press  
Milwaukee—Walter Belzon of Hartford, a senior in Marquette university college of journalism, has been named editor of "The Marquette Tribune," student newspaper of the university, according to an announcement by the Rev. John Danly, S. J., dean of journalism.

Mr. Belzon was managing editor of the Tribune last year and was a member of the staff of "The Hilltop," Marquette annual.

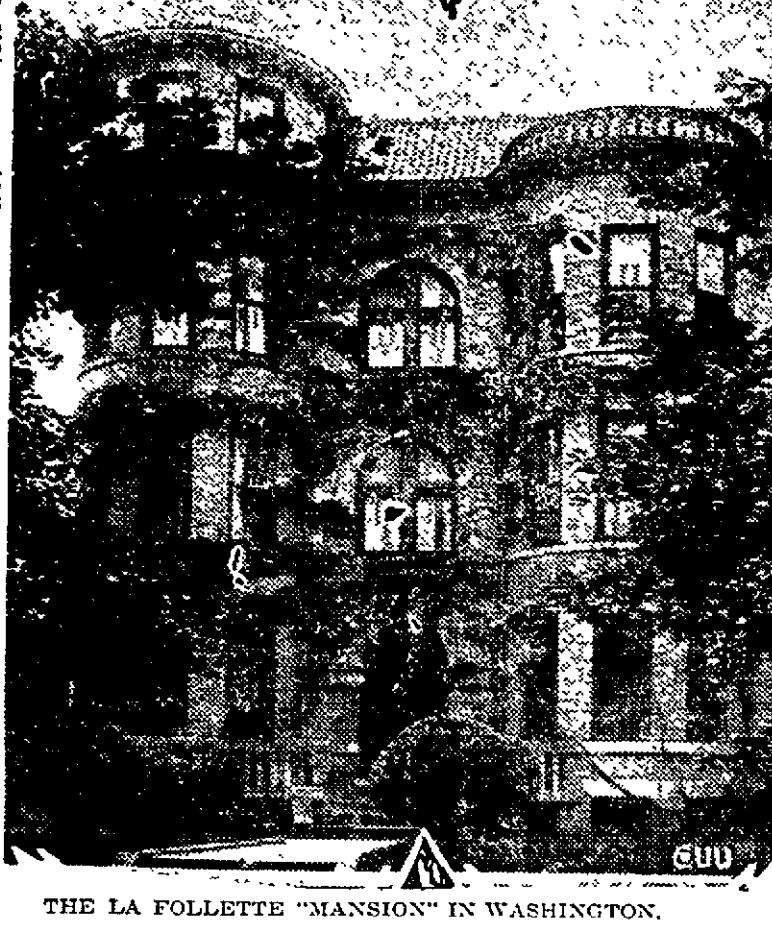
**SEARCH IS VAIN FOR  
BODY OF LABOR CHIEF**

Madison—Efforts to find the body of Frank Hildebrandt, 46, Madison labor leader who is believed to have been drowned in Lake Winona Saturday, proved unavailing Monday. Police officials continued to drag the lake for the labor leader. A boat which Hildebrandt had rented was found empty on the lake together with a letter and postcard addressed to him.

The address was enthusiastically received by the audience, on the grounds of the Washington monument after marching in a five-hour procession for the concluding services of the convention, with many high dignitaries of the Catholic church in attendance.

Read them today!

### BATTLE OF PICTURES



THE LA FOLLETTE "MANSION" IN WASHINGTON.



### Means' Denial Of Story Ridiculous, Roxie Says

By Associated Press

Columbus, O.—Miss Roxie Stinson one of the senate committee star witnesses in the investigation of Harry M. Daugherty, former United States Attorney General Monday characterized as "ridiculous" a statement from Gaston B. Means, former department of justice agent to the former attorney general in which Means repudiated his testimony.

Miss Stinson, former wife of Jess Smith, whose name also figured conspicuously in the senate investigation denied statements contained in Means' repudiation in which he declared Miss Stinson, like himself, had given testimony untrue.

"I testified what I did before the committee only after a friend had told me that Daugherty had said 'Means can go to hell,'" Mean's statement said.

He declared that the beginning of his relations with Senator Wheeler was prompted by a desire to obtain information "as to what the senate committee was doing regarding its investigation of the attorney general's department in order that he might advise Daugherty.

"It is perfectly ridiculous," she said. "I am only casually acquainted with Mr. Means. How would he know anything about my testimony? I did not say anything under coercion. No one forced me to go to Washington."

"Up until the day I took the stand," the statement said, "I was getting information to furnish the attorney general's department. When I was told that Daugherty had said that I could go to hell, I testified what I did."

Means declared that he had in his possession information which would prove that his testimony was untrue and could submit physical evidence to further substantiate his statements.

"The testimony against Daugherty was all a tissue of lies," he said, "and the only reason I made the statements the way I did was because of the message I received from Mr. Daugherty just before I took the stand."

**CALF IS BORN MINUS  
TAIL, EYE, IN OCONTO**

By Associated Press

Oconto—Oconto has another freak in the form of a calf, minus one eye and tail born Saturday on the farm of Frank Lemerond. About two months ago a calf with two fully developed heads, was born near here. The animal was later killed. The mounted heads are in possession of Dr. D. J. Holoman, veterinarian.

**FORMER U. S. SENATOR  
SUCCUMBS TO ILLNESS**

By Associated Press

Sioux Falls, S. D.—Robert Jackson Gamble, former United States Senator from South Dakota, died at his home here early Monday after a long illness.

## 21 Dead Reported By Clark-Co Where Gale Works Heavy Damage

### Fire Causes \$4,000 Loss At Seymour

Lightning Destroys Three  
Barns and Two Silos  
Sunday Afternoon

1.28 INCH RAINFALL HERE

Lowlands in Northern and  
Western Parts of County  
Are Under Water

GAINS FROM BOTH PARTIES

LaFollette Supporters Claim  
They Are Not Making  
Active Campaign

BY DAVID LAWRENCE

Copyright 1924 by the Post Pub. Co.

Fargo, N. D.—Were the election to be held tomorrow, and that's about the most accurate basis for calculation thus early, the state of North Dakota would cast its electoral vote for Senator Robert M. La Follette for president.

The "Real Republicans" as the wing of the Republican party which is fighting the Non-Partisan league style themselves, will not concede the triumph of La Follette however, on election day. They insist that with the proper aid from the Republican national organization there is still a chance to carry this state for President Coolidge.

Many things are happening which might make such an outcome probable as the campaign strategy of all concerned is unfolded. For one thing it is charged, though vehemently denied, that the conservative Democrats have entered into a formal understanding to abandon Davis and support Coolidge so as to be sure and keep the state's vote from going to La Follette.

A terrific wind followed the storm, tearing branches off trees and in some places it lodged corn, but the losses from this source are not serious.

The largest destruction was on Sherman brothers farm about a mile west of Seymour, where two silos, machine shed, a barn, farm machinery and crops were burned. The barn was occupied by Roy Lambie, a tenant, whose loss probably will exceed \$2,500. The loss on the buildings is \$1,500, partly covered by insurance.

Seymour firemen assisted in saving the house and the wind carried the flames away from some of the other buildings and from the strawstack. Total insurance on the destroyed property was \$2,200.

Twenty-five tons of hay, 15 tons of straw, thresher, silo filler, corn binder, mower, seeder and other farm implements were lost in the flames. The blow pipe for the silo filler had been erected and everything was in readiness to begin silo filling Monday morning.

CHIMNEY DESTROYED

The chimney on the home of Miss Sophie Schaefer, 911 Morrison st., was destroyed when it was struck by lightning between 9 and 10 o'clock Sunday morning. The bolt entered the house about a foot from the chimney and followed a wire to one of the upstairs rooms.

Cottagers on Lake Winnebago suffered some property damage during the windstorm. The waves were so high and furious that they tore docks from their moorings and hurled them up on the shore. A number of trees were blown over and loose parts of roofs were carried away.

Lightning struck the home of Peter Sanderfoot at Kimberly, damaging the roof slightly and burning out the electric light wiring.

Autobots using state highway 18 between Dale and Readfield also experienced trouble. A new culvert had been built on the road west of Dale and the roadbed had been refilled with clay. The road was opened to traffic Sunday, it was said, although the gravel filling had not been put in. Cars passed through it easily until the rains came and the new dirt became a mudhole. Lighter cars negotiated the ruts without becoming mired but larger machines became stuck and had to be pulled out by the other cars or by farmers using teams.

The LaFollette supporters claim they are not making an active campaign but they say the Wisconsin leaders will poll almost as many votes as Coolidge and Davis combined.

Just now the Coolidge campaign is held up by a mixup over the placing of Coolidge electors on the ballot. In a recent meeting of the Non-Partisan leaders and the "real Republicans" it was agreed by the former that the four LaFollette electors whose names would ordinarily go on the ballot under the name of Coolidge because they won in the primaries would resign and that five bona fide Coolidge electors would be chosen.

The hostility of the Non-Partisan leaders to bring about these resignations ha caused much comment and a suit may be started to adjust matter. The leaders say

# PARADE AND DANCE WILL HERALD FALL STYLE WEEK START

## THOUGHT SHERWOOD BANK WAS ROBBED

Motorists See Men Lurking in  
Shadows of Village  
Institution

## FARM-LABOR GROUP SURE STATE TICKET WILL BE ELECTED

Campaign Now  
Occupying Time of the  
Progressive League.

## MAN HURT AS CAR GOES INTO DITCH

An automobile collision on the cemetery hill one and a half miles east of Dale at about 4:30 Sunday afternoon sent both cars into the ditch and injured one of the occupants. John Brown of Neenah was the injured person. He was rendered unconscious by an injury to his back. He also suffered a cut above his nose.

**BUILDING PERMITS**  
**CONSTRUCTION UP TO SEPT. 20**  
Total costs ..... \$1,865,405  
Costs, this time, 1923 ..... 1,462,218  
Residences ..... 118  
Residences, Sept. 20, 1923 ..... 210  
Garages ..... 210  
Garages this time, last year ..... 272  
Few new homes are going up in Appleton at this time of the season. Last week's record of the buildings inspector's office showed only three more permits for new homes. Five garage permits were issued. Building costs for the week totaled \$35,855, as compared with \$20,075, for the same week in the previous year.

## AVoids AUTO BUT HITS STREET CAR

Two automobiles and a street car figured in an accident about 2:30 Sunday afternoon on College-ave between Oneida and Morrison-sts. Robert Kranhold, 2074 Foothill, driving his father's car east on College-ave, was about to stop in front of the W. S. Patterson company plumbing shop, when a Ford sedan driven by woman and owned by Herman VanDoe, Route 4, Appleton, backed up from the curb, forced the Kranhold car over to the left and thus causing it to be struck by an east bound street car. A fender, wheel and tire on the Kranhold car was damaged.

### REALTY TRANSFERS

Henry Dumke to Pauline E. Miller, part of lot in Fourth ward, Appleton.

Evelyn Peerenboom to George H. Peerenboom, part of lot in Second ward, Appleton.

Miles McAdam to William Delein, lot in Third ward, Appleton.

**Autumn Dance at Greenville  
Pavilion, Tues., Sept. 23. Men-  
ning's Orchestra. Busses leave  
Appleton at 8:30.**

Suspicion of a bank robbery at Sherwood early Sunday morning started wild rumors which were run down by Sergeant Earl VandeBogart of the Appleton police force and proved unfounded.

Motorists returning from a dance at about 4:30 Sunday morning passed the bank at Sherwood observed that the lights within were extinguished, a circumstance that was disconcerting to the motorists. They also saw three men come out of the shadows of the bank and enter a car.

When Sergeant VandeBogart was informed of the occurrence, he noticed the night telephone operator at Sherwood and asked her about two bank officials. Upon investigation, the three men seen lurking in the shadows proved to be Mexican beet weevils of that community. The heavy rain of Sunday morning forced them to seek shelter in their Ford touring car.

### ROTARY OFFICERS WILL REPORT ON CONFERENCE

Reports of the district executive conference of Rotary club presidents and secretaries will be given at the regular meeting of Appleton Rotary club Tuesday noon in the Conway Hotel. The reports will be made by President E. N. Smith and Secretary Earl F. Miller.

Be sure and visit our store  
Tuesday evening.—FISH'S.

### BASEBALL FANS WANT TO SEE SENATORS IN ACTION

A three game series booked for Washington and the Chicago White Sox in the Windy City, Monday, Tuesday and Wednesday, may attract a number of sport fans of this vicinity to see what may be the next world champions and the famed Walter Johnson, the Senators' pitching ace, in action.

## ELITE STARTING TODAY

### Frank Lloyd Productions, Inc.

presents the dramatization of Rafael Sabatini's greatest novel

## "The SEA HAWK"

A drama of fierce, vivid color and amazing adventure, through which stalks one of the truly great and masterful figures of romance.

The Sea Hawk kidnaps the beautiful English maid and carries her off to his pirate ship.



With MILTON SILLS

and a supporting cast including Endo Bennett, Lloyd Hughes, Wallace Beery and 3,000 others.

Directed by Frank Lloyd

MATINEE 2:00—Admission 35c

EVENING: First Show 6:30, Second 8:45—Admission - - 50c  
NOTE:—This picture is now showing in Milwaukee at the admission price of 75c.

## MAJESTIC NO ADVANCE IN PRICES MAT. 10c EVE. 10c and 15c

Big  
New  
Pictures.

NOTE: This Special Production  
SHOWN ONLY - - -

## Today and Tomorrow NAZIMOVA'S

Greatest Picture Portraying Woman's Self Duty

## "The DOLL'S HOUSE"

A masterpiece from a masterpiece. A picture every woman, no matter what her age, will want to see and should see. Every wife should take her husband to see it.

### STARTING TODAY 30c || FISCHER'S || APPLETION || 30c Another Cruze Hit!

BETTY COMPSON

THE  
Broadway  
but-  
terfly who thought  
the famous play-  
ground was a place  
of fun—And learned!

A jazzy, thrill-  
ing production by  
the maker of "The  
Covered Wagon."

Now all druggists and toilet coun-  
ters supply Edna Wallace Hopper's Powders. There are two kinds. For myself I prefer a clinging powder, a cold cream powder, based on my Youth Cream. It is enduring. That Youth Cream costs \$1. But many women prefer a light and fluffy powder. If you want that kind, it costs but 10 cents. Both kinds come in three shades—white, flesh and brus-

So far as I know, these powders are the finest in existence. You may be sure that if anyone produced a better powder, he would get it quickly. Any one who uses common powders will gain a new conception of what powders should be.

Let me send you a sample. Just mail this coupon and tell me the kind you want.

**SAMPLE FREE**  
Edna Wallace Hopper 524-A  
53 Lake Shore Drive, Chicago.  
I want to try  
Youth Cream Powder  
Face Powder  
White—Flesh—Brunette

.....

adv.

## Tourist Soon Won't See Majestic Pines In Woods Of Northern Wisconsin

**Prof. Rogers of Lawrence College Tells Public Where Last Stands of Famous Timber May Be Located.**

Lovers of native landscape who wish to see some of the original pine forests of Wisconsin, should plan to visit the forests within the next few seasons, because such beauty spots are rapidly disappearing, in the opinion of Prof. Walter E. Rogers of Lawrence college. Only a few fragments of the native forests now remain, Prof. Rogers says, and it is expected these will vanish within five years.

"Half a century ago when the lumber cutting in Wisconsin began in earnest, the northern half of the state was practically covered by pine forests and mixed stands of pine and hardwood," Prof. Rogers said. "Logging operations, once started, progressed apace until in 1900 Wisconsin led the states in lumber production and was the center of the world's lumber supply. But this honor was not long to remain with the commonwealth for so rapidly did the lumbermen skin the cream off this, our greatest natural resource, that the peak of production was soon passed, the state dropped out of the lead and the center of production moved on to the west coast. In the short space of two generations the wonderful pines of Wisconsin have practically vanished and in their place is a waste of stumps and brush."

### AX TAKING REMNANTS

"The last remnants of what was once the pride of the state are now falling before the saw and ax. Three areas still have stands of pine of sufficient extent to merit mention, and worthy of a visit by tourists. The least imposing of these, situated north of High lake in Vilas co., is so far removed from tourist highways that a day's time is necessary to get into it.

"A second area lies in northern Marinette co. and may be seen on highway 14 between Pembine and Dunbar. A side road leads into this tract and the tourist may view a representative portion of it without leaving his car. The more picturesque portion however, may be seen only by means of a rough journey afoot, which, though not necessarily long, need be attempted only by the experienced and seasoned hiker. The pines cover rocky knobs and ridges, the approaches to which are so difficult that the tenderfoot is baffled before reaching the first vantage point. The trees of this region are mostly Norway pine, or red pine as it is called from the color of its bark.

"The Norway pine does not attain the size of the white pine, which may

## LITTLE CONTAGION IN RURAL SCHOOLS

There is but little contagion prevalent in rural districts according to Miss Marie Klein, county nurse, Pleasant Dale school in Center of a closed for a few days on account of a case which at first appeared to be

diphtheria, but it later proved to be croup. Pershing school in the town of Ellington also was closed temporarily because of a scarlet fever case. No new cases have arisen in that school district, and the school has reopened. The only case of diphtheria contracted thus far by a school pupil is one in Deer Creek.

**Grocers Hold Meeting**  
The Grocers' association will hold a meeting at 8 o'clock Tuesday evening in the office of R. E. Carncross, 1050 College ave. Routine business will be transacted.

## H. G. BROOKS SELLS PHONE PLANT AT EDEN

H. G. Brooks, formerly of Appleton, has sold the Eden Telephone company of Eden to Charles Pitts of Fremont. Mr. Brooks assumed the management and ownership of the property in 1921. The company serves 270 subscribers. Mr. Brooks will move back to Appleton.

**YOU CANNOT** help but find what you want in the classified section.

## When You're On The Avenue Tomorrow Evening

or any day this week, walk past our shop and in our windows, we will try and illustrate for you, our style of handling meat.

In our business, we have no designers to create new fashions for us. But we have that same old "style" of doing business that has built our reputation for us.

### Get the Finest Meat Possible

That is the principle upon which our business was founded years ago. Now we are constantly looking for something a little bit better and now we offer

### Prize Cattle Meat

Meat from Cattle that were Awarded Prize Ribbons at the Minnesota State Fair.

## VOECKS BROS. BETTER MEATS



## BUILD UP A RESERVE

Tell me what you do between the hours of 7:00 and 11:00 each evening and I will tell you what and where you will be 10 years from now.

## Invest Your Evenings at School Deposit One Dollar Attend Regularly and Get It Back

### COURSES TO BE OFFERED—

Show Card Writing	Machine Shop	Citizenship
Sewing	Cabinet Making	Bookkeeping
Cooking	Drafting	Typewriting
Millinery	Arithmetic	Shorthand
Home Nursing	Radio	Penmanship
Oil Painting	Public Speaking	English
House Wiring	Basket Weaving	Algebra
General Science	China Painting	Shop Mathematics
Gardening	Poultry	Motor Repairing

Other Courses for Which 10 People Enroll Will Be Offered

Enrollment Sept. 29th to Oct. 3rd

## Appleton Vocational School

## If You Want The Facts

## Ask Your Fellow Motorist

Today well over 100,000 cars are running on Firestone Balloon Gum Dipped Cords. Not one tire has been returned because of faulty construction. Although we have changed over to full size balloon tires more than one hundred cars in this locality on the basis of ten days' free trial, we have yet to remove a set once the motorist experienced this new sensation of greater comfort, safety, car conservation and fuel economy.

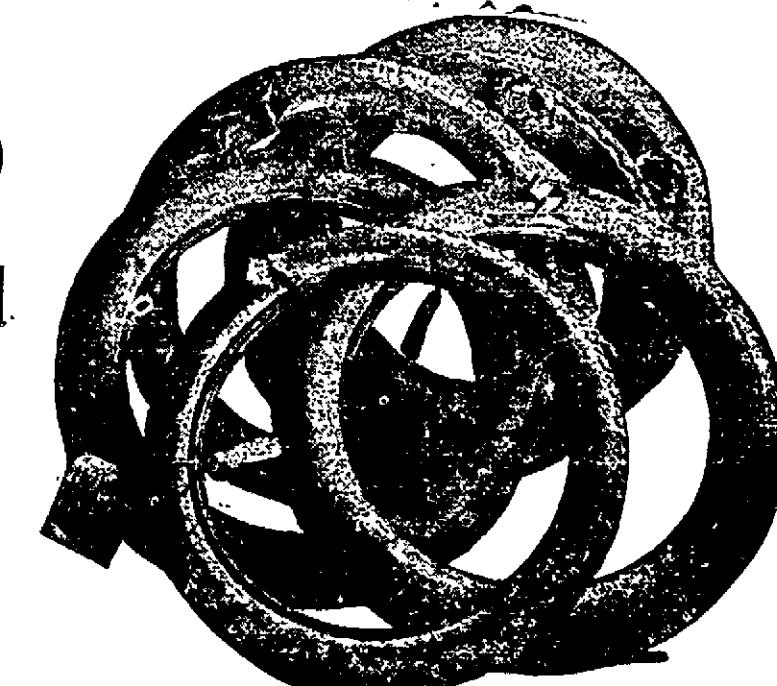
## 5—Reasons—5

### Why Firestone Full Size Balloon Tires Have Made Good

- 1.—Quality of Cotton in Cord, combined with Gum Dipping Process—gives strength to sidewall.
- 2.—Specially designed tread—gives proper road contact.
- 3.—Perfect Balance—permits easy steering.
- 4.—Full Size—no change of gear ratios.
- 5.—Not in experimental stage—guarantee of satisfaction.

### Large Stock of Used Tires

TRY US OUT



HAVE YOU ANY OF THESE?

If you have any of these lame ducks tucked away in your garage, bring them to us. By this remarkable new method of tire repairing we can save these tires for you. You'll be pleased with our reasonable price and prompt service. All work done on a Money Back Guarantee.

## APPLETON FIRESTONE CO.

630 Appleton Street

LOUIS LUTZ, Manager  
Invite Us to Your Next Blowout

Phone 3499

## APPLETON POST-CRESCENT

VOL. 41. No. 90.

PUBLISHED DAILY EXCEPT SUNDAY, BY THE  
POST PUBLISHING COMPANY,  
APPLETON, WIS.JOHN K. KLINE ..... President  
A. B. TURNBULL ..... Secretary-Treasurer  
H. L. DAVIS ..... Business Manager  
ENTERED AT THE POSTOFFICE AT APPLETION, WIS., AS SECOND CLASS MATTERSUBSCRIPTION RATES  
THE APPLETION POST-CRESCENT is delivered  
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\$4.00, one year \$4.00 in advance.FOREIGN ADVERTISING REPRESENTATIVES  
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The A. P. is exclusively entitled to the use or re-publication of all news credited to it or not otherwise credited in this paper and also the local news published herein.Circulation Guaranteed  
Audit Bureau of CirculationsTHE POST-CRESCENT'S PROGRAM  
FOR A GREATER APPLETIONCity Manager Form of Government.  
Union System of Schools.  
Greater Representation for Appleton on  
County Board.  
A systematic plan of Park and Playground  
extensions and improvements.

## INVESTIGATING TELEPHONE RATES

The Wisconsin Telephone Company may be entitled to an increase in rates, but enough has been disclosed in the investigation undertaken jointly by the Chamber of Commerce of Appleton and the Association of Commerce of Green Bay to prejudice its case before the state railroad commission and to indicate that it has asked for excessive rates. In the first place, the company has not been entirely frank with the commission or the public. Figures concerning its business on file with the commission at Madison do not correspond with the figures it has submitted to the city of Appleton and its subscribers. The public is well aware that statistics touching revenue, disbursements, depreciation and net earnings may be adapted to certain purposes or viewpoints. It is aware that the whole truth about the finances of any corporation can only be ascertained by a thorough, disinterested audit of its books.

The fact that information offered people of Appleton about its business does not correspond with the information given in the state is an unfavorable circumstance in itself. Whatever basis of depreciation, for instance, is taken with or required by the state, should apply to the communities for the purpose of fixing rates. This has not been followed. A much larger depreciation was taken in presenting the condition of finances to the people of Green Bay, and this of course had the effect of reducing the paper showing of net earnings. The company may offer plausible explanation of these discrepancies, but it is not convincing.

We are satisfied that a full investigation of the Wisconsin Telephone company will show that it is an excellent earner as public utilities go. We must not overlook the fact, too, that its business is of such a character that no fixed rule can be laid down as to rates, that it pays royalties outside the state of Wisconsin and that its ramifications are difficult to follow, although they all have a direct bearing upon both rates and profits.

The increase in rates asked for in Appleton was of course worked out at Milwaukee. Local or district officials do not determine these policies. In this instance, we think the Wisconsin Telephone company used poor judgment, first, in the amount of the increase it proposed to put into effect, and second, in the methods employed to secure local and ultimate state approval. It is quite evident the increases are not warranted. We do not think there is any chance for it to secure the railroad commission's approval of the proposed rates. It is evident that the investigation is going to result in benefit to telephone users and is going to serve the public interests.

## AN ELECTION BY THE HOUSE

Political correspondents continue to speculate on what may happen should both Coolidge and Davis fail to get a majority of the electoral votes, in which event election of president would automatically go to the house of representatives. It is said to be the sole aim of the La Follette-Wheeler party to throw the election into the house. Such a possibility should be viewed from a standpoint of what has happened in the past if it is to mean anything. It is just 100 years since congress was called upon, in the first instance of its kind, to name a chief executive, following a deadlock in the electoral college. In that year there

were four candidates and each had a formidable following.

Andrew Jackson, although leading in both popular and electoral votes, was defeated in congress by John Quincy Adams. William H. Crawford and Henry Clay were the other candidates. The popular vote is unreliable. All four candidates ran in but five states; three ran in six states; in seven states the contest was between two. In six states the legislature, not the people, chose the electors. But the popular vote, as nearly as it can be counted, was: Jackson, 152,001; Adams, 114,023; Crawford, 46,979; Clay, 47,217. In the electoral college, the vote stood: Jackson, 99; Adams, 84; Crawford, 41; Clay 37. No one having a majority, the election went to the house; and as the constitution provides that only the three highest candidates can be voted for, Clay was eliminated. He threw his support to Adams.

In the ensuing ballot in the house, Adams received 87 votes, Jackson 71, Crawford 54, according to the preference of the members. But the decisive vote was by states, and of these Adams had 13. Jackson seven and Crawford four. A change of three votes in the house might have taken three states from Adams and added them to Jackson's total, making the election of any candidate impossible as long as the representatives stood to their guns. In that case, John C. Calhoun would have become president, and the whole course of American history from that date onward might have been changed.

Two of these states had but a single representative—Illinois and Missouri. In the Louisiana delegation, Adams had two votes to Jackson's one, the vote of the state being therefore cast for Adams. In the electoral college, both Louisiana's and Illinois' majority had been for Jackson. Missouri had been for Clay. Small wonder that the Jackson adherents cried that the election had been stolen. Nevertheless, there is not the slightest evidence of corruption in the house. Nor is there danger of a purchased election if the vote is thrown into the house this year.

The only thing that is certain in case the election goes to the house is that Calvin Coolidge will not become president. If the deadlock were to be broken, it probably would be through a combination of Democrats and Progressives. This is indicated by their past relations. Nothing of the sort is possible between the Progressives and the Republicans, and it is highly unlikely as between the Democrats and the Republicans. If there is a failure to elect at the polls we shall have at Washington one of the greatest games in higher politics ever staged in the country. No one could predict with any certainty how it would terminate.

## AROUND THE WORLD IN FIVE DAYS

"The vision of speeding through space at the rate of 266 miles an hour, with forest, plain, sea and mountain racing by in a kaleidoscopic view on a continuous voyage through the air: out of sight of land only four times, and then for less than 2 hours each time; covering 30,000 miles, and passing over twenty-eight nations of the globe, and making a complete circumnavigation of the world in less than five days, will, in the not far distant future, become a reality."

So says First Lieut. Robert J. Brown, Jr., of the Army Air service, and chairman of the World Flight committee. The American aviators have demonstrated not so much the possibilities as the probabilities of aerial navigation and travel.

One man cannot fly around the world in five days. The long uninterrupted voyage at high speed is beyond the capacity of human endurance. One machine could not make the trip in continuous sailing, without delay. But regular service around the world in five days may be a fact when repair and relay stations are established at strategic points in many lands and climes.

A man is usually considered ignorant because he doesn't happen to know the same things you happen to know.

It is easy to keep a secret until you get a chance to tell it.

This living the world owes us is pain on the installment plan.

No matter how big a telephone booth, it is hard to get numbers in it.

Our objection to divided blouses is they are seldom divided about anything else.

A model husband is one who is as nice to his wife in private as he is before company.

People who really think kisses have germs, usually look the part.

## Health Talks

BY WILLIAM BRADY, M. D.  
Noted Physician And Author

Dr. Brady will answer all signed letters pertaining to health. Writer's names are never printed. Only inquiries of general interest are answered in this column, but all letters will be answered by mail if written in ink and a stamped, self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, in care of this paper.

## HOW ABOUT THIS CATARRH?

Little while ago I said, for the twenty-seventh time here, "that there is no such disease or condition as 'catarrh.' " Seems I am about the only person in the country who thinks so, aside from a number of really good doctors.

"If it is not catarrh, what then, is it? You know that it is called catarrh by almost every practicing physician," scolds a Louisville reader.

"Notice you claim there is no such thing as catarrh," a St. Paul man writes. "Understand you also assert there is no such thing as a cold, ingrown hair from shaving, nervous breakdown or weak lungs. Calling a cold by the name of coryza, a name you can't find in the dictionary and nobody knows how to spell or pronounce—is what some people call just Doc Brady's bull."

"Why not catarrh of the head as well as tuberculosis of the lungs," asks a modest Watertown woman.

"For the information of Doctor Brady," writes a Brooklyn person on a postcard. "I would state that catarrh is, only the medico would rather prefer to call it plebitis, otitis, rhinitis, bronchitis, gastritis, enteritis, etc. The word 'cold' or 'catarrh' is too simple and doesn't sufficiently befuddle the patient's understanding, as the medical profession, the biggest humbug . . . etc."

A New York reader declares she has always been told by reputable physicians that she had a touch of nasal catarrh, and that "75 per cent of New York people suffer from it, because of the climate of New York city."

"How is it?" inquires a New Orleans reader, "that so many physicians diagnose catarrh of the stomach? You administered your medical brethren a kick in the shins when you declared there is no such condition as catarrh—which they are daily telling patients is due to our climate."

Colorado Springs, Colo., and Long Beach, Calif., each put in a similar libel on the climate.

A Bowling Green, Ky., druggist, cites a definition of catarrh in a medical dictionary edited by Dr. Thomas A. Stedman, but for that matter Dr. Noah Webster gives a definition of catarrh, also a definition of banshee.

Correspondents writing from places I shall not name, declare that I am crazy, cracked, ridiculous, and everything on the whole our climate, wherever we live, would seem to be execrable. Yet it is difficult to find an intelligent person who ascribes his ill health definitely to the climate.

All the traveling, change of climate, or treatment one could have for alleged "catarrh" would never by any chance cures sinus abscess or infection, sinusitis is but one of a score of conditions popularly called "catarrh," sometimes even by doctors who do not take the pains or time to examine the nose and throat with head mirror, speculum and perhaps transillumination apparatus.

A doctor ought to give his patients at least a sporting chance by trying to determine what really ails the patient. Doctors who support the patient's illusion of "catarrh" seldom see it in this light.

In asserting that there is no such condition or disease as "catarrh," of course I do not deny the reality of diseases which masquerade under that meaningless title. The only difficulty is that there are still too many cases of diagnosable but undiagnosed diseases known to the luckless victims as "catarrh," and neglected or improperly treated on the basis of that error.

(Copyright National Newspaper Service)

## LOOKING BACKWARD

## TWENTY-FIVE YEARS AGO

Monday, Sept. 25, 1899.

Albert J. Earhart of Chicago was elected president of the Chicago, Milwaukee and St. Paul rail-

The O. P. B. club was arranging for a trolley ride to Oshkosh, where they were to take supper at one of the hotels.

The following went to Madison to continue their studies at the University of Wisconsin: Joseph Loeb, Miss Louise Leib, Charles Cole, Joseph Koffend, Jr., Theodore Berg, John Bartman, and Eddie Baer.

Dr. Anton Miller of New York Mills, Minn., was called here by the death of his father.

The Chicago Northwestern railway was selling reduced rate tickets to the Dewey celebration at New York.

Paper prices were reported by local manufacturers to be on the increase for the first time in twenty years.

Shepard's Minstrels were showing at the Opera House and featuring the Poster Girls cakewalk.

The district convention of the Order of the Eastern Star was being held at the Masonic building.

Capt. L. M. Mann arrived at the city to superintend the sale of 50 tons of junk accumulated at the United States Improvement office.

Mr. and Mrs. H. H. Rogers entertained 125 guests on their China wedding anniversary.

The semi-annual muster of Appleton Light Infantry was conducted at the armory by Adjutant General Boardman.

Mrs. Fred Kaphingst was instantly killed by a passenger train at Neenah.

H. H. Schmitz of Racine arrived in the city to become manager of Walter's brewery.

Riverview Golf club defeated Algoma Country club of Oshkosh by a score of 16 up.

## TEN YEARS AGO

Monday, Sept. 21, 1914.

Austrian losses were staggering as 2,000,000 men grappled on the Russian front.

Appleton poultry fanciers took most of the prizes at the Seymour fair.

Mrs. James Fannon, 81, of Neenah, died as a result of falling backwards down a cellar stairs.

Riparians of Outagamie county and other counties petitioned war department for \$460,000 damages.

New motor fire truck makes good on hill climbing test on first tryout.

Julius Kasten died at hospital after illness of five weeks.

Ford truck owned by Mike's grocery turns turtle on road to Kimberly.

Mr. and Mrs. Henry E. Reifer celebrated their silver wedding anniversary the day previous at their home on Second avenue.

This living the world owes us is pain on the installment plan.

No matter how big a telephone booth, it is hard to get numbers in it.

Our objection to divided blouses is they are seldom divided about anything else.

A model husband is one who is as nice to his wife in private as he is before company.

Butter was quoted at 28 cents a pound on Elgin market.

People who really think kisses have germs, usually look the part.

SEEN, HEARD  
and  
IMAGINED  
---that's all  
there is  
to life

## WHEN BUTCHERS CONVENE

To market, to market

To buy a rib roast;

Home again, home again.

For the shops are all closed.

—o—

Marketmen have found that housewives can do a little roasting in more senses than one, and the closed shops on Monday afternoon won't let them forget it.

—o—

The eternal problem of meat cutters is to please both the Jack Spratts and Mrs. Spratts.

—o—

APPLETON MEAT MARKETS  
EMPLOY ONLY UNION MEN, FOR  
DON'T THEY BELIEVE IN THE  
CLOSED SHOP IDEA?

—o—

## TODAY'S HISTORY LESSON

The Downfall of Turkey.

The Overflow of Greece.

The Attack on Bologna.

The Dispute Over Eascon.

The Expulsion of Ham.

—o—

The customers at the meat market may make a great clamor over hard times, but don't forget that it's the butcher who has to worry about how to make both ends meet.

—o—

We wonder if any of the delegates have as yet introduced to The Tenth-day just a few steps from College-ave.

—o—

## THE MEAT CUTTER'S PROPOSAL

Ah, my little lamb, go sweet to your old slaughterer.

I can't live without you, for you're my meat.

I remember the awful roast you gave me straight from the shoulder for the steve I was in last week.

I know I'm an awful ham, but marry me, and I'll promise to bring home the bacon every Saturday night.

I made a big steak at the races yesterday, and if you only say the word, life will be sauce to us, and we'll live happy in our own little porterhouse.

—o—

Correspondents writing from places I shall not name, declare that I am crazy, cracked, ridiculous, and everything on the whole our climate, wherever we live, would seem to be execrable. Yet it is difficult to find an intelligent person who ascribes his ill health definitely to the climate.

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—o—

Corporation veids: wear evening dress when going to a theater.

—o—

Four postcards recently delivered in Hayling Island, England, were posted in Germany 22 years ago.

<div

## Monday Club Takes Up Its Work Oct. 6

Works of Authors and Poets Will Furnish Topics for Most Meetings

The Monday club, which will resume its meetings for the year on Oct. 6, at the home of Mrs. B. C. Wolter, 1519 Spencer-st., will take its subjects or study from many fields. Selections from short stories, biography, fiction, travel, poetry, humor, nature, and essays will comprise the scope of this year's programs.

Mrs. Nellie Ballard and Mrs. William Kreiss will talk about the best short stories of 1923 and present day authors at the first meeting. Mrs. Lillie Rossman will review the "Middle of the Road" by Sir Phillip Gibbs; Mrs. G. H. Packard will discuss "My Garden of Memories" by Kate Douglas Wiggin; Mrs. R. C. Mullenix will talk on "Children of Loneliness or Hungry Hearts," by Anna Yezenska; Mrs. J. B. MacLaren will discuss "The Promised Land," by Mary Anton; and the meetings before Christmas will be brought to a close with a special program which will include music and story telling.

A costume party will be the feature of one of the first meetings after Christmas, which will be given at the home of Mrs. F. M. Johnston on Jan. 12. Mrs. Olin Meade will give book review on Jan. 5. Mrs. H. J. Behnke will discuss "New Mexico, the Land of New Delights," by George Wharton James; Mrs. J. W. Wilson will talk on "Wandering in North China," by Franck; Mrs. A. A. Trever will review "Life and Letters of Walter H. Page"; Mrs. J. H. Farley and Mrs. Albert Wickesberg will take up "Modern Problems of Democracy and Social Problems"; Mrs. F. M. Johnston will talk about "Life of the Party," by Irvin Cobb; Mrs. Hugh Corbett will review the "Minds and Manners of Wild Animals," by Hornaday; and Mrs. H. W. Russell and Mrs. George Wettinger will discuss "Great Possessions," by Grayson, and "Adventures in Contentment," by Grayson at the last regular meeting of the year.

Election of officers will be held at the annual meeting of the organization which is scheduled for May 11, at the home of Mrs. G. H. Packard, 751 Union-st.

### PARTIES

Mr. and Mrs. Albert Belling entertained a number of friends and relatives Saturday evening in honor of the fifth wedding anniversary of Mr. and Mrs. John Deoneus, who is Mrs. Flentie's sister. Prizes at cards were won by Mrs. Robert Selig, Mrs. Charles Maahs, P. Diedrich, Charles Maahs and Mrs. J. Pawers. After a birthday supper, the evening was spent in dancing. Music was furnished by Werner Kolerke, Appleton. The guests included Mr. and Mrs. Chris. Groth Mr. and Mrs. Charles Falk, Mr. and Mrs. John Turkow, Grand Chute; Mr. and Mrs. Charles Lawrey, Kaukauna; Mr. and Mrs. John Bloom, and family, Mr. and Mrs. Mike Trauffer, Misses Minnie and Lizzie Trauffer, Henry and William Trauffer, Mr. and Mrs. Seldt and sons Dan and Fritz, and Mr. and Mrs. Lew Conklin and family, Seymour.

A surprise party was held recently at the home of Mrs. Arnold Flentie in honor of the birthday anniversary of Mrs. John Deoneus, who is Mrs. Flentie's sister. Prizes at cards were won by Mrs. Robert Selig, Mrs. Charles Maahs, P. Diedrich, Charles Maahs and Mrs. J. Pawers. After a birthday supper, the evening was spent in dancing. Music was furnished by Werner Kolerke, Appleton. The guests included Mr. and Mrs. Chris. Groth Mr. and Mrs. Charles Falk, Mr. and Mrs. John Turkow, Grand Chute; Mr. and Mrs. Charles Lawrey, Kaukauna; Mr. and Mrs. John Bloom, and family, Mr. and Mrs. Mike Trauffer, Misses Minnie and Lizzie Trauffer, Henry and William Trauffer, Mr. and Mrs. Seldt and sons Dan and Fritz, and Mr. and Mrs. Lew Conklin and family, Seymour.

Circle No. 9 of the Women's Social union of Methodist Episcopal church will have a picnic supper at 6:30 Tuesday evening across the river. This is a social meeting, planned to get together the young ladies of the church. The refreshments committee includes Miss Alma Pruka and Miss Orpha Babcock. The first regular meeting of the organization will be held early in October.

Circle No. 9 of the Women's Social union of Methodist Episcopal church will meet at 2:30 Monday afternoon at the home of Mrs. J. A. Holmes, 737 Lawrence-st. This is the circle of which Mrs. O. R. Kloehn is captain, and the winter activities of the organization will be discussed.

The first meeting of the Epworth League of Methodist Episcopal church was held at 6:30 Sunday evening in the church parlor. Robert Locklin was in charge and it was decided that the devotional meetings this year will be conducted along the same lines as last year. Each service will include a forum discussion period. The first formal session will be held next Sunday evening.

The cabinet of Epworth league will hold a meeting at 7:30 Tuesday evening. Definite plans for the program for the year will be discussed.

An all day meeting will be held at Congregational church on Tuesday. There will be a sewing session at 10 o'clock, luncheon at 12:15, at which Mrs. A. Danielson will be hostess and a program at 2:30. Mrs. H. Peabody will be in charge of the devotional part of the program, and Mrs. H. W. Abraham will direct the missionary part. The meeting will have as part of the program the annual thank offering of the missionary society.

We are also anxious to have you see our beautiful watches, exquisite chime clocks and our sterling and silver plate in the newest and most attractive designs.

### CLUB MEETINGS

The Four Leaf Clover club will meet at 2 o'clock Tuesday afternoon at the home of Mrs. Joseph Schulz, 774 Seymour-st. A social afternoon will be spent.

The I. B. club will give a dinner and reception at 6:30 Monday evening at the Methodist Episcopal church parlor, in honor of the fourteen new members who have come into the club. Miss May Edmunds, president of the society, and Miss Blanche McCarthy retiring president, will give addresses. Miss Irene Bidwell is in charge of the music and Miss Isabel Wilcox will sing a solo.

Additional Society on Page 24

## P-T Will Hold Reception For New Teachers

First Ward Parent-Teachers association will resume its meetings for the season on Monday evening, Oct. 6, when officers will be elected and a reception given for new members of the teaching staff.

New teachers were engaged for this year and they will be introduced to the parents of the districts. New families in the district also will be presented. The business meeting will be followed by a short program, an informal social hour and refreshments.

## Free Bed Club Gives First Party

St. Elizabeth club will hold its first card party of the season in Elk Hall at 2:30 Saturday afternoon, Sept. 27. Parties will be held the last Saturday in each month, just as they were last year, and bridge, schafkopf and five hundred will be played, with prizes for the winners at each game.

The proceeds of the parties will go into the fund which the club is raising to establish a free bed in St. Elizabeth hospital. The endowment of the bed required a fund of \$19,000, \$3,000 of which was raised last year by the club. The members hope that the larger part of the remaining \$7,000 will be paid this year.

present, and music was furnished by the Valley Night Hawks, Kaukauna.

## New Physical Director Begins Work At Club

Mrs. Doris Ewell, physical training director of Appleton Womans club, arrived in Appleton Monday morning to take up her new work. Miss Ewell is a graduate of the Recreation Training school of Chicago and has taken post-graduate work there. During the summer she was supervisor of junior workers in the Mutual Ewell chautauqua, which operated largely in Wisconsin. Miss Ewell will have charge of gymnasium work and will assist with club dramatics.

### CHURCH SOCIETIES

Encopeea club of First Congregational church will have a picnic supper at 6:30 Tuesday evening across the river. This is a social meeting, planned to get together the young ladies of the church. The refreshments committee includes Miss Alma Pruka and Miss Orpha Babcock. The first regular meeting of the organization will be held early in October.

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We are also anxious to have you see our beautiful watches, exquisite chime clocks and our sterling and silver plate in the newest and most attractive designs.

### CLUB OF Young People To Give Series Of Plays

Columbian club's annual fall play is being planned by a committee which includes Lester Balliet, Ralph Slattery and the Misses Cecile Halls, Evelyn Long and Rose Ryan. The committee will select the play, the director and the date. The club's plans for the year include the presentation of two or more plays.

Appleton Womans club is entitled to 40 delegates to the twenty-eighth annual convention of the Wisconsin Federation of Womens clubs in Sheboygan Oct. 14 to 16. Just how many women will go from Appleton has not been determined.

The convention call has been issued by Mrs. Joshua Hodgins, Marquette, president; Mrs. H. J. Frame, Waukesha, corresponding secretary, and by Mrs. L. A. Leadbetter, Milwaukee, recording secretary.

Day meetings will be held in the Rex theater and the evening meetings in the high school auditorium. Hotel Foeste will be headquarters for the convention. The registration room is in James H. Mead hall located at the rear of Rex theater. Mr. Konrad Testwuide, 503 Erie-ave., Sheboygan, is arranging for the entertainment of delegates.

The opening evening will be given over to the department of internal relations, with Paul Harvey, formerly editor of the International Interpreter, as speaker.

The nominating committee has selected a slate of officers to be elected by the convention, and the following names appear on it: President, Mrs. A. H. Shoemaker, Eau Claire; first vice president, Mrs. Edward Hammatt, Sheboygan; second vice president, Mrs. Harvey J. Frame, Waukesha; recording secretary, Mrs. E. Woolard, Wauwaota; corresponding secretary, Miss Lillian Dunnigan, Eau Claire; treasurer, Mrs. F. J. Rucks, Milwaukee; federation director, Mrs. Joshua Hodgins, Marquette; auditor, Mrs. V. A. Lundgren, Marquette.

## Social Calendar For Tuesday

1:00—Rotary club, Conway hotel.  
2:00—Four Leaf Clover club, with Mrs. Joseph Schultz, 774 Seymour-st.  
6:30—Encopeea club picnic, other side of the river.  
7:30—Epworth League cabinet, meeting, church parlor.  
7:30—J. T. Reeve circle, Knights of Pythias hall.  
8:00—J. T. Reeve circle, Knights of Pythias, hall, home.  
8:00—Loyal Order of Moose, Moose Temple.  
8:00—Grocers Association, R. E. Carnecross office.

Always save for PURE GOLD?

## ENROLL NOW for Music Lessons at Lawrence Conservatory of Music FACULTY

### PIANO

Ludolph Arens  
Gladys Brainard  
Viola Buntrock  
Irma Sherman  
Violet Olden  
Mildred Boettcher  
Margaret Engler

### VOICE

Carl Waterman  
Caroline Hess  
Winifred Quinlan  
Carl McKee  
Earl Baker

### VIOLIN

Percy Fullinwider  
Marion Miller

### PUBLIC SCHOOL MUSIC

Ludolph Arens  
Earl L. Baker

### DRAMATIC ART

Mary Marguerite Arens

### CLARINET AND SAXAPHONE

O. J. Thompson

### CORNET AND TRUMPET

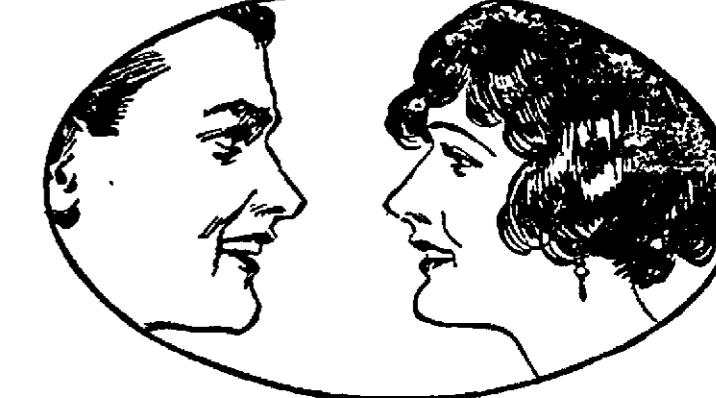
A. L. Gmeiner

### Private and Class Lessons

Regular Courses leading to Certificate, Diploma and Degree of Bachelor of Music.

ENROLL NOW!

## Smiles Bright Teeth White Breath Sweet



That winning personality we all admire is the result of care and cleanliness, as well as good health and happiness.

WRIGLEY'S makes for clean, sound teeth, for agreeable breath, for better appetite and digestion.

The cleansing action of WRIGLEY'S upon the teeth, tongue, throat (and breath)—its antiseptic effect—its digestive aid—it's wholesome refreshment—these are all positive benefits that doctors and dentists freely affirm.

Get your WRIGLEY benefit today.



### GOOD NEWS

It travels fast; it is surprising how fast the good news travels throughout the valley about the famous YELLOW ROSE CREAMERY BUTTER.

When you buy a pound of YELLOW ROSE BUTTER you get the highest standard in butter making.

YELLOW ROSE BUTTER is churned in one of the largest and most modern creameries in Michigan. It is received here daily and distributed among the dealers within a few hours after it leaves the creamery.

This butter is never sold in bulk, it comes in a fancy airtight, moisture proof carton, which insures quality. If you have not tried YELLOW ROSE BUTTER we ask you to try a pound with our guarantee. Your nearest dealer has it.

### I. D. SEGAL

Wholesale EGGS CHEESE BUTTER

## SPECTOR'S FALL EXHIBIT OF Distinctive Merchandise

### DIAMONDS — PEARLS — PRECIOUS STONES AND PLATINUM JEWELRY

Our collection of these most precious of all gems is especially attractive just now and here you will find the utmost to be desired in fine Platinum Jewelry, made by hand of iridium platinum, each piece represents the utmost in creative ability and value.

We are also anxious to have you see our beautiful watches, exquisite chime clocks and our sterling and silver plate in the newest and most attractive designs.

Our Windows Will Exhibit This Merchandise

Starting Tuesday Night

## SPECTOR'S

"Appleton's Foremost Jewelers"  
College Avenue at Appleton Street



**Luxite**  
**GlowSilk**  
**Lingerie**

## "Beatrice"

Presents  
For Your Approval

## Luxite Glove Silk Lingerie

718 College Ave.

Phone 1478

## KAUKAUNA NEWS

Melvin Trams Telephone 329-J  
Kaukauna RepresentativeSMITH'S GRIDDERS  
LOOK GOOD AS THEY  
TACKLE VETS TEAMHigh School Blows Off Lid  
With Algoma as Foe  
Next Saturday

Kaukauna—The high school football squad went through its first real scrimmage Saturday afternoon, when it tackled a squad of American legion recruits. Coach Smith's candidates showed up well and give promise of developing into a good foot ball team for the coming season.

While the game was not played according to Hoyle, it was enough to give the onlooker an idea of the caliber of the players. The high school boys seems to have taken hold of their work in better spirit this year than ever before and are giving Coach Smith hearty cooperation. The squad is out on the field every afternoon after school until 6 o'clock or later and there are enough men each evening for at least two teams.

Coach Smith worked his men hard during Saturday's practice. The boys played on the defensive much of the time and practiced breaking up the plays of their opponents. They have a fast bunch and slightly heavier than last year.

The first game of the season will be played next Saturday afternoon on the local grid. Algoma high will furnish opposition. Just who is who in the team has not been determined and very little other information has been volunteered by the coach. He has chosen to keep silent, and will let the team speak for itself next Saturday.

Enthusiasm in the high school is mounting. The election of Norbert Gerend as cheer leader marked the beginning of events in the high school. Considerable time will be spent this week in practicing yell's and it is expected most of the student body will turn out to the games to support the team.

## KAUKAUNA PERSONALS

Kaukauna—Clarence Urbanek and Joseph Welling of Milwaukee, visited friends in Kaukauna Sunday.

Mr. and Mrs. August Duprey and son Francis and daughter Geraldine and Miss Aurora Fortier of Coleman, were guests at the home of Mr. and Mrs. John Paranteau.

Mrs. Arthur Rock of Appleton, was a visitor in this city Saturday.

Miss Bell Breler of Fond du Lac spent the weekend at her home in this city.

Edward Young of Madison, was a guest of friends in Kaukauna over the weekend.

Edward Ladenberger of Chicago, visited friends here Sunday.

John Haid, William Van Leshout and Jacob Miller were on a hunting trip Saturday to Mountain.

Mr. and Mrs. James Goldin of Roswell, were guests of Kaukauna friends Saturday.

Mrs. George Allwardt returned Saturday from a visit at two Rivers. She was accompanied by Mr. and Mrs. Norma Conrad Althen and daughter Norma, who spent the weekend in this city.

Mrs. Arthur Holt returned Saturday from Green Bay where she submitted to an operation.

Peter Hoolihan and Harold Hoolihan autoed to Marinette Sunday and visited relatives and friends.

Mrs. Minnie Bucholtz, Milwaukee, Miss Annie Kieser and Mrs. Minnie Giebisch of Appleton, were guests Sunday at the home of Mrs. Annie Kuehne.

## OBSERVES BIRTHDAY

Kaukauna—Andrew Ote observed his birthday anniversary Sunday. Among his friends who visited him were Mr. and Mrs. Frank Hartzeim and children; Appleton: John Miller, Mr. and Mrs. E. Franze and children; Kimberly; Mrs. George Essler, Mr. and Mrs. Nick Essler and son, George, Kaukauna.

ARRANGE TO GREET  
KIMBERLY PRIESTCongregation Will Meet Father  
Van Nistelroy at Train on  
Return from Europe

Kimberly—Word has been received at Kimberly that the Rev. F. X. Van Nistelroy, will arrive at Kimberly about 5:30 Tuesday evening. The Rev. Father Van Nistelroy is pastor of Holy Name church at Kimberly and has been visiting with his parents for the past several months in Holland.

The committee which was in charge of the recent silver jubilee celebration for Father Van Nistelroy has asked that all automobile owners of the parish go with members of the parish to the Northwestern depot at Appleton to meet the priest when he arrives there. He is expected about 8:20. At the rectory at Kimberly a short re-made will be given by the Cecilian band.

The band concert which was to be held Tuesday evening has been postponed until later.

The home of Peter Sanderfoot of Kimberly was struck by lightning during the thunder storm Sunday morning. The roof was damaged slightly, and the electric light system was put out of commission, due to the blowing out of fuses. No one was injured.

P-T VOTES TO AID  
HEALTH CAMPAIGNAppoints Committee to Work  
with State Anti-Tuberculosis Association

Special to Post-Crescent

Waupaca—A meeting of the Waupaca Parent-Teachers association was held at the high school auditorium on Tuesday evening. The meeting was called to order by the president, S. W. Johnson. After the transaction of routine business, Miss Van Koy of the Wisconsin Anti-Tuberculosis association gave a most interesting talk on the association and its works and aims. This was followed by an open discussion on the advisability of the Parent-Teachers association affiliating itself with the anti-tuberculosis association in health work, by having its health committee granted a charter as a local branch of the state organization. A motion to this effect was carried and the president appointed as the health committee of the parent teachers association Miss Ida Hickman, Mrs. H. R. Roberts, Miss Pearl Chamberlain, E. A. Hannan and John C. Hart. The meeting then adjourned to the gymnasium where parents and teachers were given an opportunity to become acquainted during the informal social hour.

On Saturday evening, Sept. 13, about 45 members and guests of the Epworth league were entertained at a progressive party. The homes at which they were entertained with various games and stunts were those of E. Sill, H. Wipf and William Ottendorfer. The company then went to the church where refreshments were served by the committee in charge of the evening's entertainment.

The teachers in charge are: Principal, Guy Parfit, New London; Margaret Sheridan, commercial, Fond du Lac; Frances Morton, English and Latin, New London; Vida Brooks, Clintonville, history.

Grammar room, Mrs. L. A. Carroll, Hortonville, who is substituting until another teacher can be secured; intermediate, Gladys Burns, Appleton; primary, Gladys Nichols, New London.

The faculty is new, with the exception of Miss Burns and Miss Brooks, who both taught here last year.

Mrs. John Buchman and daughter Betty, left Saturday for a two weeks visit at Chicago with relatives.

Mr. and Mrs. W. Saur of Mankato, Iowa, spent several days this week at the Charles Saur home. Mr. and Mrs. C. Saur and Mr. and Mrs. W. Saur autoed to Milwaukee Wednesday returning Thursday.

Mr. and Mrs. Harris Haak and son attended the Weyauwega fair Thursday.

Mr. John Brill and Miss Loren Brill spent Wednesday at Appleton.

Mr. and Mrs. W. Dobberstein spent the weekend with the latter's brother, Arthur Roessler and wife at Amherst.

Mr. and Mrs. R. E. Brasuré and family will spend the weekend at the home of Mr. Brasuré's mother at Loyd.

Harold Baxter of Neenah, is visiting relatives in the city.

Miss Hilda Spillman spent the weekend at her home in Wausau.

Miss Gertrude Kaiser was a guest at the home of her parents in Fond du Lac over last weekend.

EVENTS OF WEEK AT  
SHERWOOD VILLAGESpecial to Post-Crescent  
Sherwood—Mr. and Mrs. Anton Emmer and Mrs. William Becker were Appleton visitors recently.

E. A. Walsh of Milwaukee, called at the Mrs. R. Walsh home Monday.

B. J. Graft of Darboy, was a business caller here Monday.

E. J. Graft of Darboy, was a business caller here Monday.

Mr. and Mrs. John Koehn and daughter Joyce of Little Chute, were guests at the Anton Koehn home Monday.

Mr. and Mrs. H. Giesen and daughter Margaret were Appleton callers Tuesday.

Miss Elizabeth Brantmeier is spending a few days at Little Chute.

Katherine and Alice Walsh returned to their home after spending the last two months at Milwaukee.

Mr. and Mrs. Nick Maurer, son Irwin and Miss Margaret Thelen made a trip to the Wisconsin Dells Monday.

Mr. and Mrs. Joseph McCarthy, Patrick W. Garvey, Mr. Jones of Appleton, John Coffey, John Schut and John Heckel, Jr. of Appleton. The people from out of town who attended the funeral were: Mr. and Mrs. Dan Coffey, Oconto Falls; Mrs. Robert Scholl, Mrs. Ed Rickert, Appleton; Joseph Loessel, Mr. and Mrs. Roy Myse, Mr. and Mrs. Jones, John Heckel, Jr., Mr. and Mrs. Charles Heckel, Mrs. Gosha, Gertrude Beach, Mrs. Beach, Miss Joseph Heckel, Mr. and Mrs. Guy Williamson, Mr. and Mrs. Peter Williamson, Mrs. Antone Ellenbecker, Mr. and Mrs. John Hughes and daughters Irene and Florence and son Joseph, Mr. Sherman, Mike Garvey and son James, Mr. and Mrs. William Van Denberg, John W. Garvey, Mat Paitzer, Mr. and Mrs. Rankin, Mr. and Mrs. Maurer, Joseph McCarthy, Celeste Garvey and Mr. Patrick Daniels and son John, all of Appleton.

Mr. and Mrs. Christ Pendegast

Black Creek—Funeral services were held Thursday afternoon at St. John church, town of Cicero, for Mrs. Frederick Hoefl, 81, who died Tuesday morning at the home of her son, William Hoefl in Cicero. The Rev. P. Beecken had charge of the services and interment took place in the church cemetery.

Decedent was born in Germany Oct.

16, 1832 and came to the United States 43 years ago with her husband, William McCarthy, Mr. and Mrs. Tim McCarthy, John McCarthy, Mr. and Mrs. Thomas Dorsey, Mr. and Mrs. William Downey, Mrs. John Jochman, Mr. and Mrs. Henry Jochman, Mr. and Mrs. Jochman, Mr. and Mrs. Anton Jochman, Mr. and Mrs. Hyde, Anton El-

August Abel, Seymour,

N. W. PAPER ARCHIVE

## NEW LONDON NEWS

B. V. Prahl Phone 122-B  
New London RepresentativeFORENSIC DRIVE  
NETS 246 MEMBERSSenior and Junior Classes of  
High School Make Record  
of 100 Per Cent

any other class in the school, giving

61 paid up members.

This makes a total of 246 student  
members, though the faculty may  
add a dozen more, and this gives the

school a successful start.

Supt. McMahon has called a meeting  
of the officers of the Athletic Associa-  
tion for Monday afternoon, Sept. 22  
and they will probably start their  
membership campaign during the  
early part of the week.SOCIAL WHIRL IN  
NEW LONDONSpecial to Post-Crescent  
New London—The Catholic Lady  
Foresters will give a card party and  
dance at 8 o'clock Tuesday evening.  
Sept. 23.Mrs. H. T. Knapstein, Sr., spent  
the weekend with relatives in Green  
Bay.St. Paul Guild held a rummage  
sale last Saturday afternoon, above  
the Vandenberg grocery.HIGH SCHOOL PREPARES  
FOR BIG MUSICAL YEARNew London—Planes in the high  
school were tuned on Friday. The  
instruments have not been "hitting on  
all four cylinders" for some time and  
as every advantage is being given to  
those musically inclined this year it  
was decided to have the planes put in  
to good shape. They are used a great  
deal throughout the year in singing  
classes, glee clubs, band, orchestra,  
and other musical activities.New Location After Monday, September 22  
VERA B. HOYER, D. C.  
PALMER CHIROPRACTIC

Spector Building

## Valeteria

Coming to Appleton

## The Real Reason

why GUENTHER'S CONCRETE BLOCKS are  
growing so rapidly in popularity is the fact that they  
have proven themselves a strictly high grade build-  
ing material. It's fire-proof and damp-proof.

USE THEM WHEN YOU BUILD

## Guenther Cement Products Co.

Phone 35 or 958

Waupaca Reporter  
WantedAn attractive proposition awaits some  
energetic Waupaca person who has  
enough spare time available each day to  
gather the news of the city for The  
Post-Crescent. Previous experience not  
necessary.If you are interested mail your applica-  
tion or apply to

STATE EDITOR

Appleton Post-Crescent  
Appleton, Wis.Don't Guess--  
Make Sure By  
Finding OutDON'T risk your winter home comfort by  
guessing at furnaces. Compare each  
furnace, then compare installation, before  
you buy. Install the right furnace, in the  
right way and you'll save time and money,  
and have more comfort.COMPARE the Rudy Furnace with others  
that you see. Check it point for point  
against any other furnace and then you'll see  
why so many people demand Rudys.COMPARE the installation of Rudy Fur-  
naces now in use, with other ordinary  
furnaces, and then you'll see why hundreds  
of people ask us to install their furnace.

Let Us Figure Your Job

## HARDWARE

of All Kinds

Prompt Service and Reasonably  
Priced. Just Let Us Prove This to  
You.ATTEND  
That Great Day and Night Fair  
In Oshkosh  
Sept. 23-24-25-26Among the many High-Class Free Acts is  
"POODLES" HANNAFORD & CO., World's  
Greatest Riding Act. This act has been  
featured at five leading State Fairs this year

- Champion Herds of Live Stock--
- Monstrous New Exposition Building--
- Fast Harness and Running Races--
- World's Best Free Attractions--
- Wortham Shows on the Mid-way--
- New Buildings Throughout--

DON'T MISS THIS FAIR  
Special Train From Milwaukee ThursdayOutagamie Hdwe. Co.  
Phone 142 994 College Ave.

# NEENAH-MENASHA NEWS

CHAS. J. WINSEY, News Representative  
Menasha News Depot, Menasha

Korotev Bros., Neenah

CIRCULATION REPRESENTATIVES

## PIERCE ELECTED HEAD OF MENASHA BOWLING LEAGUE

Twelve-Team Loop Will Begin 27 Weeks' Schedule in October.

Menasha—W. H. Pierce was elected president of the City Bowling league at a meeting at the Menasha Bowling alleys Saturday evening. Other officers elected were George Earley, vice president, and Joseph Muench, secretary-treasurer.

The league will consist of 12 teams again this year and will open its season early in October. The schedule will cover 27 weeks with games every Tuesday and Thursday evening. On the opening night double shifts will be held, the first at 7 and the second at 9 o'clock.

## K. C. BOWLING LOOP STARTS ON MONDAY

Menasha—The curtain on league bowling at Neenah and Menasha will be raised Monday evening when the Knights of Columbus league take the alleys in the opening games of a 27 weeks' schedule.

This league, with six teams three years ago, has grown each year and now has 12 five men teams, being the largest fraternal league in Fox river valley. The league rolls its games at the Menasha alleys and Neenah alleys, playing Monday of each week.

Opening schedule at Menasha—Pinatas vs. Marquette; Santa Marias vs. San Salvadoras; Nicolets vs. Columbias.

Opening schedule at Neenah—Navy-gators vs. LaSalles; Madenas vs. Cordovas; DeSotas vs. Commodore Bar-

## Twin City Personals

Menasha—Miss Marion Ansbach and Miss Ruth Dunham left for Appleton Monday, where they will attend Lawrence college the coming year. They will room at Ormsby hall.

Charles Korotev, Harold Lilligrap and Daniel Nielsen returned Saturday night from the national convention of the American legion at St. Paul.

Menasha—Mrs. Chris Walter and Miss Jessie Tabor have gone to Argus Ind., for a week's visit with friends.

## NEW GARAGE AND GAS STATION NEARLY FINISHED

Neenah—Edward Malouf's new brick garage and the new brick filling station at the corner of Commercial-st and Columbian-ave are inclosed and will soon be completed. C. R. Meyer & Sons company of Oshkosh are doing the construction work. The filling station occupies the corner and the laying of the concrete drive has just been completed.

## WOMAN WILL GIVE TALK AT M. E. PRAYER MEETING

Neenah—At the prayer meeting next Thursday evening at the First Methodist Episcopal church, Miss Schwartz of the Home Missionary society will deliver an address. Her subject will be, "Home Missions."

## WOMANS CLUB CONSIDERS ITS PROGRAM FOR YEAR

Neenah—The Business and Professional Women's club will hold its first meeting of the season Monday evening at its clubrooms on Doty-ave. The program for the coming year will be considered.

## DRUNK AND AUTOIST FINED IN NEENAH COURT

Neenah—Albert Kogoske was arrested Saturday charged with being drunk and disorderly. He was arraigned before Judge O. B. Baldwin and paid a fine of \$5 and costs.

Harold Solomon was assessed \$10 and costs in Judge Baldwin's court Friday for driving an automobile without a license. It developed in court that he had not made even application for one.

## DR. WEIER WILL ADDRESS CHURCH ON MEN'S WORK

Neenah—A conference of elders, deacons and directors and other representatives of the Presbyterian church will be held Monday evening to consider work for men and boys during the fall and coming winter. Dr. Weier of Chicago, secretary of the men's work in the Presbyterian denomination, will deliver an address.

## NEENAH COURT ASSESSES \$10 FINE FOR DRINKING

Neenah—Edward Smith was picked up Saturday night while in a state of intoxication. He was arraigned before Judge O. B. Baldwin Monday and paid a fine of \$10 and costs.

## MAY USE NEW GYM FOR GATHERINGS

Menasha—A gymnasium building is being built, and will soon be completed, on the grounds of the Third and Fifth ward school, Forest-ave, Neenah, which the city has provided for athletics, and such school activities that will gradually overflow into it. Crowded conditions in the school and the fact that two wards must be accommodated have made such a utility a real necessity.

Seats have been erected on one side of the room, basketball provided for, and many little nooks secured, to make the building one of the most attractive in town. A kitchenette and comfort room make the building most complete.

Perhaps one of the chief benefits of the building will be that there will be room for different educational organizations to hold their meetings. Of course, a set of rules will be drawn up as soon as the building is finished, limiting the times when it may be used, the activities entitled to its privileges, and the methods of securing its use, so that no abuse of such a valuable city addition will occur.

## BURR RESIGNS FROM POLICE DEPARTMENT

Menasha—The resignation of Officer Henry Burr, who had been a member of the police department for 15 years, was accepted at a meeting of the fire and police commission Saturday evening.

Fred Wachholz was appointed a member of the volunteer fire department to succeed a former member who has taken up his residence elsewhere.

## GAS BLAST CALLS OUT FIRE FIGHTERS

Menasha—The fire department was called to the White Front restaurant on Main-st at 8:30 Sunday evening by the explosion of a gas heater. The firemen turned off the gas in the basement as soon as they reached the building and found it unnecessary to throw any water.

**ENTERTAIN AT DINNER**  
Menasha—Mr. and Mrs. L. W. Whitmore entertained a group of 21 friends at a game dinner at 7 o'clock Saturday evening at Hotel Menasha. A theater party followed.

**Where Quality is Higher Than Price**  
(Next door to Fettibone's)

Never before have high grade Pens been sold at this price.

**FREE**—We engrave your name in Gold on any pen purchased here.

Our repair department is prepared to repair all makes of pens.

We carry a large stock of repair parts.

**Note These Prices**

## TWO MOTORCYCLE DRIVERS ARRESTED

Both Pay \$1 and Costs for Exceeding City Speed Limits

Menasha—Alvin Smith was arrested by James Lyman, chief of police, Saturday for motorcycle speeding on Washington-st. He was operating his machine at approximately 35 miles an hour. He was assessed \$1 and costs when arraigned before Judge John Chapman Monday.

Lawrence Leibhauser of Menasha was arrested also by the chief of police at the same time for exceeding the speed limit on Washington-st while operating his motorcycle. He was given a similar fine.

## CAR BREAKS WHEELS AS IT SKIDS INTO CURB

Menasha—While turning the corner at the intersection of Mills and Ah-

napests at 1 o'clock Sunday morning a rented Ford sedan belonging to August Jahnke, Jr., 583 Superior-st, Appleton, and driven by Wilbur Bedway, 787 McKinley-st, Appleton, skidded into the curbing, damaging the two rear wheels. The wheels were replaced Monday and the automobile re-turned to its owner.

Carried a distance of 400 feet when their home was struck by the twister, two children of Mrs. Joe Patrica were killed while the mother is not expected to live. She is suffering with two broken legs and injuries to her arms and body.

**RHINECLIFFE**—Three persons were killed and several injured when a tornado swept through the eastern part of Oneida-co Sunday night, causing extensive property damage, according to incomplete reports received Monday.

Grand Rapids, Mich.—Three persons were killed and considerable

property damage was done in a severe wind, rain and electrical storm that followed Sunday's unseasonably high temperatures in western Michigan.

Matthew Slattery, 78, was killed when a sign board behind which he had taken shelter from the storm was blown down Sunday night.

James Gane, 59, and Dewey Shaw, 19, were electrocuted at Hart, early Monday by a power wire blown down by the gale. Gane was killed when, in attempting to reach the power house to shut off the current, he became entangled in the wire. Shaw ran into the wire during the excitement that followed Gane's electrocution.

ASHLAND—Six dead have been brought into this town from surrounding territory, all killed in the tornado which struck the Birchcliff country and the Marengo Valley Sunday afternoon.

John Hill and his wife, a hired man named Victor, and Jack Henrich were killed in one house which collapsed. Mrs. John Holmes is suffering from a fractured skull, and physicians believe she will die. A nine-year-old son of Charles Anderson of Birchcliff was killed and several members of the family were injured. John Matteson of Marengo his wife and two children are in a hospital. Their daughter Elsie, aged 9, died from her injuries after reaching here.

The storm lashed in over the territory from the west and southwest without warning. Physicians from here went to Lake Nebagamon at midnight to care for injured.

Tanlac is for sale by all good drug-gists. Accept no substitute. Over 40 million bottles sold.

ADV.

## The Fountain Pen Shop Announces a Sale Extraordinary on FOUNTAIN PENS

To introduce our Pen Service we are making these special prices: Our stock of high grade Pens is the most complete ever shown in this territory. We have pen for every hand and a pen for every purpose.

We feature the CONKLIN ENDURA, so well and perfectly made that it is perpetually and unconditionally guaranteed. This means that the first cost is the last cost, no more expense to keep the pen in perfect writing condition. Even if broken by accident the pen or any part of the pen is replaced free of charge.

Let us show you this wonderful pen.

**Note These Prices**

\$1.00 Pens, a perfect article	89c
\$2.75 Pens, all models	\$2.19
\$3.25 Pens, all models	\$2.59
\$3.50 Pens, Students' Special and all others	\$2.79
\$4.25 Pens, all models	\$3.39
\$5.00 Pens, all models	\$3.98
\$7.00 Pens, all models	\$5.59
\$7.50 Pens, all models	\$5.98

Never before have high grade Pens been sold at this price.

**FREE**—We engrave your name in Gold on any pen purchased here.

Our repair department is prepared to repair all makes of pens.

We carry a large stock of repair parts.

## Downer Drug Co.

"Where Quality is Higher Than Price"  
(Next door to Fettibone's)

30x3½ Wedge \$9.00

Appleton Tire Shop

Miller Cords

30x3½ Wedge \$9.00

Appleton Tire Shop

AN EXPLANATION

Due to an error, the Glou-

mans-Gage Co. Style Week ad-

vertisement announces special

window showing for tonight.

Their Fall Style Window will be

shown with the other stores on

Tuesday night. Not this evening.

VALDAIR BUTTER

TRADE MARK

CREAMERY

BUTTER

property damage was done in a severe wind, rain and electrical storm that followed Sunday's unseasonably high temperatures in western Michigan.

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Tanlac is for sale by all good drug-gists. Accept no substitute. Over 40 million bottles sold.

ADV.

Mrs. William Marsh and son Bobby left Saturday for their home at Syracuse, N. Y., after spending two months at the home of Mrs. M. New London.

Marsh's parents, Mr. and Mrs. L. O. Wissman.

Miss Monica Kraft spent Sunday in New London.

Mrs. O'Day Says That Before She Took Tanlac She Suffered 7 Years With Stomach Trouble.

"To me Tanlac has been just like a good friend—gave me help when I needed help most—and I am glad to acknowledge my gratitude in a public way," is the candid statement of Mrs. Thomas O'Day, 703 Water-St., Ashland, Wis.

"Seven years of indigestion and stomach disorders had brought me down to where I was so weak and nervous that my housework was almost beyond me. I lived on a very restricted diet, but even then I would have such bad attacks of stomach pain and nausea that I could keep scarcely anything down. I also had frequent dizzy spells, couldn't sleep and was growing weaker all the time.

"Finally, my brother in Milwaukee persuaded me to try Tanlac and that accounts for my present good health.

Tanlac deserves nothing but praise."

Tanlac is for sale by all good drug-gists. Accept no substitute. Over 40 million bottles sold.

ADV.

Tanlac Vegetable Pills for constipation; made and recommended by the manufacturers of Tanlac.

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ADV.

Tanlac Vegetable Pills for

## LET H. S. PUPILS CHOOSE BOOKS FOR OUTSIDE READING

New Library Plan Is Developing Students' Interest in Literature

A unique method whereby students are allowed to select the books they wish to study is used in one of Miss Ola Achtenhagen's freshman literature classes in Appleton high school. It is a system used in the Horace Mann school, an experimental institution at Columbia university. According to the plan, a great deal of freedom is given the students in selecting the books they wish to read. The freshman class, after much discussion decided to work in groups and to study in that way the literature of the whole country.

Each group is responsible for the literature of its own section and will give reports to the class on the material studied. Officers have been elected in each unit. Original meetings will be used in presenting the material after all the available books have been read.

The eastern group is studying some of the history and literature of the Pilgrims and early settlers, as well as poetry written in that section. Officers elected for this group were: President, Dorothy Calinin; secretary, Marjorie Spector; librarian, Mary Gloudford.

William Jarvis was chosen president of the western group. Frederick Rector was elected secretary and Fred Meyer librarian. This group will report on books of the west. Historical events such as the gold rush and Chinese immigration will be included.

The northern group will study the literature and customs of the northern part of the country. Janet Carnross is president. Pearl Guckenherz, secretary and Ramona Huesman librarian.

The lives of Negroes, their customs and their struggles in the Civil war will be a part of the study of the southern group. Students in charge of this group include Ruth Brandt, president; Eleanor Voecks, secretary, and Thelma Fluno, librarian.

Books are procured from many sources, schools, libraries, and homes. The librarians keep a record of all books borrowed and lent, while the secretaries record everything that is read by members of the class.

This plan is entirely new in Appleton high school and it is being watched with much interest. Members of the class are more than enthusiastic about the new method.

### Flashes Out Of The Air

PROGRAM FOR TUESDAY  
(Courtesy of Radio Direct)

WSB—Atlanta Journal 429 8:30 orchestra;

10:45 entertainment.

WGR—Buffalo 319, 4:30 music; 5:30 news.

WMAQ—Chicago News 447 5:5 organ;

5:30 orchestra; 7 talk; 7:20 travel talk; 8:15 Lyon & Healy.

WQJ—Chicago 448 6 orchestra, artists;

9 a. m. orchestra, artists.

KYW—Chicago 536 6 concert; 7 musical; 7:20 speeches; 7:45 musical; 9 "At Home."

WLS—Chicago 345 5:30-12 entertainment.

WLW—Cincinnati 423 9:11 music.

WJAX—Cleveland News 390 6:30 bedtime; 7 concert.

WFAA—Dallas News 476 8:30-9:30 quartet; 11:12 orchestra.

WWJ—Detroit News 517 7:30 News orchestra tenor.

WCX—Detroit Free Press 5175 concert; 9 Red Apple Club.

WCX—Detroit Free Press 517 5 concert.

WBAP—Fort Worth Star-Telegram 476 7:30-8:30 Majestic theatre; 9:30-10:45 concert.

WDAF—Kansas City Star 411 School of the Air, Story lady, music; 11:45-1 Nighthawks.

WHB—Kansas City 411 8:30 classic music; orchestra; 9:10 popular.

KHJ—Los Angeles 395 8 concert; 8:30 children; 10 vocal, instrumental; 12 dance.

WHAS Courier-Journal Louisville Times 400 7:30-9 Happy Hoosier Harmonists.

WMC Memphis Commercial Appeal 500 8:30 orchestra.

CKAC Montreal 425 8:30 orchestra; 6:30 concert; 8:30 orchestra.

WHN New York 369 12:25-10 p.m. State Theatre vaudeville, dance, music.

WEAF New York 492 9 a. m. educational; 2:30 p. m. music, dance.

WOR Newark 405 4:15 music, talks.

KGO Oakland 312 10 program; 12 dance.

WOAW Omaha 526 6 popular; 6:30 dinner; 9 musical; 12 frolic.

WVFI Philadelphia 395 4:30 orchestra; 6 talk; 6 recital; 8 dance.

WIP Philadelphia 509 4:05 orchestra; 5 talk; 6 recital; 8 dance.

WDAR Philadelphia 355 5:30 talk.

WCAE Pittsburgh 462 5:30 concert; 6:30 Uncle Kaybee; 7:30 musical; 10 concert.

KDKA Pittsburgh 226 5:30 Uncle Ed; 6:15 talk; 7 concert; 9 concert.

KGW Portland 462 10 concert.

WJAR Providence 350 6:05 musical.

KPO San Francisco 433 9 orchestra; 10:12 musical; 12:1 a. m. band.

WGJ Schenectady 339 6:45 dance; 9:30 organ.

WBZ Springfield 337 4 Lenox Ensemble; 4:30 orchestra; 5:20 talk; 5:30 bedtime; 5:40 music; 6:30 concert; 7:30 polyphonic; 8 recital.

WSD St. Louis Post-Dispatch 546 8 program.

WRC Washington 460 6:30 "Latin American Night."

Inmate Captured

John Kochollek, an inmate of the Outagamie-co. asylum, who escaped Sunday from that institution, was found Monday night near the home of relatives at Eaton. He has been transferred to the asylum authori-

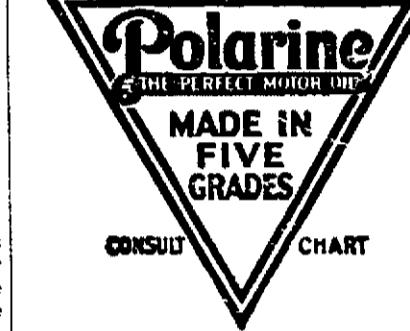
## Beggs Active In Business On 77th Birthday

John I. Beggs, former executive head of the Wisconsin Traction, Light, Heat and Power Co., with headquarters in Milwaukee, celebrated his seventy-seventh birthday anniversary on Sept. 17. He spent the entire day at work at his office, directing Milwaukee's traction system. At an age when most men in prosperous circumstances have retired from business, Mr. Beggs is still quite active. He built up the Milwaukee street railway system a quarter of a century ago and has been one of the outstanding figures in the public service field.

Mr. Beggs was left an orphan at 7, and without the opportunity of an education went to work in a brickyard and later became a butcher, a carpenter and a real estate agent. Then he became interested in electricity and banking and organized a street railway and electric light plant at Harrisburg, Pa. He built and reorganized electric plants and street railways in other cities. He is at present president of one of the largest street car manufacturing plants in the country, located at St. Louis, and is a director of about two score different concerns.

GO TO the head of the class—by following the classified headings.

CLASSIFIED knowledge is power.



**Polarine Resists both Heat and Wear. That's why it is the perfect motor oil.**

3479  
For Correct Grade consult chart at all Standard Oil Service Stations and at authorized garages and filling stations.

## Movie Fans Read More Books Now Than Before

Movies have a decided effect on the number of calls for books at Appleton public library, the librarians say, and often the demand lasts for months after the picture has been shown. "Tess of the Storm Country," which appeared on the screen some time ago in this city created an unusual demand and people seemed more anxious to read the story afterward than before the filming of the picture.

"The Count of Monte Cristo" increased the interest of readers in the words of Alexandre Dumas to a decided degree. Only those who have read the book can realize what is being missed in the film which cannot convey the story in pictures as the author can in words although all the facts are well represented.

The desire to know the difference between picture and book is aroused in the reader.

Minor novels are not given the consideration of the reading public as far as reading them before or after the presentation on the screen. The classics alone seem to receive the desire of the reader to have the story told as only the author can tell it, and be interpreted as only the author is thought to have meant it.

"Romola" by George Eliot is to be released this fall and whether there will be renewed enthusiasm for this book remains to be seen. The book "The Hunchback of Notre Dame" had

## Miller Cords

32 x 4 G. T. R. \$18.45  
Appleton Tire Shop

## BARBARA KAMPS

Teacher of VOICE and PIANO  
Tel. 1460 944 Seventh-st

## WATCH, CLOCK AND JEWELERY REPAIRING

Prompt Service  
Guaranteed Workmanship

C. F. TENNIE  
JEWELER  
West College-Ave.

## MEMORIAL BRIDGE IS ASKED AS NAME

"Soldiers and Sailors Memorial bridge" is what representatives of George D. Eggleston post, Grand Army of the Republic, Charles O. Baer camp of the United Spanish War Veterans and Oney Johnston post of the American legion desire the new bridge erected across the Fox river and generally spoken of as the Cherry-st bridge is named.

A resolution has been sent to the mayor and common council of this city asking that the bridge be officially designated and named as a lasting monument to the memory of the soldiers and sailors of the Civil, Spanish-American and World wars.

AMUNDSEN WILL ATTEND COUNTY AGENT MEETING

R. A. Amundsen, county agricultural agent, is planning to attend the annual state convention of county agents which is to be held at Madison Nov. 5, 6, 7 and 8. In connection with

## Pocahontas Coal

Being practically smokeless, low in sulphur, containing very little ash and having a higher heat value per pound than any other soft coal. POCAHONTAS is becoming very popular for use in residential districts.

Our SERVICE DEPARTMENT will be glad to assist you at any time if difficulty is experienced.

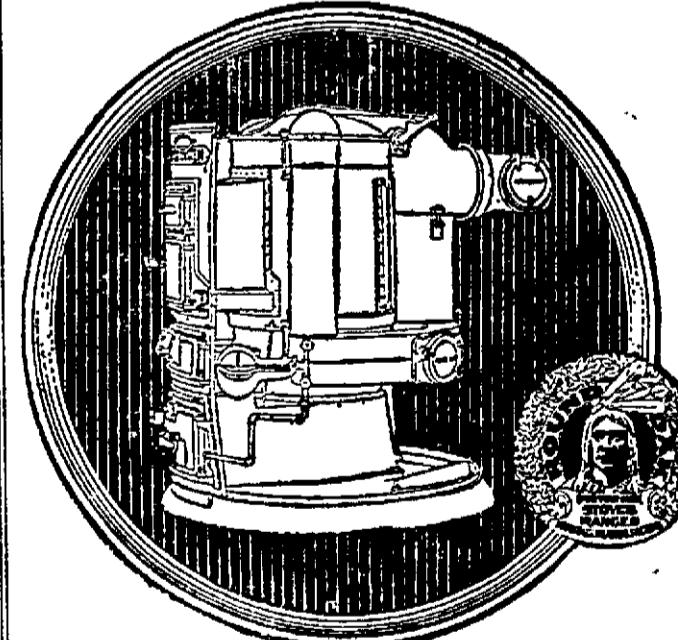
We are prepared to furnish Genuine Pocahontas in the Lump, Egg and Washed Stove sizes.

"Pocahontas Washed Stove." Try a ton now before filling your bin up for the winter and be convinced.

## Marston Brothers Co.

FUEL DEALERS SINCE 1878  
Phone 68 or 83 782 N. Oneida St.

## Why Pay Penalty?



### Cut Your Fuel Bill Each Year

#### Get away from Repair Costs

Have moist, summer air in your home in the winter time.

### Round Oak Moistair Heating System with its Automatic Humidifier makes this possible

Heavy bolted construction insures a dust-tight job for many years. Double the radiating surface of other furnaces. Compare this Round Oak Moist-Air Heater with the other furnaces being sold and be convinced. Don't delay. Winter will soon be here.

Fox River Hdwe. Co.  
636 Appleton St. Phone 208  
EFFICIENT INSTALLATION, OUR MOTTO

## To The Thousands Of New Families Who Are To Learn Of

# Appleton's Fall Style Opening

—Comes a message from an Old Established Ready-to-Wear Store

The Autumn Season finds us well prepared with a wealth of reliable merchandise that is absolutely new in every detail—because we never carry merchandise over, from one season to another

It is no longer necessary for the women of the surrounding territory to go to the larger cities to buy their wearing apparel—for Appleton offers the same opportunities with more reliability attached

The Women who have been dealing with us for the last eighteen years, do not need to be told about the reliability of our merchandise—

But, to the thousands of new people who will be reached by the Appleton Post-Crescent in its Campaign for a greater Circulation, our message is—

You Will Do Better in Appleton if You Are Looking for Ladies Wearing Apparel

And You Should Visit Ornsteins First—Where You Will Find Selection An Easy Matter

Appleton's Fall Style Opening and Festival Starts Tuesday Evening and Continues Through The Week

STOP and SHOP AT

**The Ornstein**  
CLOAK & SUIT CO.  
A Shop For Ladies

## SHED IS CONSUMED IN NEHRING FIRE

Dale Fire Department Sends Chemical Apparatus to Scene

**Dale**—A woodshed on Richard Nehring's farm caught fire Wednesday about 5:30 in the afternoon. An alarm was sent to Dale and the fire department sent out one of its chemical engines to the scene. The fire was extinguished with only the loss of the woodshed and contents. Mr. Nehring's farm on highway 95 southwest of Dale and the distance was covered in 20 minutes. The origin of the fire is not known.

Mr. and Mrs. F. Bullinger, Mrs. Ida Leiby and Stephen Balliet visited at Sugar Bush Wednesday.

Mrs. Anton Sommers spent Thursday at Fremont.

Miss Verna Schuman of Appleton is visiting at the Herbert Rieckman home.

Mrs. Peter Philipp is visiting relatives at Colby.

Mrs. Jennie Van Bussum of Appleton spent a few days last week with relatives here.

Mrs. E. Huebner and daughter Ida of New London, spent a few days at the Birdell Nelson home.

The Misses Ruth Fritsch and Lorraine Ehde of Milwaukee are visiting relatives and friends here.

Mrs. D. Farmer, Mr. and Mrs. Frank White of Fort Wayne, Ind., and Mrs. A. Bye and son Alton of Damascus, visited at the homes of Mrs. C. Farmer and William Heuer from Friday to Monday.

Mr. and Mrs. Walter Voight have returned from their wedding trip.

Mr. and Mrs. Clement Schmidt of Weyauwega spent last weekend at the L. C. Pagel home. On Sunday they autoed to West Bend.

Mrs. Millie Apperman has returned to Appleton.

A son was born to Mr. and Mrs. Herbert Rieckman, Sept. 12.

Mrs. Julius Nemon and Mrs. O. Christensen and son William went to



Enid Bennett, Milton Sills and Lloyd Hughes in *The Sea Hawk*  
AT THE ELITE THEATER THIS WEEK

Kewaunee Wednesday to spend the remainder of the week.

The first car of potatoes was shipped out of here Wednesday. The crop will no doubt be plentiful and of good quality.

Donald Larppi captured a porcupine in his rye field one day this week. It is something unusual for this locality.

### We're Glad to "Meat" You

Appleton extends a hearty welcome to the "Wisconsin Market Men's Association." The American Long Cheese served at your banquet is a Wisconsin made product and donated through the courtesy of I. D. Segal, adv.

### NOTICE!

A Meeting of the Automobile Dealers will be held at The Aug. Brandt Co. Salesrooms at 7:30 this evening. It is imperative that all dealers be in attendance.

### PLAYGROUND EQUIPMENT ARRIVES FOR SCHOOL

Special to Post-Crescent

**Combined Locks**—The pupils at the public school are enjoying the new playground equipment which was recently purchased by the school board, and which arrived and was put up this week.

**Donald Larppi** captured a porcupine in his rye field one day this week. It is something unusual for this locality.

Richard Smith has left for Notre Dame college, Ind., for the coming term.

Mr. and Mrs. Frank Plesack and Mr. and Mrs. Ed Plesack and daughter of Shawano, spent Saturday here with relatives.

The Rev. H. Hallinda, Mrs. Elizabeth Mick and Mrs. P. A. Smith spent Monday at Sheboygan on business.

Kenneth A. Newton left Wednesday morning for the Mission house at Plymouth, where he will enroll for the coming term.

Edward Pichet who has lived here the last six years and left two months ago, on account of his health, died Sunday night at the home of his sister.

Mrs. John Klasen of Marinette and Marie Westphal visited relatives at Shawano last Sunday.

Mr. and Mrs. William Erickson and

with friends at Milwaukee last week.

N. C. SCHOMMER & SON  
DISTINCTIVE FUNERAL SERVICE  
Tel. 327

STEAM, CAUSTIC SODA,  
ROAD TAR AND MUD  
See These Tests on The  
New DUCO Finish

Duco, the new finish for motor cars, stands tests for motor cars, comes to our shop and watch us test it with road tar, mud, steam, caustic soda, and even acid. Duco resists to an unusual degree the destructive wear and weather. It is the only radical improvement ever made in an auto finish, the discovery of du Pont Chemical Engineers after years of painstaking research and thorough costly experiments.

Duco Finish is destined to revolutionize the motor car finishing industry.

It is already used by manufacturers as a standard finish on thousands of cars,

and has been proved out in grilling road tests covering thousands of miles in all kinds of weather over all kinds of roads.

Alone among auto finishes, Duco improves with age. We can refer you to owners who will tell you every claim yet made for Duco is an understatement.

Come and see for yourself that the truth about Duco is stranger than fiction. You'll want this new finish of lasting beauty on your car.

THE DUCO SHOP  
B. F. Smith  
768 Washington Street  
Phone 3801 or 3808

## RADIO PARTS

We handle only reputable goods, parts made out of the best obtainable materials. REMEMBER:—Your set is only as strong as its weakest part, therefore use only tested goods.

Complete line of New Tubes: U. V. 199, U. V. 201 A., U. V. 200, W. D. 11, W. D. 12.

All tubes in stock tested as to characteristics and filament.

## Radio Service Co.

H. Weimar  
Phone 3373-W

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635 Kernal Ave.

APPEARANCE IS A "SIGNBOARD"  
BY WHICH FOLKS JUDGE YOU!

Put Up a DIAMOND "Front"

"It's the "Diamond Frnt"  
That Proves You're Worth Backing

\$1 Down

Buys  
today

This  
Perfect  
Blue-White

## DIAMOND

Set in the newest designed  
WHITE GOLD MOUNTING  
At a price made possible by BIG  
SALES and SMALL PAYMENTS  
DON'T WAIT FOR CASH

\$50.00

A Year to Pay

A Little Each Week Built  
THIS Business

## Kamps Jewelry Store

MORE THAN 30 YEARS  
SQUARE DEALING

## Everything Here Is For Your Convenience

That's why we located our FILLING STATION so centrally. We wanted it to be nice and handy and convenient for the most people.

Gas Pumps are numerous enough to do away with long waits—Water is handy (our attendants will fill your radiator) and two Air Stations take care of your tires in good shape. A Modern Greasing Rack is another feature of our Service.

### Perfect Power Products

## DeBaufer Oil Co.

A Firm of Local Distinction

family spent Saturday and Sunday at Shawano with relatives.

Mrs. J. H. Sullivan called on friends at Green Bay Wednesday.

Mr. and Mrs. Henry Kindler of Chicago, Henry Brooks and family and Christ Kindler, Jr., of Kaukauna spent Tuesday evening with relatives here.

Mr. and Mrs. Gilbert Trentlage spent Saturday and Sunday with the former's parents at Eden. They were accompanied by Miss Ruth Trentlage, who spent a two weeks' vacation here.

Christ Kindler and family attended the funeral of his mother, Mrs. Christ Kindler, Sr., at Kaukauna Sunday afternoon of last week.

Joseph Revolt and family moved Saturday into the residence of John Menting, Sr.

Miss Edith Levknecht of Stockbridge spent a few days here with relatives.

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Wishes To Announce

Their

## Formal Showing

of

## Fall Fashions

ALL THIS WEEK

## A Complete Presentation

of Fall Fashion Hints in

## Ready-to-Wear and Millinery

TOMORROW EVENING

## Fifteen Gifts FREE

Now on Display in Our Store

Just leave your name and address, no need to buy  
Gifts to be distributed on October 10

NEW thoughts of fashion are depicted in this fine showing of Ready-to-Wear. Fine, lustrous fabrics expertly tailored into charming Coats and Frocks. New and more distinctive designs are the features of this year's fashions. Every one of these garments have been designed and tailored for smart dressers, in New York City as well as in Appleton.



MILLINERY this year is creating a sensation along "Fashion Row." So many new ideas have been brought out, so many new shades and shapes that one is left in wonder over the variety of selection. In our store we will feature numerous hats, that are exact copies of the most wanted French creations.





## FICTION

## A PAGE OF INTEREST TO WOMEN

## RECIPES

Paint Your  
Old Chairs  
And Tables

Painted furniture is not new. Adams, Hepplewhite, Sheraton and other period designers used it again and again. Frequently just a touch of paint was added to a piece, enhancing the finished whole. Collectors of old pieces have undoubtedly found many examples of painted furniture.

## USED IN ANY ROOM

The possibilities of painted furniture seem unlimited. It can be used in almost any room in the home, but it seems particularly adapted for breakfast rooms, sunrooms, dens and porches. The open porch with painted furniture is quite the thing just now, and the breakfast room takes its cheeriness and hominess from the painted pieces that decorate it. Often a full-sized dining set is made up of painted furniture. Black with gold lines, decorated with fruit, flowers or autumn leaves, is one interesting color combination.

For the porch and piazza, nothing can equal furniture that has been painted. Old pieces that have been relegated to the attic, when painted, make admirable furniture for the porch.

## REFINISHING OLD PIECES

In refinishing a piece of painted furniture much depends upon the condition of the old finish. If it is still intact, it should be washed thoroughly with ammonia water and allowed to dry, then rubbed with fine sandpaper until perfectly smooth, dusted off and at least two coats of paint of the desired color applied, allowing plenty of drying time between coats. The piece may then be enameled or decorated with applied designs or bands of contrasting color. If the old finish is badly worn, remove it with a good paint and varnish remover.

Such removers are usually applied with a brush, and after a short time the old finish softens and can be removed with a putty knife. Benzine and sandpaper produce the satin smoothness necessary for painting.

Do Not Flaunt  
Floor With Loud  
Color Or Cover

The floor is the foundation of the room. It should remain the foundation, stay in its place, and not flaunt itself before the visitor.

Therefore, the best tone for the floor is dark. And the simplest design the best.

Where the floor is of the light kind, a dark rug or rug should cover it, to furnish example, dark, unobtrusive background essential to proper decoration.

But on the floor may be placed various rugs, to conform with the taste of the owner and the principle of decoration in the room.

A good oriental rug is far from being dark and simple, far from acting as a background. But it is used in many homes for its intrinsic beauty and value. It, in fact, acts as the center for the decorative scheme throughout the room.

But in such event, be careful with the selection of your rug. If you do want some design, some color, some life and attraction applied to the floor in a rug or carpet, see that it is not obtrusive and tiring.

A person looks at a floor most easily. His eyes are soothed by a simple, undemonstrative covering. But let him glance at a rug with varied colors and large pattern, and his eyes hurt from staring at the colors and following the pattern.

If there must be a design in a rug, it should be small, neat, simple and with little color in it, with as little contrast, as possible. That is next in preference to the simple, dark gray-blue covering that makes the best background for the room's furniture and other decorations.

Household  
Suggestions

## ADDS TO MEAT LOAF

Your meat loaf will be more attractive to look at if you put a row



of hard-boiled eggs through the center so when it is sliced a portion of egg will be in the center of each.

## KEEP PIANO CLEAR

Do not load the top of your piano with photographs. Photographs may be hung in the bedroom if desired, but they are not of sufficient decorative importance to hang on the walls of a living room.

## FANCY SUGAR

From the confectioner you may



get red or green crystal sugar that is very novel to serve with afternoon tea.

Paris Wears Bizarre Gowns,  
And Inspires By Radicalism

SOME REASONS WHY PARIS IS THE INSPIRATION OF THE WORLD WHEN IT COMES TO FASHIONS.

Paris, Sept.—What buyers for leading American houses buy in Paris and advertise as "direct from Paris" and what your neighbor, the tourist, brings home as the "dernier cri" in no way represent the real Parisian style.

It is the "just different" thing which the buyer shuns because it might prove a white elephant, or which your neighbor hasn't the courage to wear at the bridge club, which makes Paris the inspiration of the world when it comes to fashions.

It is the scarf-sleeve, the cleverly concealed scarf which terminates in finely embroidered cuffs, which make it less difficult to handle and which makes a sleeveless frock more wearable.

It is the embroidered bouquet which replaces the fresh flowers so dear to the heart of the American woman and which affords an excellent example of the thrift of the French.

It is the removable train which is practical and useful or it may be the simplest cretonne tunic bordered in old-fashioned unbleached muslin with slips of the same or ropes of tiny encrusted mirrors cascading from a quaint creation of bridal satin and silver lace.

Paris is Paris for all of these.

## "Ma" Ferguson Learns To Fox Trot For Inaugural Ball

(Copyright, 1924, N.E.A. Service, Inc.)

Temple, Tex.—"Ma" Ferguson is going to fox trot at her own inaugural ball.

She hasn't danced for years. But she is going to take time out from her campaigning just to practice up a bit, so she can trip it off with aplomb at her big party in the executive mansion at Austin next January.

And who knows but what she will be wearing her half bobbed when she walks up to take the oath of office? She hasn't decided to do that yet. But oh, well—both her daughters wear their locks short.

"Ma," doesn't want folk to think she is too old-fashioned. She doesn't think the world is going to perdition because the younger set moves faster than her generation did.

## SHE DEFENDS FLAPPERS

"These flappers may be silly," says the woman who most likely will be the Lone Star State's next governor, "but so were we all."

"And it has been by observation that the post-war wife isn't any different from any other wife."

The whole race of women, from flappers up, is moving fast these days. In a few generations, it is overcoming the handicap of hundreds of generations of repressed women.

You don't hear any longer: "Oh, she can't do that. She's just a woman."

"Women are accomplishing just as great things as men nowadays. Those who don't are slackers."

## NOT "MANNISH" EITHER

"I don't mean to say woman has to work outside her home. What I'm aiming at is she ought to make everything possible out of her opportunities. There's no reason, at all, for her running around beseeching some man to do something she ought to do herself."

Yet Mrs. Miriam A. Ferguson is not a mannish woman. Essentially, she is the home-loving type.

"When I'm governor, I am going to take just as good care of our home as I did when 'Jim' was governor, or any other time since we have been married."

"Ma" is an active civic worker, but not a clubwoman. She belongs to the Protestant Episcopal Church—and that is all.

Mrs. Ferguson's opponents in the primaries set up the cry that if she was nominated and elected her husband, former Governor James E. Ferguson, really would be the one who would run the state's affairs. "Ma," they insisted, was neither by training nor by predilection fitted to be governor. But listen to what she says:

## "JIM" CAN BE ADVISER

"There is a lot I do not know about governmental affairs. But I haven't always been a poor observer. Thoro-

ughly informed person knows the Klan is based on religious prejudice, and that's one thing I simply will not stand for."

"If 'Ma' practices what she preaches Texas really ought to have an interesting two years ahead. And the campaign slogan in the primaries, 'Me for Ma' may ring out again in 1926, while the opposition's retort, 'No Ma for Me; Too Much Pa,' may be laughed into oblivion."

U.S. Inquiry  
On Matter Of  
Hosiery Knit

A government inquiry, turned in the direction of hosiery, disclosed why it is possible to buy plainly stamped hair of stockings or socks only to find, when putting them on, that they are uncomfortably long or impossible short. After an examination of the hosiery offered in the American market it was found that there was sometimes a variation, of as much as an inch in the same size as made by different manufacturers and that there are nine systems of commercial measurement. Now hosiery manufacturers have accepted one uniform method worked out by the textile section of the United States Bureau of Standard. For circular knit hosiery the size is determined as follows: "After the hose has been boarded and pressed and appears in flat and unwrinkled condition place a ruler along a line in which the tip of the toe and bottom of the heel gore are connected. The measured distance along this line from the tip of the toe in the intersection with the back of the heel to the nearest half-inch in the heel size."

If the exact measurement is ten and one-fourth inches, it is desirable to call the stocking size ten. The bureau found that to make this simple system of measurement accurate in all cases it is necessary that the heel gore be always a certain proportionate distance from the curve of the heel toward the bottom of the foot, and in future hosiery of American manufacture will be so knit—from The Designer Magazine.

However, the most sophisticated gown of the year is the black evening costume. Satin, chiffon, velvet, georgette, you may take your choice of materials. The front may be modest, but don't be fooled by that. The vamp is the lady who walks away from you down the velvet carpet of the salon, for the neckline is cut extremely low in the back, and exotic touches of fur remove all idea of unintentional charm. Milady knows she is lovely, tells you so, and dares you to deny it.

Yet Mrs. Miriam A. Ferguson is not a mannish woman. Essentially, she is the home-loving type.

"When I'm governor, I am going to take just as good care of our home as I did when 'Jim' was governor, or any other time since we have been married."

"Ma" is an active civic worker, but not a clubwoman. She belongs to the Protestant Episcopal Church—and that is all.

Mrs. Ferguson's opponents in the primaries set up the cry that if she was nominated and elected her husband, former Governor James E. Ferguson, really would be the one who would run the state's affairs. "Ma," they insisted, was neither by training nor by predilection fitted to be governor. But listen to what she says:

## "JIM" CAN BE ADVISER

"There is a lot I do not know about governmental affairs. But I haven't always been a poor observer. Thoro-

Vamp Touch  
Is Betrayed  
In Fall Gown

You may just as barbaric and barious as you want to fit your choice of evening gowns for the winter! Colors—Russian, Spanish, and even negro are quite acceptable although if you want to be ultra-fashionable you will choose flame and black, gold, silver, salmon, citron, and all shades of purple and fuchsia. Just one rule is inviolable. Make your silhouette as slender as possible, and then proceed to show it. Don't let a ruffle hide the line of your figure, and under no condition, use too much material for your dress.

A hint that has reached us from Paris whispers that the smartest women, the ones who appear at the Ritz for luncheon, go on to the Grand Palais for the horse races, tea at the Claridge, dinner at the Cafes de Paris and later travel on to opera, are using one neutral shade for the basis of their wardrobes. Personally, I think they are trying to fool the menfolks of Paris. One gentleman may remark to another,

"Didn't Madame look divine in that outfit of gray trimmed with white fix?" This man has seen the lady at

The other who has taken her to dinner is ready to swear that the gray gown was trimmed with gray silver lace. The same gray basic, you see, but two different gowns. If you are lucky enough to look well in some neutral shade, wear it all the time. You can change it by wearing different accessories, and you will save money, by not having to buy so many colored stockings and gloves and shoes.

Among the younger people, who care less about looking like duchesses and want to appear naive, a flesh-colored gown trimmed with ostrich is seen. Then, in order to keep to fuchsia shades and yet seem very young, lilac, heliotrope and orchid colorings prevail for the debutantes and her more sophisticated sister.

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Vogue Is Quite  
Definite For  
Children Now

Velvet for ceremony, georgette for festivities, and flannel, jersey cloth, or twills for play and school—these are the fabrics which the best designers are employing in the new fall dresses lines for girls. While the same plain styles so long in vogue continue to prevail, there are so many new features in detail that the autumn showings seem prettier than ever before. Even the simplest frocks are distinguished by some novel appelle, a bit of braiding, or some smocking or hand embroidery.

## TODDLERS WEAR VELVET

A decidedly effective note is the prevalence, on flannel dresses of soft material, or "pinking" on the edges in the quaint fashion that our grandmothers might have copied from Godoy's Ladies' Book. Flannel takes very kindly to such treatment, and some excellent effects are achieved with pinked bands, or even frills. A dress of more than ordinary originality is made of two shades of red flannel, of the warm monterey and mandarin colorings, the dress being of the darker shade and its sole ornamentation being pinked frills in the lighter hue.

Anybody able to toddle is eligible to wear velvet these days, even black velvet. In fact, some of the most cunning frocks that will be offered to two or three year olds are of black velvet, very plainly made, and showing a bit of ribbon or ribbon flowers the sole trimming. Irish lace collars are much liked on the little velvet dresses. Velvet pants frocks usually have the bloomers made of crepe de chine, in either matching or contrasting colors, with velvet cuffs to match the dress.

Considerable interest is shown in wool challis as a material for girl's dresses. This soft material is washable, and therefore practical, so that light colors may be chosen. The best styles of challis dresses are usually in cream, printed in a dot or tiny figure, and decorated with smocking or hand embroidery. Small buttons seem to be a favored trimming for challis, flannel and jersey cloth. The latter is seen with small silver or brass buttons as its sole trimming.

## FUR ON LITTLE COATS

Cotts for girls follow the straight models which prevailed in the spring.

A decided flare is seen, the garment hanging loosely from the shoulders. Here again the soft, thick materials lend themselves harmoniously to self-trimming. Still, a good deal of fur is used, and the smartest little coats are almost sure to have a snugly collar of some short-haired fur, of which beaver seems to be the favorite. Hats to match the coats are in good style, and are especially effective when a bit of fur accompanies them.

Outside of the matching hats, velvet seems to hold its own as the best material for girl's dress-up hats. Some of these youthful hats for "very best" wear are rather elaborate, and show some interesting and unusual treatments of ribbons in the form of quillings and cocardes.

Girls Should  
Know Home  
Making Art

New York—Get ready for matrimony while you wait for it, but don't wait too long.

This is the advice of Mrs. Marion T. Brockway, housemother of the Metropolitan Life Insurance Co., with the social, educational and recreational activities of 5,000 women employees.

Because of this viewpoint she has made it possible for all the girls of the company to have daily lessons in millinery and dressmaking while they pursue their regular jobs of stenography, filing, or whatever they are assigned to do. Now she is going to introduce lessons in cooking.

## WIVES OF TOMORROW

"The girls who are in the offices and factories today are the wives and mothers of tomorrow," she says, "and they should be preparing for that as well as learning to support them-

selvishly. New York—Get ready for matrimony while you wait for it, but don't wait too long.

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Physicians  
Endorse It

The Madame X is the safest, surest, healthiest way to reduce! The amazing Madame X Girdle massages away excess fat almost before you know it. The instant you put it on, you look inches thinner and years younger. Gives you at once Fashion's trim, straight, boyish lines.

THE marvelous scientific Madame X Reducing Girdle improves your appearance immediately and reduces your waist, hips, thighs and abdomen as almost while you wait. The instant you put it on, the bulky fat on waist and hips seems to vanish, the waistline lengthens and your figure becomes erect, graceful, youthful and slender!

And then, with every step you take, with every breath, the fat is met by new live rubber which gently massages it away—though you hardly know you have the girdle on. Most women lose one to three inches the very first week and thousands have lost from seven to ten inches in a remarkably short time!

</div

# Mile Long Parade Of Odd Fellows

1,500 Lodge Members Attend District Meeting Here Saturday.

Fifteen-hundred Odd Fellows convened in Appleton Saturday for the largest gathering of the lodge ever held in Wisconsin. About 200 men were seated at the banquet at Rome hall Saturday evening. The dinner was served by Deborah Rebekahs, Iron Links Lodge, Milwaukee, and lodges of Neenah, Menasha, Fond du Lac and Oshkosh were guests of the Appleton chapters, and marched in the parade which was about a mile long. The 120th Field Artillery band furnished music for the Odd Fellows as they marched four abreast from Odd Fellow hall, west on Lawrence to Walnut st., north to College ave., and east on the avenue to Lawrence Memorial chapel.

Iron Links Lodge conferred the degree of Friendship on 26 candidates of Komenic Lodge at the chapel, and a program followed. Fred Zimmerman, secretary of state, delivered an address, and three past grand masters also spoke.

A business meeting of the nine-teenth district was held after the parade.

The reception and escort of the police department, in Appleton, and citizens along the way of the Milwaukee Lodge as it came to Appleton, made progress easy and pleasant for Odd Fellows.

## WEDDINGS

The marriage of Miss Esther Nelson, daughter of Mr. and Mrs. William Nelson, 1186 Oneida-st. and Walter Turton, son of Mr. and Mrs. Walter Turton, Austin, Minn., was solemnized at 4 o'clock Saturday afternoon at the parsonage of Rev. F. C. Reuter. Altha Nelson, sister of the bride, and J. L. Baker attended the young couple. A wedding reception followed the ceremony at the home of the bride, at which only immediate relatives were present. Mr. and Mrs. Turton left for a honeymoon in northern Wisconsin, and will make their home for the present at the home of the bride.

Miss Mary Detmar and Raymond Nehls attended the wedding of Miss Theodore Berger, daughter of Mr. and Mrs. Berger of Forestville, and the Rev. Theodore Hinck of Burns, Wyo., over the weekend. The Appleton young people attended at the ceremony which was performed at 7:30 Saturday evening at the Lutheran church by the father of the bride. Mr. and Mrs. Hinck left after the ceremony for a honeymoon trip to Wyoming where they will make their home.

## LODGE NEWS

Fidelity chapter, Order of the Eastern Star, will hold its regular meeting at 7:30 Wednesday evening in Masonic temple.

The Catholic Order of Foresters will meet at 7:30 in Catholic Home Tuesday evening. Time of installation of officers will be decided upon, and bowling events for the year are to be discussed.

J. T. Reeve circle will hold a meeting at 7:30 Tuesday evening in Knights of Pythias hall. Regular business will be transacted.

Loyal Order of Moose will hold a meeting at 8 o'clock Tuesday evening in Moose temple to make plans for the social and dance scheduled for Wednesday evening, Oct. 1. Charles Schwab is chairman of arrangements, and his committee consists of Robert Abendroth, M. J. Gallepeau, Walter Miller, Peter Larson and Grover Smith. There also will be a discussion of the winter's activities.

## LEGAL NOTICES

STATE OF WISCONSIN. County Court for Outagamie County.

In the matter of the estate of Robert C. Uckerman, Deceased.

Notice is hereby given, that at a regular term of the county court to be held in said county at the court house in the city of Appleton in said county on the first Tuesday, being the seventh day of October, A. D. 1924, at the opening of the court on that day, to-wit: at ten o'clock in the forenoon, the following matter will be heard and considered:

The application of Anna Gatz as the administratrix of the estate of Robert C. Uckerman late of the city of Appleton in said county, deceased, for the examination and allowance of his final account (which account is now on file in said court), and for the allowance of debts, claims and other items paid in good faith without having been first filed, approved or allowed by the court, as required by law, and for the assignment of the residue of the estate of said deceased to such persons as are by law entitled thereto; and for the determination and adjudication of the inheritance tax, if any, payable in said estate.

Dated September 15th, 1924.

By the Court,  
FRED V. HEINEMANN,  
County Judge.  
BRADFORD & BRADFORD,  
Attorneys for the Administratrix  
Sept. 15-22-29

STATE OF WISCONSIN. County Court for Outagamie County.

In the matter of the estate of William Roeder, Sr., deceased.

Notice is hereby given, that at a regular term of the county court to be held in said county at the court house in the city of Appleton in said county on the first Tuesday, being the seventh day of October, A. D. 1924, at the opening of the court on that day, to-wit: at ten o'clock in the forenoon, the following matter will be heard and considered:

The application of Edward Roeder as the executor of the estate of William Roeder, Sr., late of the town of Deer Creek in said county, deceased, for the examination and allowance of

not as many visitors as is customary at this gathering.

Decoration of the church auditorium was prettily done, with white daisies predominating in the floral scheme. Special music was furnished for each service by the choir.

Four services took place, with four

visiting pastors preaching the sermons. The Rev. Gerald Hoenecke of DePere, preached in the morning in English and the Rev. Walter Heen-echo of Milwaukee, an uncle of the former, in German. The afternoon worship in German was in charge of the Rev. Richard Siegler of Water-town, and the evening sermon in Eng-

lish was preached by the Rev. Richard Heschke of Hilbert.

Mr. and Mrs. Charles Wettenge, and Mr. and Mrs. Andrew Dorn availed to Waupaca, Sunday.

Miss Clara Grube visited her parents at Hilbert for the weekend.

Mr. and Mrs. E. L. Ondracek who have been visiting at the L. O. Wissman home left Sunday for their home in Omaha, Nebr.

Mr. and Mrs. H. Holbrook Stark of Detroit, Mich., returned to their home after visiting her sister, Mrs. F. A. Rogers, 637 Durkee-st.

## FOUR SERVICES AT MISSION FESTIVAL

Rain Sunday reduced attendance at the annual mission festival of St. Paul Lutheran church. The program was conducted as announced, however, and drew liberal support from the congregation itself. There were

### LEGAL NOTICES

his final account (which account is now on file in said court), and for the allowance of debts, claims and other items paid in good faith without having been first filed, approved or allowed by the court, as required by law, and for the assignment of the residue of the estate of said deceased to such persons as are by law entitled thereto; and for the determination and adjudication of the inheritance tax, if any, payable in said estate.

Dated September 8, 1924.

By the Court,  
FRED V. HEINEMANN,  
County Judge.

ROONEY & GROGAN,  
Attorneys for said Estate.  
Sept. 8-15-22.

STATE OF WISCONSIN. County Court for Outagamie County.

In the matter of the application to determine the descent of the real estate of Julius N. Roblee, Deceased.

Notice is hereby given that at the special term of said court to be held on the second Tuesday of November, 1924, at the opening of the court on that date, at the Court House in the city of Appleton, in said county and state there will be heard and considered the petition of Edward P. Bonner, as one of the heirs at law of said deceased, for the determination of the descent of certain lands and real estate of said deceased, and the interests of his heir at law in and to the same, which said lands are described as follows:

"Lot Number three (3), (being the homestead of deceased) and lot number two (2), all in block number fifty-seven (57), in Second Ward Plat, in the Second ward, of the city of Appleton, Outagamie County, Wisconsin, according to the city's recorded map of said city of 1907," and the improvements situated thereon.

Dated September 22, 1924.

By the Court,  
FRED V. HEINEMANN,  
County Judge.

C. G. CANNON,  
Attorney.  
Sept. 22-28, Oct. 6

## PETER GREISCH

DISTRIBUTOR OF

## JORDAN and HUPMOBILE MOTOR CARS and GARFORD TRUCKS

ANNOUNCES  
THE NEW LOCATION

— OF —

## JORDAN and HUPMOBILE SALES and SERVICE

687 College Ave. Next to Armory

### OUR SERVICE DEPARTMENT

will be operated on a flat rate system. This system will enable you to know exactly what your work will cost you before it is started. All work guaranteed on all makes of cars.

### COME IN AND SEE THE JORDAN LINE EIGHT

Phone 3316

### LOOK FOR THE JORDAN AND HUPMOBILE IN THE AUTO SHOW ON THE AVE. TUESDAY NITE

## Sonoradio

CLEAR AS A BELL



Model 241  
\$475

## Phonograph and Radio All in One

AT LAST—the answer to your questions:  
"Can I obtain a better radio set—more  
beautiful tone—more attractive appearance?"  
Come in TODAY. See and hear for yourself.

The Different Models

Meyer-Seeger Music Co.  
818 College Avenue



## With Changing Leaves Come Changing Styles

### Winsome Shoes For Fall

From manly brogue to dainty slipper there's the charm of graceful line and American slenderness to the new Fall Shoes. For in no other country do shoes combine attractiveness and wearability to such a degree as in those of our own continent.

We're sure you will agree when you see them that these are exactly as we have called them  
WINSOME SHOES FOR FALL

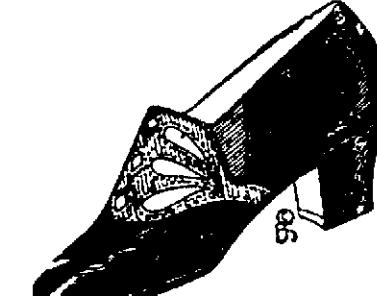
The tailored pump verges from the vague to the definite as Fall arrives. Shown in eight materials at

\$7.50



Another delightful variation we are showing for dress and semi-dress wear at per pair

\$7.50 and \$8.00



### Buy Them In

Tan Calf  
Patent Leather  
Satin  
Dull Kid  
Black Calf  
Suede  
Hosiery to Match

SEE THEM IN OUR WINDOWS

DAME & GOODLAND'S

## NOVELTY BOOT SHOP

Mr. and Mrs. E. L. Ondracek who have been visiting at the L. O. Wissman home left Sunday for their home in Omaha, Nebr.

Mr. and Mrs. H. Holbrook Stark of Detroit, Mich., returned to their home after visiting her sister, Mrs. F. A. Rogers, 637 Durkee-st.

Gloudemans-Gage Co.

## GROCERIES

At Our  
Regular  
Low Prices

### Malt and Hops

Can

**54c**

"Blatz" Malt and Hops.  
Dozen cans  
**\$5.50**

### Honey

Comb

**25c**

New Comb stock.

### Honey

1½ lb. jars

**39c**

### Soap

10 bars

**45c**

P. & G. Naptha Laundry Soap.

Case of 100 bars

**\$4.25**

### Peas

Can

**16c**

Sweet Wrinkled Peas.  
Dozen cans

**\$1.75**

### Potatoes

85c

Bushel

### Flour

49 lb. sack

**\$2.00**

"Cream Loaf" Flour,  
every sack guaranteed.

Per barrel

**\$7.80**

### Soap Chips

Pound

**19c**

"Green Arrow" brand.  
25 lb. carton

**\$3.75**

### Cake Flour

Package

**33c**

"Swansdown" Cake Flour.

### Ginger Snaps

2 lbs.

**25c**

Fresh baked, crisp Ginger Snaps.

### Milk

Fer Can

**12c**

"Danish Pride" Evaporated Milk.

4 dozen case

**\$4.75**

### Pure Lard

10 lb. pails

**\$1.85**

### Mustard

Quart jar

<



# Automobile Number'

Appleton's  
Out Door  
**AUTO  
SHOW**

ON COLLEGE AVENUE

TUESDAY EVENING  
SEPTEMBER, 23rd

## BUILDING-LOAN OFFICERS MEET SOON IN GREEN BAY

Beckley and Directors of Appleton Association Planning to Attend

Appleton Building and Loan association will be represented by several delegates at the annual convention of the League of Building and Loan Associations of Wisconsin to be held in Hotel Northland, Green Bay, Oct. 15 and 16.

George H. Beckley, secretary, will attend, and may be accompanied by several of the directors.

The local association is cooperating in a movement to secure the services of Burn Peacock, cashier of the Security bank, Milwaukee, as editor of a proposed Building and Loan magazine. Mr. Peacock was formerly a state examiner at the time the Appleton association was organized and did much to establish the uniformity of accounting now in use among building and loan associations.

The building and loan idea has shown much growth within the last ten years in Wisconsin. The expansion of the Appleton association to \$350,000 in assets since it was organized in 1919 is analogous to the increase of all associations in the state from \$7,000,000 ten years ago to nearly \$100,000,000 at the present time. The increase in membership last year alone was 30,000 so that at present 143,460 persons are regularly putting a part of their savings each month or week into the associations.

All building and loan associations in Wisconsin are under the jurisdiction of the commissioner of banking, and in his annual report for 1923, he shows that there are 140 associations now operating in the state, 80 of which are located in Milwaukee.

"Within the next ten years every city of any size will be pointing with pride to its own associations because it is through the help of such associations that members are able to get a home of their own," said State President Otto T. Salick. "To give some idea of the magnitude of the work, associations in various parts of the country are paying as high as \$100,000 a day on mortgages on new homes."

### LEGION TRIES TO OUST FAKE SOLDIER SCHEMES

Former service men who go about Appleton seeking subscriptions by employing the sympathy act and do not have the endorsement of the Oney Johnston post of the American Legion are often fakers and the Legion is attempting to rid this city of such people. Unless the agent has the endorsement of the local Legion post people are urged to refrain from offering a subscription. If the agent really has the endorsement he will be willing to show it. Men who have been asked by Legion officers for state or national subscriptions have been insolent in their failure to have them and in several cases have been subjects for the police. The Legion desires the aid of the people in helping to keep the city free of these fake agents.

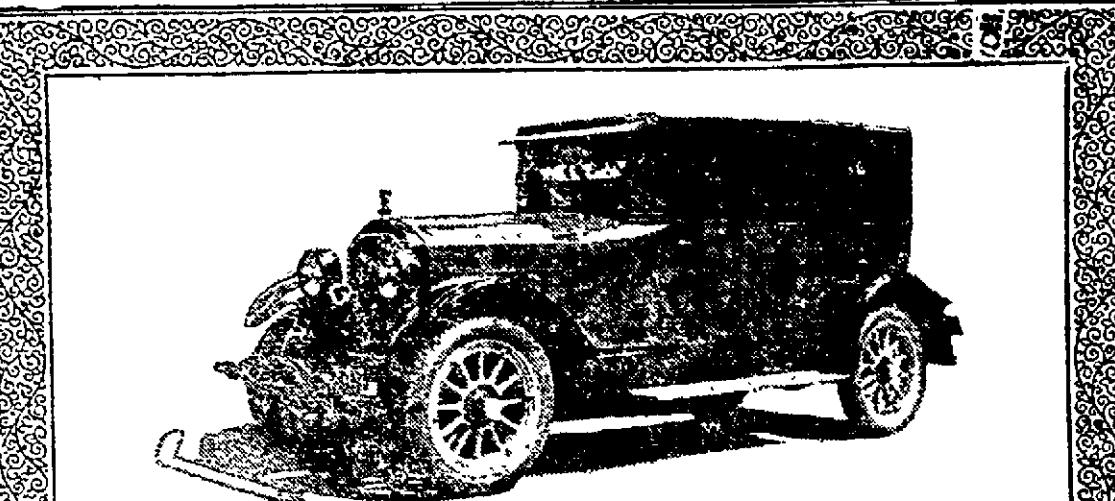
### MAILMEN CONTINUE HALF HOLIDAY PLAN

The Saturday half holiday for city letter carriers which went into effect this summer will be continued until further notice, according to Postmaster William H. Zuehlke. The order which permitted the local post office to grant a half holiday on Saturdays during summer months was to terminate on Sept. 18, but Postmaster Zuehlke has received an announcement from the postmaster general permitting an extension of this privilege. The condition on which this order is based is that no injury to the service result from

the half holiday and that it is satisfactory to the patrons. Until the mail becomes too heavy, therefore, carriers will continue to enjoy their Saturday afternoon rest.

### Reliable Shoe Repairing At Reasonable Prices

### SOUTH SIDE SHOE REPAIR SHOP 617 Maple Street



### Announcing A New STEARNS-KNIGHT

*The Six Cylinder Sedan With Luxor Blue Rubay Body*

\$2675.

**T**HIE Newest creation of Stearns-Knight designers is this fine sedan with body by Rubay. This is Model C, with 121 inch wheel base and the six cylinder Knight engine. The equipment includes five cord tires, electric clock, spot light, stop light, Biflex bumper and fine mhair upholstery. It is finished in the new Luxor blue. The price is \$2675. delivered in Appleton.

### The Auto Maintenance Co.

893 Washington Street

Phone 13

### Naprapath

Emma C. Kotick  
D. N.

Charted Manipulative System of Treating Ailments

Hours 2:30 to 5, except Sat. 1 to 3 and by appointment.  
Phone 292 703 College Ave.

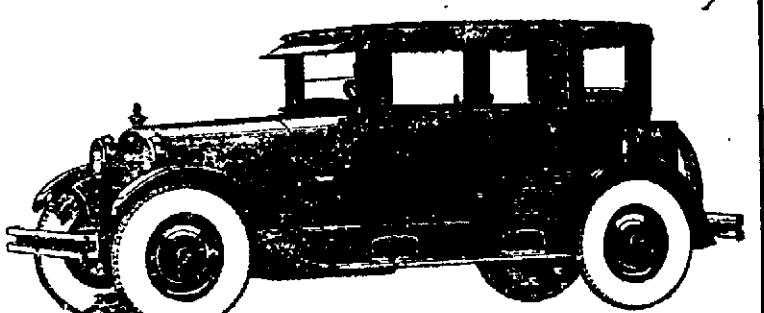
Ride in REO  
Drive a REO  
Then Compare it With Others

# REO

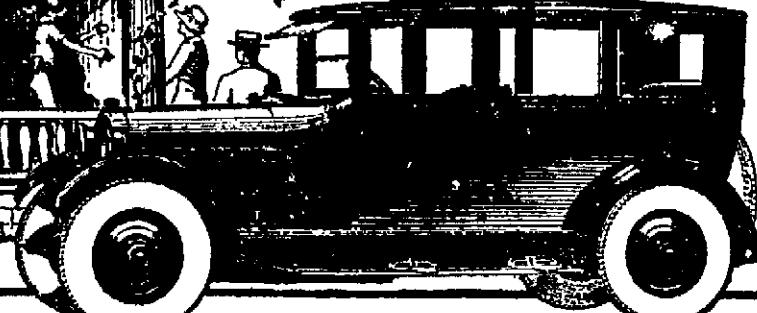
Let REO Owners Tell You About Their REOS That's Proof

## Here Are Four Popular Numbers From The Famous Line of Reo's

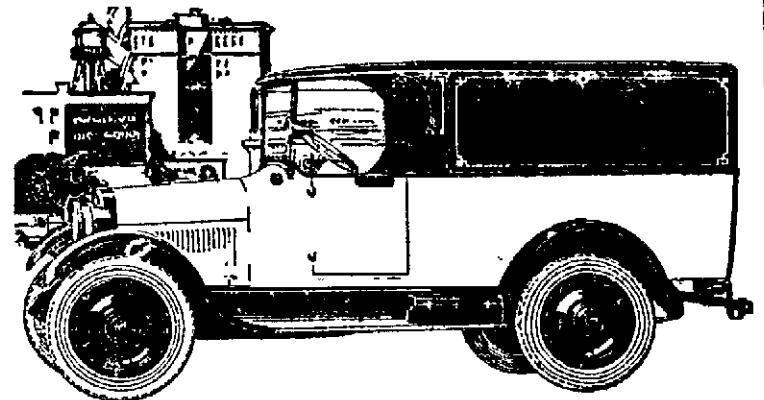
### THE REO BROUHAM



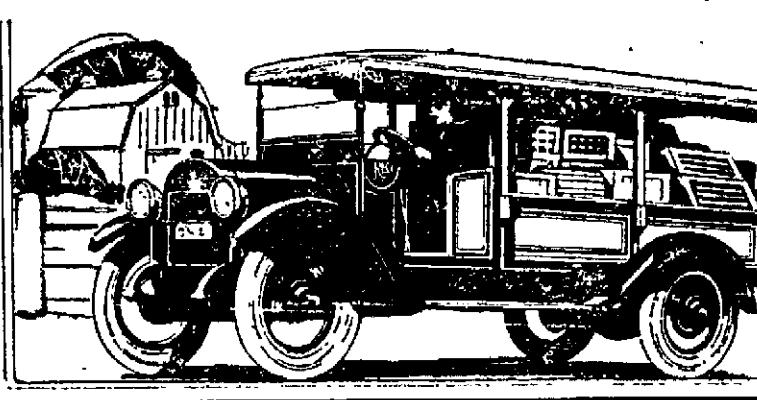
### THE REO SEDAN



### THE PANEL DELIVERY



### "THE SPEED WAGON"



Give REO the final test. Compare it unit for unit with other cars. Test it against others for power, test it against others for durability, and any other test that you can think of — that's all we ask.

Phone 198

**APPLETON AUTO CO.** 987-89 Col. Ave.

## LIST PRICES OF DODGE BROTHERS SPECIAL TYPE CARS REDUCED

Economies effected in the purchase of special equipment on Dodge Brothers special type cars, due to substantially increased volume, make it possible for Dodge Brothers to reduce the list prices on these types, effective September 15.

Prices of all standard types remain unchanged.

**DODGE BROTHERS**

### DODGE BROTHERS

New Improved Models Will be Exhibited In The

### Fall Festival Avenue Auto Show

Tuesday Evening,  
September 23rd

And in A Special Display During Fall Opening Week

**Wolter Imp. & Auto Co.**

## DODGE BROTHERS SPECIAL 4-PASSENGER COUPE

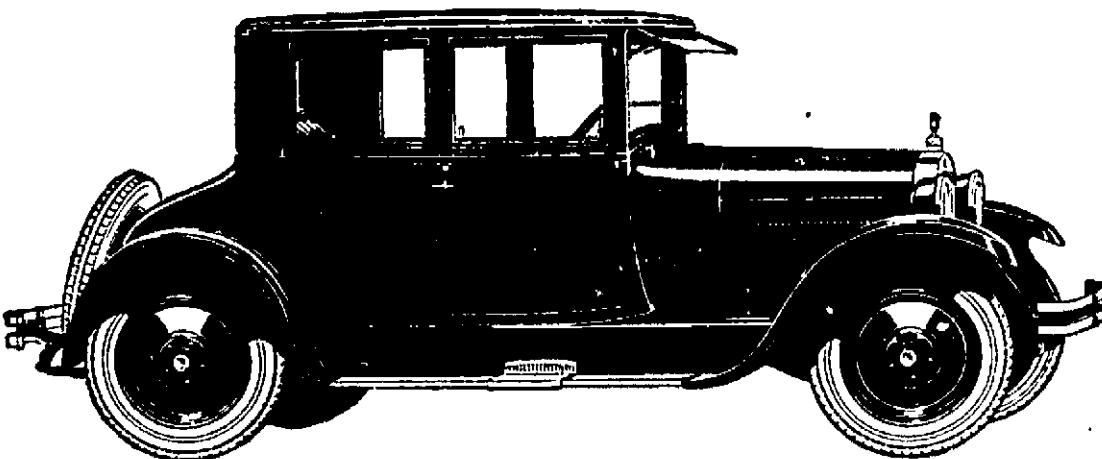
Popular for shopping and social use because women feel implicit confidence in the car's dependability.

Moreover, the inside appointments and the many items of special equipment are admired for their good taste by those who know and value quality.

Five Balloon-Type Tires

The price is \$1535 F. O. B. Detroit

**The Wolter Imp. Auto Co.**  
APPLETON

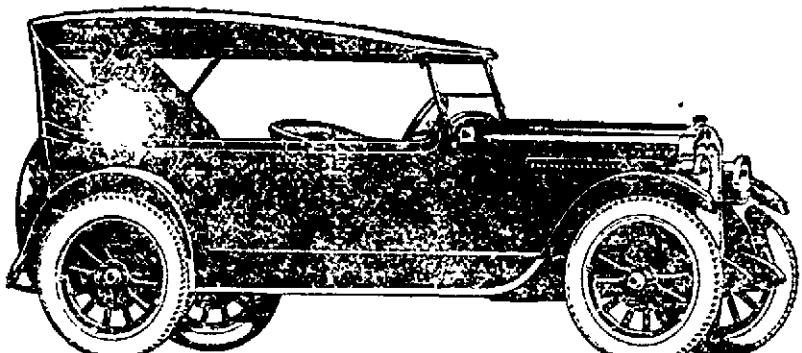


*On Display  
Tuesday  
Evening at  
the Auto Show*

# LOOK FOR THESE TWO LINES OF CARS **CHEVROLET and OLDSMOBILE**

*On Display  
All The Time  
In Our  
Salesroom*

*Put The Oldsmobile To Any Test Then - Decide  
THE LOWEST PRICED SIX CYLINDER CAR ON THE MARKET*



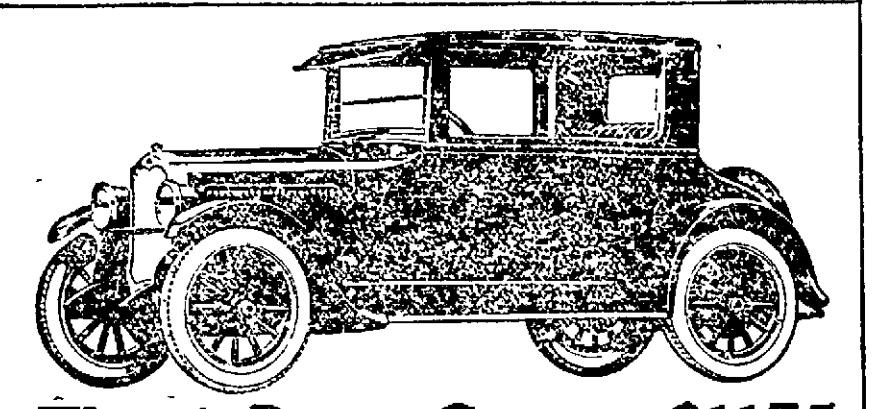
*The Touring, \$875*

Roadster

\$875

Sport  
Roadster

\$985



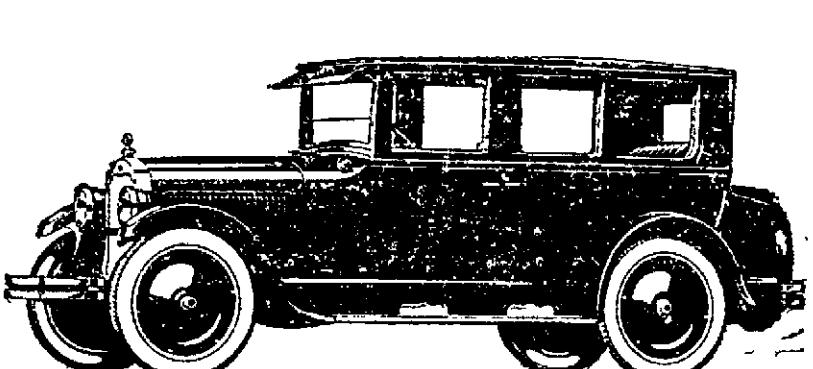
*The 4 Pass. Coupe, \$1175*

2 Pass.  
Coupe

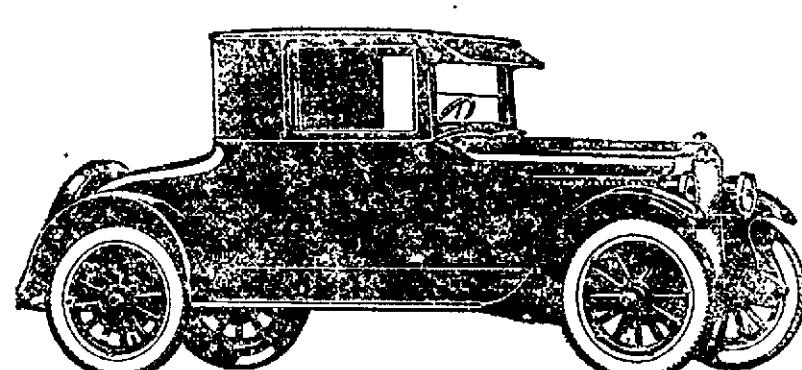
\$1045

Sedan

\$1250



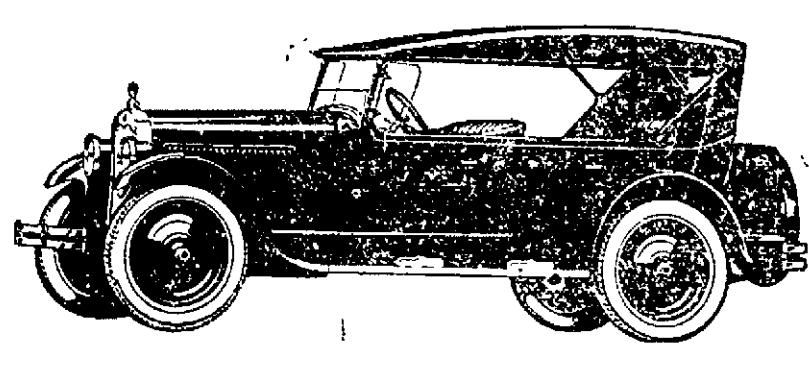
*The De Luxe Sedan, \$1350*



*The Cab, \$1175*

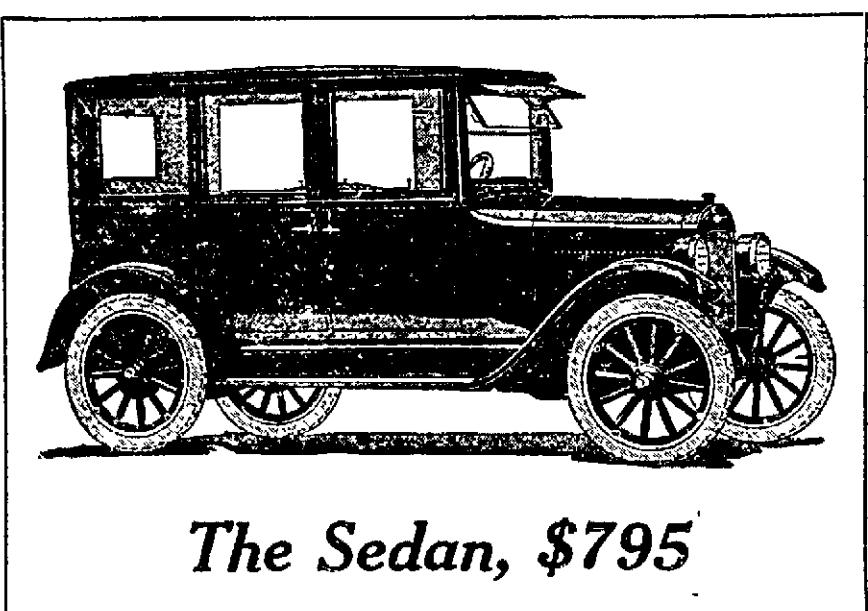
## OLDSMOBILE Presents The Lowest Priced Six On The Market

In Oldsmobile you can find the lowest priced six-cylinder automobile built today. Ride in it—drive it—compare its mechanical units with those of any car anywhere near its price and then you will recognize Oldsmobile superiority. Beautiful stream lines, new and distinctive in design, well constructed by that world famous body maker, Fisher. Every car finished in Duco Satin.

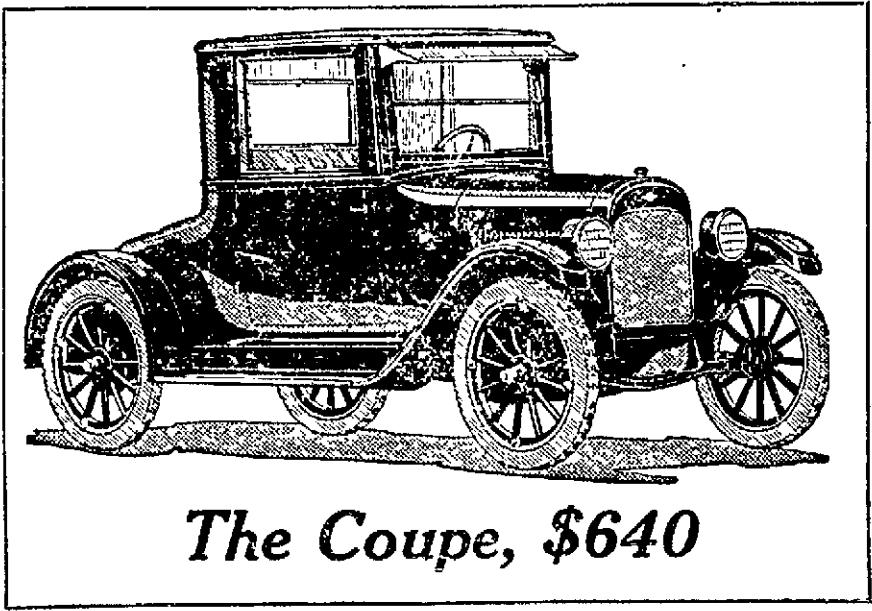


*The Sport Touring, \$1015*

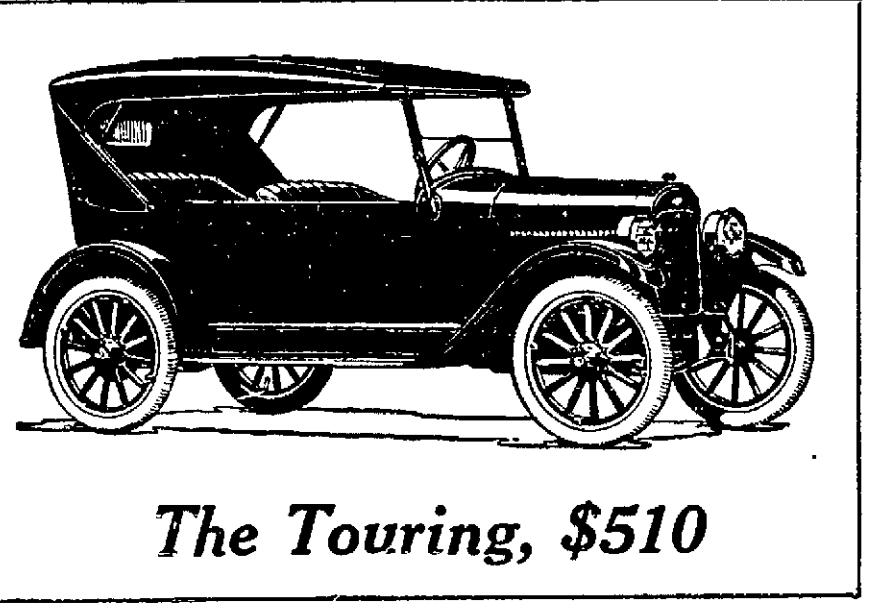
## CHEVROLET-The Peer of Any in It's Price Class



*The Sedan, \$795*



*The Coupe, \$640*



*The Touring, \$510*

### For The Family

For the family who desires an economical means of closed car transportation, the Chevrolet Sedan answers the question. Powerful 4 cylinder motor, body by Fisher, luxurious velour upholstery, fine appointments and everything that goes to make it the finest sedan in its price class.

### For Business

Business men everywhere are recognizing the Chevrolet Coupe as the economical, reliable means of transportation. Large, roomy rear end, where you can stow a surprising amount of luggage. Built with regular Chevrolet mechanical units, on the reliable Chevrolet chassis.

### For Pleasure

Like all other Chevrolet models the touring car is experiencing a sweeping demand. With its powerful, 4 cylinder motor, low stream lines, and dependable chassis, it furnishes a means of transportation that cannot be duplicated anywhere for its low price of \$510. Let us demonstrate.

**Open Evenings and Sundays**

**All Prices F. O. B. Factory**

*Ask Us For A Demonstra-  
tion of Either of These Cars*

**Fox River Chevrolet Co.**

*Liberal Time Payments  
For Those Who Wish*

# VETERAN RECALLS TRAGIC DAYS OF SAMAR MASSACRE

Presidio of San Francisco Is  
Scene of Sergeant Hick-  
man's Retirement

By Associated Press

**San Francisco**—The peaceful old Presidio of San Francisco, local army post since the early days of California's history, was the scene recently of the retirement from army life of the hero and one of the few survivors of the Balangiga massacre, in Samar. Taylor B. Hickman, of Knoxville, Tenn., master sergeant, was called forward from his company and complimented reluctantly by a superior officer for his 26 years of inspiring service as a soldier of the United States.

Hickman was told he was still a sergeant only because he had modestly thrust aside a commission. A decoration was pinned on his chest, hands were clasped, and the old hero of Balangiga walked back to his quarters, a soldier no longer, but a greater hero than ever. There was a tear on the rim of the steely eye and the fighting jaw trembled a bit. The company, at rest, followed him with their eyes until he was out of sight. "I would go back again tomorrow if my country called," Hickman said. "I think I have a few good fights left in me yet."

Seventy-one enlisted men and three officers of Company C, Ninth U. S. Infantry, went into camp at Balangiga, Island of Samar, in the Phillipines, 23 years ago. A few days later occurred the attack on these men, and the massacre which in the annals of the American army has been compared to the last stand of Custer. Totally without warning and while at breakfast the Americans were rushed

## BERLIN TAXIS REPLACED WITH HORSE DRAWN CABS

By Associated Press

Berlin.—The drosky, or one horse cab, is coming back into its own in Berlin. Many owners of these conveyances were appearing to cast them into the scrap heap or turn them to other uses because the taxicabs were ruining their business. The latter now has begun to decrease in number because of the lack of patronage due to the high fares charged.

Recently between 800 and 900 taxicabs have been withdrawn from service the owners declaring that they could not operate profitably at lower fares because of the high cost of gas, oil and oil. The drosky fare is about half that charged by taxicabs.

It is estimated that there are about 2,100 taxicabs operating in Berlin as compared with 4,000 a year ago.

## MAN PLANS LION HUNT WITH BOW AND ARROWS

Denver, Colo.—E. R. Welch, a Floridian, will hunt mountain lions in Colorado this summer armed only with bow and arrow. He has recruited Stanley P. Young, in charge of the predatory animal division for the United States biological survey.

"No question about getting mountain lions if I get a shot at them," Welch wrote. "I can put an arrow through a one-inch plank. All I ask is that the lions be treed first. I'll guarantee to knock them off the highest branches."

Young assured Welch he would be welcome to chase mountain lions from one end of the Rockies to the other.

by hundreds of Visayans armed with heavy knives called kalis. The three officers were killed in the first onslaught. The fight lasted well over two hours, and the next day the eight American survivors, including Sergeant Hickman, reached Bisay in native canoes. The natives killed by the Americans numbered 250.

## STATE WOULD SAVE LEWIS MONUMENT

By Associated Press

Nashville, Tenn.—To perpetuate the memory of Meriwether Lewis, the great explorer of the northwest and secretary to President Thomas Jefferson, Tennesseans have started a movement to ask Congress to take over a monument to the memory of Lewis, located in a wooded section near Hohenwald, Tenn., and now in a dilapidated condition, and make of the section a national park.

The towering shaft, erected in 1848 by an appropriation of \$500 by the General Assembly of Tennessee, is one of the most famous historic shrines in the state and stands on the spot where Lewis is believed to have committed suicide, the circumstances surrounding his death having never been definitely cleared up.

John Troutwood Moore, state librarian and archivist, president of the Meriwether Lewis Memorial Society, at a recent demonstration held at the site to arouse new interest in the undertaking, stated that he intends to appoint a committee of public spirited citizens to assist in carrying out the wishes of the General Assembly in seeking to interest Congress in the plan.

It is recalled that a fitting memorial to Meriwether Lewis was one of the cherished desires of the late President Roosevelt, but at his death the plans were dropped.

## DEPUTIES USE FORCE TO EJECT INDIAN FROM JAIL

By Associated Press

Yuma, Ariz.—An Indian known here as "The Ace of Spades" became so attached to the county jail that when his sentence recently expired he had to be ejected forcibly. At the end of a ten-day term he indicated his intention of remaining indefinitely and it required three deputy sheriffs to propel him through the back door.

## GERMAN STEVEDORES NEED GREATER SPEED

By Associated Press

Bremenhaven—The stevedores of New York have an enviable reputation for efficiency. For instance, they can load a liner in New York in 26 hours, but when the vessel gets here it takes the Gorman dockmen 72 hours to get this cargo ashore.

Efforts are being made to get better service in Bremenhaven, because every hour alongside a dock is wasted, from the standpoint of the owners, as compared to seas travel with cargo and tourists paying transportation rates.

## SALONICA JEWS REST SATURDAY

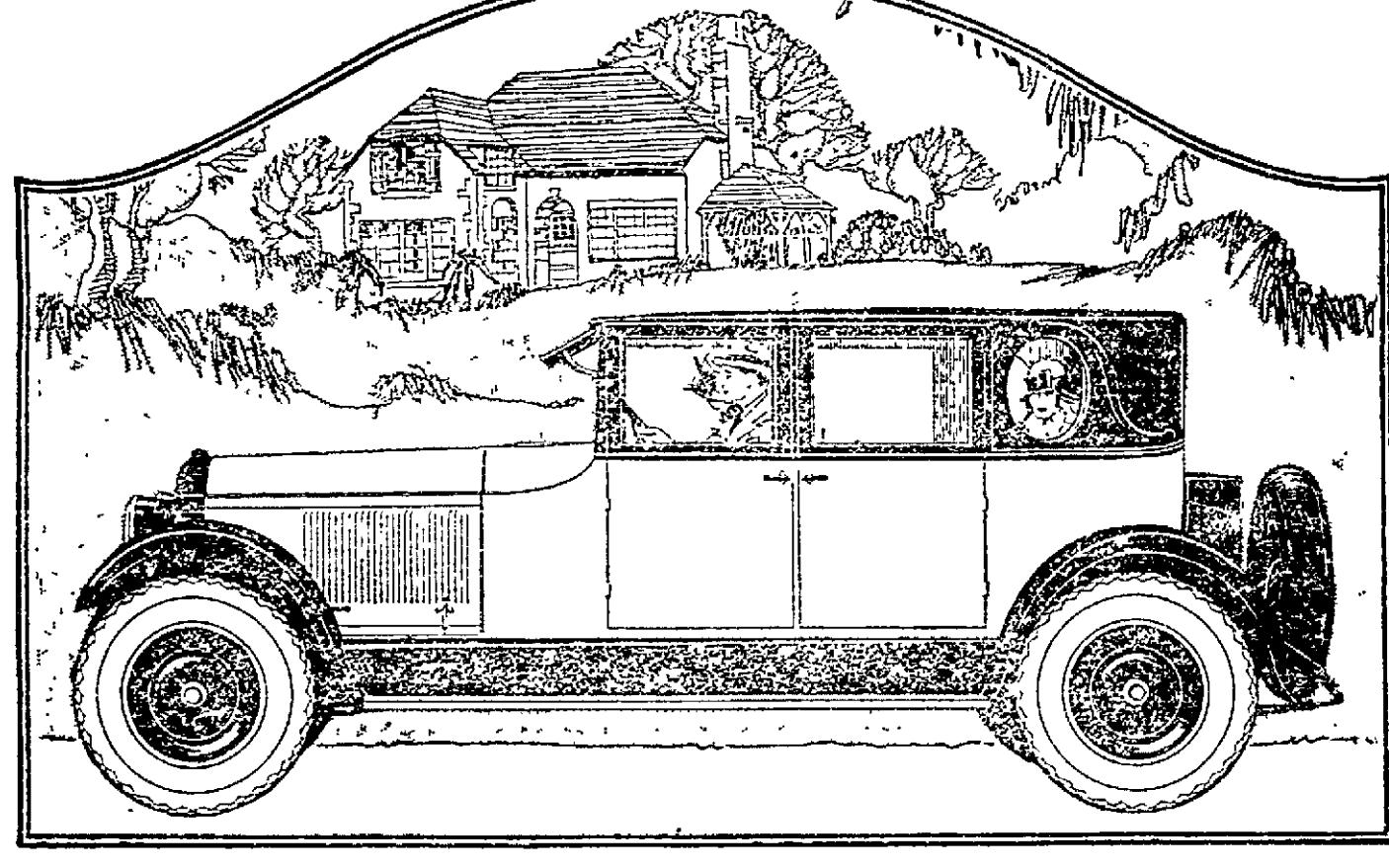
Salonica.—The Greek press is publishing sharp comments on the action of the Salonica Jews, who number about \$3,000, in having made an appeal to their co-religionists in America and other western countries for the reinstatement as Saturday as their day of rest.

At the urgings of a press campaign at Athens, Premier Papandreas had a bill offered to the chamber decreeing uniformity of observance of the day of rest as Sunday. For centuries the Jews of Salonica had been observing Saturday as their day of rest.

Under the new law the right to this historic observance, which had been recognized under the Turkish domination, was denied to the Israeli community. The Jews complained to their co-religionists abroad and a movement was put under way to appeal to the League of Nations for the re-establishment of their ancient right under the minorities of the League.

The Greek press is denouncing this alleged interference with the sovereign rights of the Greek nation.

## Look For The New Paige and Jewett Models in the Parade Tuesday Night



## Three Facts That Prove Paige Amazing Brougham Value

This big, powerful, enclosed Paige sells for hundreds less than several smaller, less powerful, enclosed cars! These smaller, less able closed cars cost: \$2285—\$2355—\$2495—\$2350. You can drive the big, smart, powerful Paige Brougham for only \$2175!

Compare this Paige with cheaper or more expensive cars—you can't escape the facts. Paige closed car value is unmatched! This fine, big, powerful Paige 4-Door Brougham—for only \$2175! Smartly finished in ebony and maroon. Fine-grain leather finish on upper rear. Gray-mohair upholstery.

Just think of the great power, thrilling performance, ideal comfort this Paige offers. Paige's big motor has 70 h.p.—more than ample for climbing steep hills in high where others stall or shift; slow going in high over bad stretches; speed for emergencies; pulling away first in traffic. Yes, do all these things—and do them without ever straining the big Paige motor.

Balloon Tires and Disc Wheels Optional at Slight Extra Cost

Standard Models  
5-Passenger Phaeton . . . \$1895  
7-Passenger Phaeton . . . 1895  
5-Passenger Brougham . . . 2175  
All Prices at Detroit. Tax extra

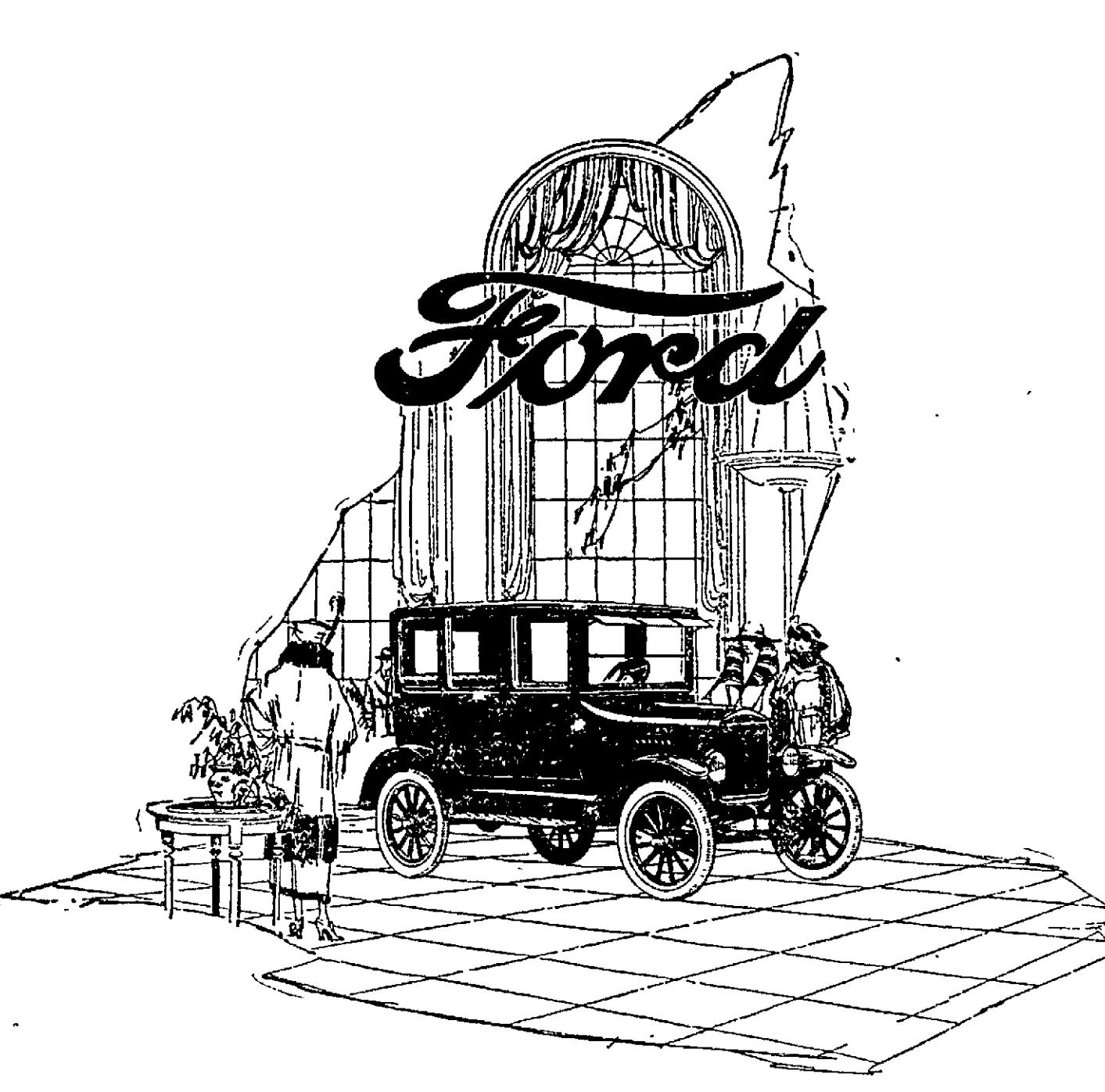
# PAIGE

Herrmann Motor Car Company

620-230 Superior Street

Phone 610

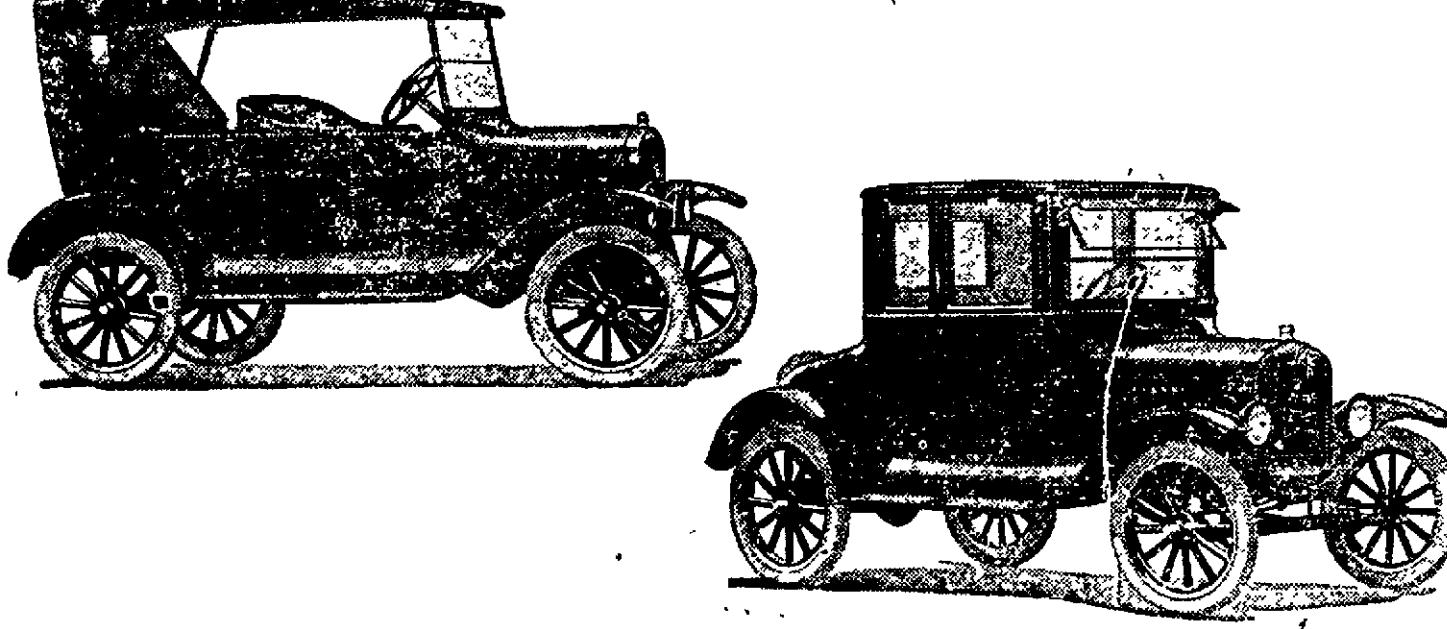
De Luxe Models  
5 or 7-Passenger Phaeton . . . \$2095  
7-Passenger Sedan . . . 2770  
7-Pass. Suburban Limousine 2895  
All Prices at Detroit. Tax extra



## Ford Display Week

Best Time To See Ford and Lincoln Cars

A SPECIAL SHOWING IN  
THE FALL STYLE FESTIVAL  
AVENUE AUTO SHOW  
And In Our Salesrooms



These Cars Can Be Purchased Through  
The Ford Weekly Purchase Plan.

AUG. BRANDT CO.  
AUTHORIZED FORD DEALERS

*Ford*  
CARS · TRUCKS · TRACTORS

# SCIENTISTS FIND MUCH TO STUDY IN PACIFIC WATERS

Research in Polynesia Given Strong Impetus in Past Four Years

By Associated Press

Honolulu—More impetus has been given in the past four years to scientific research in the Pacific area than at any previous time, Dr. H. E. Gregory, director of the Bishop museum, which has been prominent in research especially in Polynesia, recently told the members of the Pan-Pacific club here.

Governments, scientific organizations and individuals have been focusing their activities in this region since 1920 with encouraging results, Dr. Gregory declared. Only centralized and organized effort has effected this success.

The Pacific is not a unit, commercially, but Dr. Gregory said that he hoped that the region might be a commercial unit in the future and might be self-contained. The same is true of education, but politically it did not seem as though the Pacific could become a unit. Part of the area is governed from Europe, part from the far east, part from America, while Australia and New Zealand are embraced within the British empire.

The speaker detailed the beginnings of Pacific scientific research in 1908 and set forth its progress to the present day. In formulating a program it was found the problems were too vast for any one institution or group of scientists, and the National Research council undertook the work in cooperation with councils in Australia, Japan, Canada and other countries bordering the ocean. The study of ethnology alone in the Pacific has claimed the attention of 32 investigators, some of the most noted in the world.

Dr. Gregory pleaded for cooperation in the continuation of the work. He said that institutions must forget their own glory and prestige, and individuals must sink their own interests for the common good. He referred to the vast advance made in mapping islands of the Pacific since the war.

**BARBERS IN POLAND AROUSE DIPLOMAT'S**

Warsaw—Shaves in Poland are costing members of the diplomatic corps far too much. The American, British and French legations have just lodged a complaint with the government department responsible for trade conditions in Poland, complaining that Warsaw barbers are charging three times as much as their brother wielders of the razor in Paris and London.

**HUNGARY LIFTS BARS ON STAMP COLLECTION**

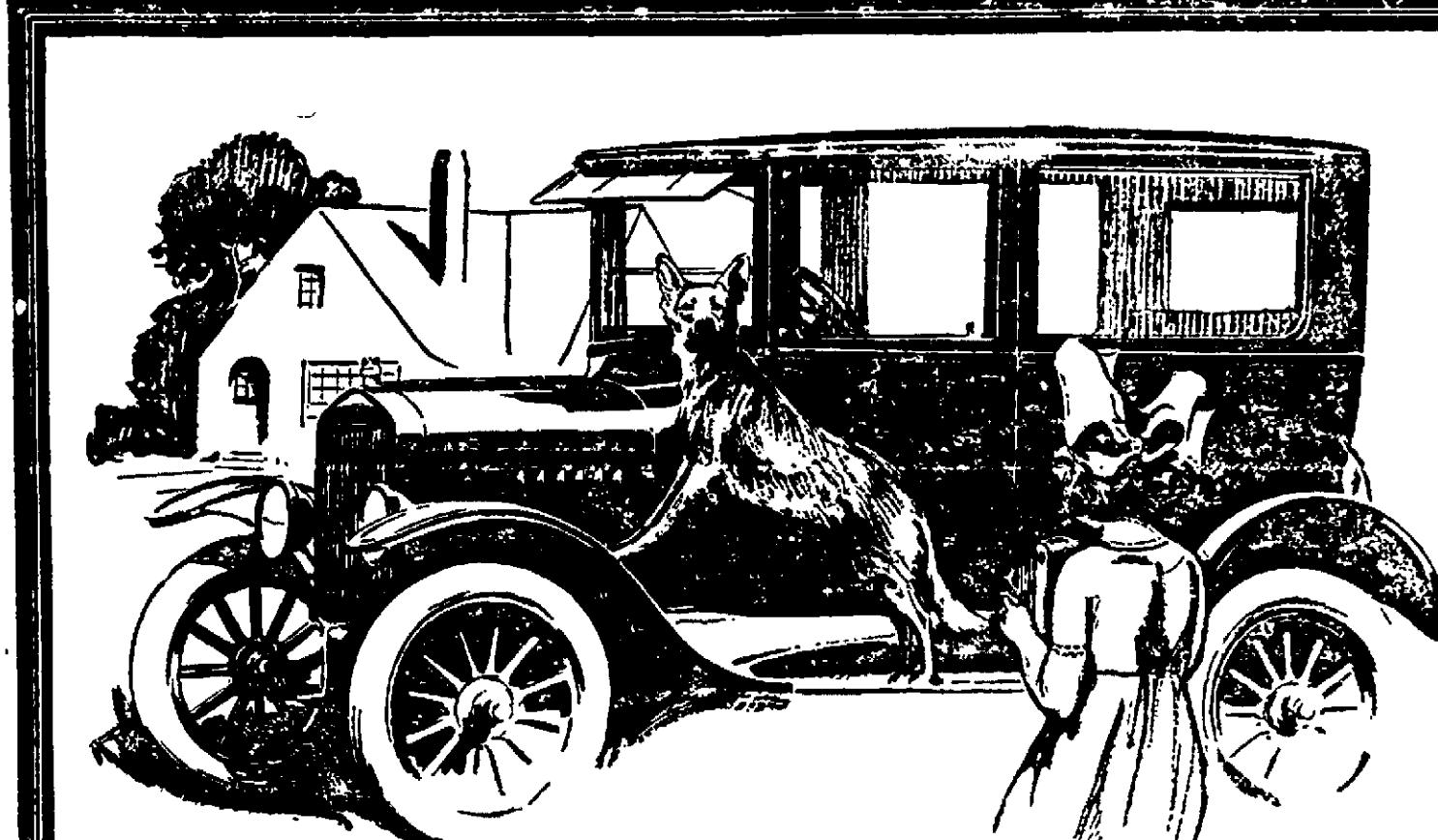
Budapest.—The Hungarian government has lifted the embargo on rare stamps and stamp collections. It also has decreed that since August 1 all passport fees must be paid in gold kronen.

## FIND NEW PROCESS TO GET OIL FROM SHALE

Stockholm.—A total of 245,000,000 tons of fuel oil can be derived from Sweden's deposits of bituminous shale, according to estimates of engineers published in connection with the announcement that production

of shale oil is about to begin on a large scale at Klinnekullen. Since Sweden is entirely dependent on imports for her coal and petroleum, for many years, attention has been directed to the economic importance of finding some way of producing fuel from her vast deposits of alum shale.

A highly satisfactory solution has



Every one of the new Buick models embodies all of the features and qualities that have made Buick famous. At the new prices you can afford to own the Buick you want.

**Central Motor Car Co.**

771 WASHINGTON ST.

PHONE 376

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

The Tudor Sedan  
**\$590**

Coupe - - - \$525  
Fordor Sedan - - - 685  
Fully Equipped  
Runabout - - - \$265  
Touring Car - - - 295  
Demountable Rims  
and starter \$35 extra  
All prices f. o. b. Detroit

## All-Year Utility at Lowest Cost

The Tudor Sedan body type—now widely popular—was created by the Ford Motor Company. Into it has been built all the utility that any light-weight closed car can provide. It is comfortable, roomy and convenient, easy to drive and park, and instantly adapted to varying weather conditions.

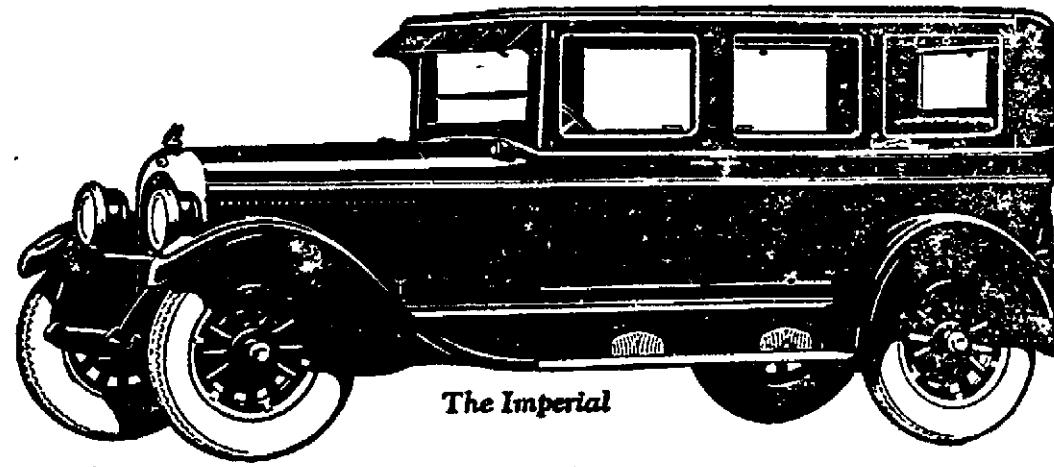
**Ford Motor Company**  
Detroit

SEE THE NEAREST AUTHORIZED FORD DEALER

**Ford**  
THE UNIVERSAL CAR

You can buy any Ford car by making a small down-payment and arranging easy terms for the balance. Or you can buy on the Ford Weekly Purchase Plan. The Ford dealer in your neighborhood will gladly explain both plans in detail.

## These Advanced Features Point The New Way



The Imperial

The Chrysler Six throttles down to 2 miles an hour in high. When you "step on it" the Chrysler shoots from 5 to 50 miles an hour in less than 19 seconds. In its speed range from 2 to 70 miles an hour there is no "vibration point". At all speeds and under all conditions it is remarkably easy to handle. One of the reasons for this is because it has pivotal steering, with ball thrust bearings on the king pins. Special design six-ply, high-speed balloon tires are standard.

The Touring, \$1395 The Phaeton, \$1495  
The Roadster, 1625 The Sedan, 1725  
The Brougham, 1895 The Imperial, 1995  
All prices f. o. b. Detroit; tax extra.

**The Chrysler Six**  
Pronounced as though spelled, Chry-sler

The Chrysler Six is the dawn of a new day in conservation and application of power, utilization of space, unexampled economy combined with absolutely even, consistent performance.

No one engineering feature among the score or more responsible for results never before achieved can be justly emphasized as the real secret of such revolutionary achievements. Like the crankshaft, whose seven bearings, instead of the usual three or five, prevent destructive and costly engine vibration, there are a dozen features that effect unusual economies.

Still others, like the low center of gravity, the perfect weight distribution, the new practice of spring suspension and the Chrysler-Lockheed hydraulic four-wheel brakes, have much to do with the car's superiority in riding comfort, roadability, steering ease and safety. But the best way to understand these things is to ride in and drive the car.

We are pleased to extend the convenience of time-payments. Ask about Chrysler's attractive plan. Dealers Everywhere

**St. John Motor Car Co.**  
1094 College Ave. Phone 467  
ON DISPLAY IN OUR SALESROOM—  
Expert Mechanics—Modern Repair Shop—  
Full Line of Accessories

The latest models of  
**The Good MAXWELL**  
And The New  
**CHRYSLER**  
---SIX---

BETWEEN MORRISON STREET  
AND APPLETON STREET

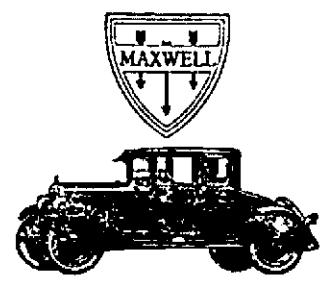
Our representatives will be there to answer any question you might ask concerning them.

ALSO ON DISPLAY AT OUR SALES ROOM  
Look for the MAXWELL and CHRYSLER Display

## What Chrysler Engineers Are doing for Maxwell

The engineering group who share credit for the sweeping success of the good Maxwell, have high reputations to maintain.

You will realize how much that statement means when you remember that these men designed the Chrysler Six.



**The Good MAXWELL**

Touring - - - \$895  
Sport Touring - - - 1055  
Roadster - - - 985  
Club Coupe - - - 1025  
Club Sedan - - - 1095  
Sedan - - - 1325  
All Prices F.O.B. Detroit subject to current government tax.

All Maxwell dealers are in position to extend the convenience of time-payments. Ask about Maxwell's attractive plan.



**CHRYSLER**

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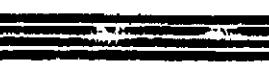
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**CHRYSLER**

Football  
Bowling

## Post-Crescent Page Of Sports

Billiards  
BoxingWILD PITCH LOSES  
YANKEES GAME TO  
DETROIT TIGERSCostly Mistake by Beall in  
Sixth Stanza Costs Champs  
Third Straight Game

Detroit—A wild pitch by Beall, who had relieved Hoyt in the sixth inning, gave Detroit the run that resulted in a 4 to 3 victory for the Tigers Sunday and gave them three straight wins over New York. Wild throws paved the way for all three Tiger victories. Dugan's wild throw to first in the ninth inning of the first game resulting in the winning run being scored, while Shawkey's wild pitch Saturday let in the deciding counter.

All Tiger runs were scored in the sixth inning. Manush opened with a scratch two bagger and that Meusel lost in the sun. Cobb got a single when Horman pushed his bunt over the foul line. Heilmann then smashed one through shortstop. Manush scoring. Pratt laid down a bunt and Cobb streaked home with a run when Hoyt threw hurriedly to Hoffman. Beall then relieved Hoyt and walked O'Rourke. Burke filed out and Mellman was thrown out at the plate.

Bassler was purposefully passed, filling the bases. A wild pitch by Beall then let Pratt score, and O'Rourke came in with the fourth run soon afterward on Whitehill's single. Meusel's throw cut down Bassler at the plate for the third out in the inning. Score:

	AB	R	H	E
New York	3	0	0	0
Paschal, cf.	0	0	0	0
S. Jones, p.	4	0	1	0
Dugan, 3b.	3	0	1	0
Ruth, M.	3	0	2	0
Pipp, 1b.	4	1	0	0
Meusel, rf.	4	1	0	0
Ward, 2b.	3	1	1	0
Hofman, c.	3	0	0	0
Bengough, c.	0	0	0	0
Johnn. ss.	0	0	0	0
Scott, ss.	3	0	1	0
Autrey, c.	0	0	0	0
Hoyt, p.	3	1	2	1
Beall, p.	0	0	0	0
**Witt, cf.	1	0	0	0
***Bush,	0	0	0	0
****Gehrige	1	0	1	0
tSchang	1	0	0	0
Totals	33	3	9	2
Detroit	4	0	1	1
R. Jones, 3b.	4	1	1	0
Manush, lf.	4	1	3	0
Cobb, M.	4	1	1	0
Heilmann, rf.	4	0	1	0
Pratt, 1b.	3	1	1	0
O'Rourke, ss.	3	1	0	0
Burke, 2b.	3	0	0	0
Bassler, c.	2	0	0	0
Whitehill, p.	2	0	1	0
Dauss, p.	0	0	0	0
Totals	29	4	8	1
*Batted for Bengough in eighth.				
**Batted for Beall in eighth.				
***Ran for Bush in eighth.				
****Batted for Scott in eighth.				
*Batted for Jones in ninth.				
New York	000	010	020	3
Detroit	000	004	00x	4

Two base hits—R. Jones, Manush. Ward, Sacrifices—Burke, Dugan. Pratt, Double plays—Paschal to Bengough; Meusel to Bengough. Left in bases—New York 8; Detroit 6. Base on balls—off Whitehill 5; off Hoyt 1; off Beal 2. Struck out—by Whitehill 4. Hits—off Hoyt 6 in five innings (none out in sixth); off Beal 2 in two innings; off Jones, none in one inning; off Whitehill 3 in seven and one-third innings; off Dauss 1 in one and two-thirds innings.

NOBLE HOLDS BAYS  
TO ONE HIT SUNDAYPails Humble Green Bay Club,  
11 to 2, When Leopold  
Poles Two Homers

McNashua—Rube Noble was in excellent form here Sunday, holding the Green Bay team to one hit, a homer by Schultz with Lewis on base. He also whiffed fourteen. Leopold was the hitting star for the locals with two homers and a single. Score:

	AB	R	H	E
Green Bay	25	2	1	2
Lewis, cf.	3	1	0	0
Ratched, 1b.	4	0	0	0
Rechitz, rf.	4	0	0	0
Schultz, ss.	3	1	1	0
Groebig, 3b.	2	0	0	0
Salski, c.	3	0	0	1
Kunde, lf.	3	0	0	0
Cortez, 2b.	3	0	0	0
Wolszynski, p.	3	0	0	0
Totals	30	11	16	1
Green Bay	20	0	6	0
Menasha	0	0	2	0
Worth	2	2	2	0
Leopold, th.	5	3	3	0
Muench, ss.	4	1	2	0
Zelenski, M.	4	0	1	0
Warden, M.	5	0	1	0
Cissa, cf.	5	1	2	0
Scheleski, lf.	5	1	2	1
Handy, c.	4	2	2	0
Noble, p.	4	1	1	0
Total	33	11	16	1
Green Bay	20	0	6	0
Menasha	0	0	2	0
Worth	2	2	2	0
Leopold, 2b.	5	3	3	0
Muench, ss.	4	1	2	0
Zelenski, M.	4	0	1	0
Warden, M.	5	0	1	0
Cissa, cf.	5	1	2	0
Scheleski, lf.	5	1	2	1
Handy, c.	4	2	2	0
Noble, p.	4	1	1	0

Total base hit—Cissa, Home runs—Schultz, Leopold, 2; Noble, Muench. Sacrifice hits—Noble, Handy, Ratchen. Stolen bases—Worth, 2; Muench. Handy. Base on balls—Off Noble, 3; off Wolszynski. 4. Struck out—By Noble, 14. Umpire—Dux. Time—2:00.

## Jack's Classic Profile



JACK DEMPSEY

But yes, my good Gottlieb you were right the first time. This is the right profile. Mr. Dempsey.

The picture, which was snapped while Gentleman Jack was watching the New York police games at the Jamaica (L. I.) race track, affords a very good view of the new Dempsey propositus—sometimes vulgarly referred to as nose.

Jack, you will remember, had his nose, which was somewhat shopworn and distorted from careless contact

with flying gloves, done over by a surgeon.

And whether our champion had his nose altered to improve his beauty, or as he contends, to facilitate his breathing, is of slight matter.

Of more momentous consequence is the fact that Jack's handsomely bearded gives him a rather wicked profile, if you know what we mean, and Jack Barrymore and Rudolph Valentino had best look to their honors.

Learn for your own advantage why Hudson and Essex outsell all rivals.

It is not merely because the Coach exclusively gives "Closed Car Comforts at Open Car Cost."

It is because both Hudson and Essex offer the most astounding value in genuine car performance and reliability.

It is because they have vibrationless motors—exclusive to them because they are built on the Super-Six principle.

More than 250,000 owners know their enduring value.

That is why they outsell all rivals—and why the Coach is the largest selling 6-cylinder closed car in the world.

An examination will convince you of quality not obtainable elsewhere within \$400 to \$1000 of these prices.

and This is  
"Demonstration Week"

a real opportunity to know  
the World's Greatest Values

We give you this car to drive—to test—to know yourself. A Hudson or Essex of any closed model will be sent you without obligation, to give you a thorough opportunity to discover what value is offered at this price.

So full is our assurance that Hudson and Essex are outstandingly the world's greatest values that we are confident a ride will win you to the same conviction.

We want you simply to experience the performance and riding ease that Hudson and Essex owners everywhere praise in terms we have never heard for any other car.

So during "Demonstration Week," just telephone for a car. Take advantage of this opportunity. It involves absolutely no obligation. We think you will discover why owners call Hudson-Essex values the most outstanding in motordom.

BALLOON TIRES STANDARD EQUIPMENT

THREE TEAMS TIED  
FOR SECOND PLACE  
IN STATE LEAGUE

Final Games of Season Leave  
Pails on Top with Paper-  
makers in Triple Tie

HOW THEY STAND

	W	L	Pct.
Neen-Menasha	3	2	.880
Green Bay	3	5	.500
APPLETON	4	4	.500
Sheboygan	4	4	.500
Oshkosh	3	4	.429
Fond du Lac	2	6	.333

SUNDAY'S RESULTS

Neen-Menasha 11, Green Bay 2.  
Sheboygan 1, Fond du Lac 1.

Three teams of the Wisconsin State

league are tied for second place as a result of the final games of the season Sunday afternoon, when the Pails defeated Green Bay, 11 to 2, in the only decisive contest played. Fond du Lac and Sheboygan were forced to call their contest off in the last of the sixth when the score was tied, 1 to 1, because of a cloudburst, while Appleton and Oshkosh cancelled their doubleheader.

Unless the league directors decide otherwise, which is not probable, the standings will remain as they are without a playoff. The weather has been unfavorable all season, an interest in the national game has been at a low ebb because of that fact. Most of the clubs have lost money on their last few games, and therefore the moguls favor putting an end to the race for this year.

SPITBALL SOON WILL BE  
PASSE IN MAJOR WHEELS

The spitball will be passe in the major leagues in about five years. Only seven pitchers remain, and some of them are fast slipping. Shocker, Grimes, Faber and Coveleski are the outstanding stars using the spitball.

ROD AND  
REEL

M. J. V. FOSE

Sometime when you're "tossing" and they are not hitting by the artificials, live minnows or frogs, just make it a point to gather up a few helgramites and then try your luck once more. As a rule your little expedition will be well rewarded with a string of nice bass, for a helgramite makes a tempting morsel of food to the game fin.

Helgramite hunting is quite a job unless one knows the "rounds," and he is generally living a life of "safely first" from the fins and his home is usually under the rocks. By lifting the rock you'll generally see him trying to make a quick get-a-way. If you lift the rock with the current, you're sure to be out-of-luck with the little fellows one can make an exit so quick that one will wonder where they disappeared so suddenly. The proper way to a successful helgramite hunt is to lift

the rock against the current then grab the little black fellows before they float down the stream. Another good way is to place a small minnow net in back of the rock and then raise it and the current usually will wash his majesty, the king of bass bolts, into the net.

To bait the helgramite properly, the hook should be slipped in behind the scales at the neck and then play him on the bottom. His little wobble will attract anything within a reasonable distance and no fin can resist the temptation to put him in the bread basket.

COLLINS HARD TO STRIKE  
OUT, RUTH EASY, ACES SAY

American League pitchers say that Eddie Collins of the White Sox is the hardest player in the league to strike out. Babe Ruth, despite his great slugging ability, is correspondingly easy.

Read Post-Crescent Want Ads

152 AMATEUR GOLFERS  
SURVIVE FIRST ROUND

By Associated Press

Ardmore, Pa.—One hundred and fifty-two golfers Monday are playing the second eighteen holes of the qualifying round of the national amateur championship tournament at the Merion Cricket club.

The field is the speediest in the history of the tournament. On Saturday, 29 hard cards for the first 18 holes of 27 or better, six had 78, 16 took 79 and the others straggled over various figures up to 94, made by the champion of Panama, Edmund L. Koperski.

DETROIT HANDICAPPED  
BY HEILMANN'S SLUMP

One of the big reasons for the failure of the Detroit club to make a better showing this year is due to the batting slump experienced by Harry Heilmann, champion swatter of 1923. Heilmann all season has been about 50 points off form and has had the habit of hitting into double plays when a base hit meant the ball game.

## HUDSON-ESSEX

## Special Fall Exhibition



# Washington Can Lose One And Still Cinch Pennant In American

Pittsburgh Fight Way to Within One and One Half Games of Giants by Taking Two Out of Three from Brooklyn.

The Yankees do gamely as the Senators fight to live in the final stretch on the road, playing the same number of games with the same teams at exactly even odds. Washington has had something vital which was lacking in the Yankee attack, and has earned a two-game lead.

The Senators, with only seven games to play, can lose one and still clinch the pennant, or lose two and tie the Yankees even if the latter win the remaining seven games. Detroit could tie Washington only by winning all of its games, while the Senators lost all of theirs.

The broad break in the American race came Sunday when Washington increased its lead by defeating St. Louis, 6 to 4, in a seven-inning game decided by darkness as the Yankees lost another game on a wild throw to Detroit by a score of 4 to 3.

The National league race attracted interest even from the sensational American struggle Monday as Pittsburgh, pivotal figure in the present triangle, meets New York in a three-game series. The Pirates have fought their way to within one and one half games of the Giants by taking two of three from Brooklyn, losing by a narrow margin Sunday. In a ten-inning fray by a score of 2 to 1. The Giants were shut out by the Cubs, 3 to 0, in the only other National league game.

By winning two of three from the Giants and capturing its five remaining contests, Pittsburgh could still beat the Giants if the latter won their three games with Philadelphia, and would also outpoint the Robins if Brooklyn loses one of its five games to play.

Washington moves Monday to Chicago which split a doubleheader Sunday with the Athletics winning the second, 12 to 5, after losing the first, 4 to 1. The Yankees leave the venomous Tigers for Cleveland which lost two games to Boston by scores of 2 to 0 and 11 to 5.

## SENATORS DEFEAT BROWNS, INCREASE LEAD OVER YANKS

Wild Throw by Sisler in Sixth Gives Washington Decisive Run

**St. Louis**—Washington made it two out of three by defeating the Browns in Sunday's game here, 6 to 4. Owing to a heavy downpour the start of the game was delayed one hour and a half, and was canned on account of darkness at the end of the seventh inning.

By taking Sunday's game the Senators gained a lead of two full games on the second place Yankees, who lost to Detroit.

Dixie Davis, who was batted from the box in the first inning of Friday's game, was sent back to the mound today by Manager Sisler, but was hit freely. Goslin hit his third homerun in two days, this time with one man on base. Jacobson also drove out a home run in the fourth inning, with one man on base.

Zachary, who was given the pitching assignment by Manager Harris, fared well, but weakened in the fourth inning, when the locals scored all their runs. A wild throw by Sisler in the sixth inning gave the visitors their fifth and deciding run. Score: Washington, 6; Brooklyn, 4.

**AMERICAN ASSOCIATION**  
Indianapolis 13-4. Milwaukee 11-4.  
(Last game called, darkness.)  
Louisville 9-7. Kansas City 3-8.  
Toledo 1. St. Paul 1.  
Columbus 5. Minneapolis 1 (Called in seventh, rain.)

**AMERICAN LEAGUE**  
Chicago 1-2. Philadelphia 4-5.  
Detroit 4. New York 3.  
Boston 2-1. Cleveland 6-5.  
Washington 6. St. Louis 4.

**NATIONAL LEAGUE**  
Brooklyn 2. Pittsburgh 1 (ten inn.)  
Chicago 3. New York 0.

## World Series Opens Oct. 4

New York—The element of travel eliminated from world series competition during the last three years by the two New York teams, is being considered in plans for the baseball classic this season.

At a meeting of the club owners of the Yankees, Senators, Pirates, Giants and Robins with Commissioner Landis Sunday it was decided to hold the first, second and sixth contests in the American league city, beginning on Saturday, Oct. 4, unless a tie in either league necessitates a playoff.

The third, fourth and fifth contests will be stayed in the National league city. If a seventh is necessary, the choice between the two contending cities will be decided by tossing a coin. The games will be played on consecutive days at 2 o'clock eastern standard time.

In the event of a tie, a series of three games will be arranged by the president of the league affected and a new date selected for the first game of the world series.

## BASEBALL SCORES

### TEAM STANDINGS AMERICAN ASSOCIATION

	W	L	Pct.	AB	R	H	E
Indianapolis	80	66	.577				
St. Paul	89	65	.574				
Louisville	86	71	.548				
Milwaukee	73	75	.500				
Toledo	77	82	.490				
Columbus	72	85	.459				
Minneapolis	69	87	.442				
Kansas City	64	92	.410				
<b>AMERICAN LEAGUE</b>							
Washington	87	60	.592				
New York	85	62	.573				
Detroit	82	67	.550				
St. Louis	74	74	.500				
Philadelphia	66	80	.452				
Cleveland	66	83	.443				
Chicago	65	82	.442				
Boston	65	83	.439				
<b>NATIONAL LEAGUE</b>							
New York	89	59	.601				
Brooklyn	89	60	.597				
Pittsburg	86	59	.583				
Chicago	79	66	.545				
Cincinnati	80	67	.544				
St. Louis	62	86	.419				
Philadelphia	53	93	.383				
Boston	50	98	.338				
<b>MONDAY'S SCHEDULE</b>							
AMERICAN ASSOCIATION							
Indianapolis at Milwaukee.							
Toledo at St. Paul.							
Louisville at Kansas City.							
Columbus at Minneapolis.							
<b>AMERICAN LEAGUE</b>							
Boston at Detroit.							
New York at Cleveland.							
Philadelphia at St. Louis.							
Washington at Chicago.							
<b>NATIONAL LEAGUE</b>							
St. Louis at Boston.							
Chicago at Brooklyn.							
Cincinnati at Philadelphia.							
Pittsburg at New York.							
<b>SUNDAY'S SCORES</b>							
AMERICAN ASSOCIATION							
Indianapolis 13-4. Milwaukee 11-4. (Last game called, darkness.)							
Louisville 9-7. Kansas City 3-8.							
Toledo 1. St. Paul 1.							
Columbus 5. Minneapolis 1 (Called in seventh, rain.)							
<b>AMERICAN LEAGUE</b>							
Chicago 1-2. Philadelphia 4-5.							
Detroit 4. New York 3.							
Boston 2-1. Cleveland 6-5.							
Washington 6. St. Louis 4.							
<b>NATIONAL LEAGUE</b>							
Brooklyn 2. Pittsburgh 1 (ten inn.)							
Chicago 3. New York 0.							

## Miller Cords

30 x 3½ Rellim \$8.00  
Appleton Tire Shop



## BROOKLYN REGAINS SECOND PLACE BY BEATING PIRATES

Robins Are Half Tilt Behind Giants After 10-Inning Victory Sunday

Brooklyn, N. Y.—Brooklyn regained second place and advanced to within a half game of the Giants Sunday by defeating Pittsburgh in a ten inning battle by 2 to 1. It was the farewell game of the Pirates here.

Burleigh Grimes went the route and while frequently in trouble, kept the Pirates from scoring until the ninth when Traynor's single and Maranville's double with nobody out tied the score. Taylor saved the Dodgers from probable defeat by picking the Rabbit off second by a fine throw.

Kremer kept pace with Grimes until the sixth, when Mitchell scored for Brooklyn on a single, a steal and Fournier's hit. Kremer gave way to a pinch hitter in the eighth and Pittsburgh shifted pitchers three times in a little over one inning. Morrison was relieved after issuing two passes in the eighth and Sonner was taken out after two hits had been made off him in the ninth.

### RALLY IS CHECKED

Pfeiffer checked the rally, but lost the game in the tenth, which High opened with a single. Mitchell followed with an unusual play by bunting for a sacrifice on the third strike. Wheat was purposefully passed. Moore made a phenomenal running catch of Fournier's long fly which was deep enough to allow High to reach third, from where he scored on Brown's single. Score:

## RECEIVING SQUAD TEN YARDS FROM KICKOFF, IS RULE

Telegraphic Poll Relieves Situation Caused by Change in Rules Last Year

New York—A change in the football rules for 1924, which permits the receiving eleven to be behind a line ten yards in front of the point from which the kick-off is made, no matter what yard line is chosen by the kicking team, was announced Friday by Chairman E. K. Hall of the American Intercollegiate Football Rules committee.

The following clause is added to section 3, rule 8, and is effective immediately.

In case the kickoff is made from a point behind the middle of the field, the opponents shall be behind a line ten yards in front of the spot from which the kick is made."

In 1923 and for several years previous, the rules provided that a team should kick off from "its own forty yard line at a point equidistant from the sidelines." At the meeting of the rules committee last February the new rules will be considered by the eastern football officials in their annual interpretation meeting here tomorrow night.

artificial tees were abolished and the opposing eleven was restrained on its own forty yard line.

### CONSIDERED MUDDY FIELD

It was then suggested that on a muddy field it might be difficult to get away a good kick without the use of an artificial tee and accordingly the rule was changed to provide that the kick-off might be made from the middle of the field or "any point directly back of it," thus making it possible to go back such distance as might be necessary to get a firm spot for the kick.

Immediately coaches and officials foresaw a result that might cause some serious gridiron situation this fall. The rules were studied closely and it was learned that while the opposing team was restrained on its forty yard line the kicking eleven might retreat to any territory directly behind the center of the midfield line, make a short kick and recover the ball itself at midfield, the kicking team being permitted to recover after the ball has traveled ten yards.

### TAKES TELEGRAPHIC POLL

A telegraphic poll of the rules committee members was taken and the situation was relieved legally by lifting the forty yard line restriction on the receiving eleven. The receivers many now range ten yards from the point of kickoff at all times.

This and many other phases of the new rules will be considered by the eastern football officials in their annual interpretation meeting here tomorrow night.

## DOWNPOUR STOPS REDS AND CHAIRS

Fond du Lac-Sheboygan Game Called in Sixth with Score

Tied, 1 to 1

Sheboygan—A cloudburst in the last half of the sixth inning put an end to the Sheboygan-Fond du Lac game here on Sunday, with score tied, 1 to 1. Kenney, Fondy's third baseman, robbed the chairs of the game when he grabbed Arndt's fast ground.

The play saved Fondy from a six inning defeat, for the game was called immediately thereafter, both teams scored in the fourth. Fondy on three singles and Sheboygan on a two bagger by Wilson, a wild pitch and a sacrifice fly by Arndt. The score:

Sheboygan AB R H E  
Steen, cf. 3 0 0 0  
Durain, lf. 3 6 6 6  
Kenney, d. 3 0 0 1  
Klovenow, c. 2 1 1 1  
Staley, ss. 2 0 2 0  
Zinke, 2b. 2 0 1 0  
Kenney, 3b. 2 0 0 1  
Bohiman, 1b. 2 0 0 0

Totals AB R H E  
Fondy 21 1 5 2  
Sheboygan 0 0 0 1 0 0  
Two base hits—Wilson, 2, Durain, Struck out—By Braun 3; by Kenney 4. Base on balls—Off Kenney 4. Wild pitch—Kenney. Double play—Staley to Zinke to Bohiman. Umpire—Hog.

Totals 18 1 4 0

## The Nut Cracker

THE wild bull will now return to his native pasture and munch contentedly on the fragrant American greenback.

Dempsey is going to deliver a ser-

mon in Ohio...The choristers will sing, "Lead, Kindly Light."

Why the fresh vegetable season ends just when the squash tennis sea- son begins is a phenomenon that still remains unexplained.

The boys are again calling Mr. Paddock the world's fastest human and we hope they aren't trying to take anything away from Peggy Joyce.

As Mr. O'Gooft says, it's much nicer to be dumb and lucky than bright and wrong.

It is too bad reformers trying to stop fights meet with so little suc-

cess....Otherwise, they'd save the customers from much mental anguish.

The time is again here when sport in pages bristle with diagrams of football plays, easily decipherable by anyone who ever built a watch, or wrote a mystery play.

Another sign of winter...Willie Hoppe Ready to Defend Title Against All Comers

# AFTER SUMMER AS ICEMAN GRANGE IS PLANNING REPEAT

*New Mentor*

Thousands of Football Fans  
Wonder if Illinois Star Can  
Keep up Record

Urbana, Ill.—Can Harold Grange repeat his sensational record of last year on the football gridiron of the coming season? This is the question thousands of football fans are asking one another as the opening day draws near.

This is the record they are wondering about. It shows the time played and yards gained in each game:

20 Min. Nebraska ..... 208 Yards  
50 Min. Iowa ..... 175 Yards  
28 Min. Butler ..... 142 Yards  
19 Min. Northwestern ..... 251 Yards  
59 Min. Chicago ..... 160 Yards  
30 Min. Wisconsin ..... 140 Yards  
60 Min. Ohio State ..... 184 Yards

In 295 minutes against his opponents he gained 1260 yards and scored twelve touchdowns more than any other back in the Big Ten Conference. With another year of competition, besides the coming season, opponents of the Illini are seeking a method to stop Grange. Will they do it?

Red has been bearing heavy loads of ice at his home town of Wheaton, Ill., all summer and it is reported he is in the best of condition and will make a great effort to repeat his record. This is not his only pastime, however. For the last few weeks he has been taking his real vacation in other exercises, getting his muscles ready so they will perform the tasks that football demands.

Last year virtually the entire offense of the team was Grange. This was shown by the playing of the Illini in the Wisconsin game after the All-America star had been withdrawn to save him for the following week. The team was content to remain on the defense, in fact, not a

line. It took just eight plays to put the ball over the goal line, and Red carried the ball six of the eight times and gained 78 of the 81 yards. The other three yards were made by Schultz, halfback, on two long plunges.

## GIVE SURPRISE PARTY FOR JOHN JOHNSTON

Cleico—A big surprise party was held Wednesday evening at the John Johnston home in honor of his thirty-eighth birthday anniversary. Forty-eight were present, among them Elmer Johnston and family of Appleton and W. Jensen and family of Seymour.

Mr. and Mrs. George Sherman of Washington state are on a visit for the winter. Mr. Sherman is a brother of P. G. Sherman of Appleton and Wellington Sherman of Cleico.

Threshing is about completed in this vicinity and silo filling now is under way.

## ON THE SCREEN

### MARY PICKFORD A BOY IN NEXT PICTURE

The thinks that will probably interest the public most about Mary Pickford's "Little Lord Fauntleroy."

Jules A. Kevin, last season's star quarter on the LaCrosse Normal eleven, has started his career as coach at Appleton high school and looks for a highly successful season. Kevin won a formidable reputation as grid strategian in his four years at normal and also is known for his efficiency as an all around athlete.

TAXI AND BAGGAGE MOVING  
STORAGE — PACKING  
SHIPPING

PHONE 105  
FOR GOOD SERVICE

SMITH LIVERY

coming to the New Bijou today and Tuesday as the feature attraction, is not so much the fact that she plays a dual role in this picture as that she takes the part of a boy.

Little Mary has played a dual role before—in "Stella Maris"—but this will be the first time she has ever appeared as a boy throughout an entire photoplay. While it is true that she has worn masquerade garb in some of her previous productions, she did so as a girl masquerading as a boy for the moment only. But in her film production of Frances Hodgson Burnett's great story, Miss Pickford is constantly on the screen as Little Lord Fauntleroy or as his mother; in fact, much of the time she is there both as the mother and the little lord, all by the aid of cleverly devised double exposure work of her cameraman, Charles Rosier.

"There are many features," says Frank Cook, manager of the New Bijou, "that indicate this not only is Mary Pickford's greatest photoplay, but one of the most remarkable film plays ever shown. Without a doubt it is the most appealing story ever screened. It is rich in color and human interest. We see Mary depicting a Fauntleroy who is all boy despite his curls, spotless collars and handsome velvet suits. For a dressed-up boy, he certainly does get powerfully mussed up at times, much to the amusement of his stern old grandfather and to the chagrin of his idling mother."

The work Miss Pickford does in the dual role is said to be by far the best of her career. Her sympathetic interpretation of the mother part is

a startling contrast against her portrayal of the boisterous, mischievous and exuberant boy. It hardly seems possible, according to members of the theatre staff who have viewed the film, that these two widely different characterizations could be assumed by one and the same person.

Special music was written for the production by Louis Gottschalk, and will contribute materially to the presentation being especially prepared by the theatre.

### FRANK LLOYD'S "THE SEA HAWK" MAKES BIG HIT

"The Sea Hawk" sailed out upon the screen at the Elite theatre today for his initial engagement, trained his big guns on the audience and fired a broadside which is echoing today in every corner of the city. The broadside was one of the most brilliant dramatic photoplays which have graced the silver sheet in months.

"The Sea Hawk" is Frank Lloyd's picture version of Sabatini's colorful epic which is released by First National. It is a great story, has an exceptional cast and possesses every element of real great entertainment.

Never have there been ships of such size, nor so many of them actually engaged in combat on the screen; in fact never have there been such ships seen on the screen;

the work Miss Pickford does in the dual role is said to be by far the best of her career. Her sympathetic interpretation of the mother part is

have been more expensive photoplays. It is true, and perhaps some more pretentious in some particular sequence but it is doubtful if the screen has ever reflected a drama of such general bigness as "The Sea Hawk", and the settings are merely incidental to the principal interest of the play. "The Sea Hawk" is thrilling, appealing and enthralling.

Milton Sills plays the part of Sir Oliver Tressilian, an English knight, who later becomes Sakrel-Bahr, the idol of Algerian corsairs, in a capable manner. Sir Oliver is a more dominant character than even "Robin Hood" and it has required an unusual amount of versatility and study to make him the real, lovable, gentleman he is on the screen.

Ende Bennett has little difficulty in making Rosamund a sweet, demure, faultless English maid. Miss Bennett's grace and refinement are refreshing.

Wallace Beery makes Jasper Leigh a rather likable pirate and proves his right to the title of the most ideal swashbuckler of our screen. Lloyd Hughes, playing his first character part, reaches dramatic heights he has never before attained in the interpretation of his character of Lionel, Sir Oliver's cowardly brother.

Frank Currier of Asad, the aged basha of Algiers, wins a warm sympathy for his part.

To transfer the Sabatini story to the silver sheet has been a Herculean task and Mr. Lloyd has handled every detail with such sincerity, such tact and such thorough understand-

place among the masters of the cinema.

### "A DOLL'S HOUSE" IS FOR EVERY WOMAN

That "A Doll's House," the great Ibsen drama which has been popularized in this country by Nazimova, the Russian actress, made for United Artists corporation at the Majestic theatre, is a picture that every woman and every girl, every husband and every young man, should see. There isn't the least bit of doubt about that.

She makes of the transition of this doll-like Nora into a fully awakened woman who realizes, with a suddenness born of a great crisis, that she has been but a plaything in a very toyhouse, a living, breathing, struggling human. All through the picture there can be traced all the human emotions, love and romance,

child-like trust and dependence a woman's determination to herself right the wrong that has been inflicted by the smug and self-conscious husband; bringing, yielding, with every capricious whim suddenly turns into a cool insolence; a thorny dependent mind suddenly whips into the most emphatic determination and Nora electrifies her husband by going out into the world to seek her own destiny, to right the wrong she has suffered.

**Miller Cords**  
33 x 4½ G. T. R. ... \$24.50  
Appleton Tire Shop

PAINT UP YOUR CAR THIS FALL. We will take reservations now for work commencing when you wish.

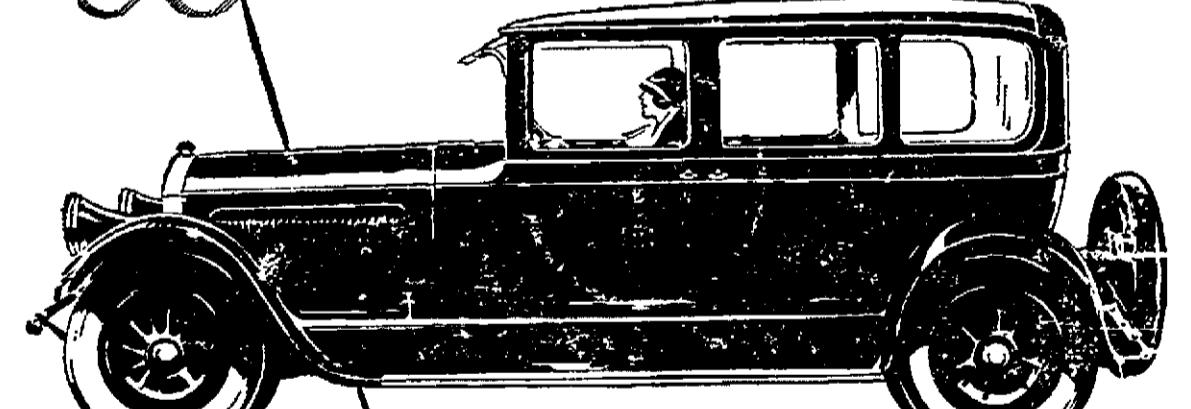
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announces a display of the new

**PIERCE ARROW**  
Series 80



A NEW CAR  
A NEW SIZE • A NEW PRICE

We extend to you a cordial invitation to come to our showrooms and see the Pierce-Arrow Series 80.

It is little wonder that this new Pierce-Arrow is creating such unprecedented comment. With the advent of the Series 80 came the realization that the Pierce-Arrow Motor Car Company had done what the motorizing public has long hoped would some day be achieved.

For the first time in automotive

history, the incomparable craftsmanship, the unparalleled experience of the Pierce-Arrow organization is devoted to a car more moderate in size and in price than the famous Pierce-Arrow Dual-Valve Six. The full significance of this accomplishment can only be realized when you have inspected and driven this new car.

We shall be glad to place a car at your disposal and have you judge the Pierce-Arrow Series 80 at the wheel.

### Pierce-Arrow Products

Passenger cars of two types; the Pierce-Arrow Dual-Valve Six and the Pierce-Arrow Series 80 in seven body styles... Pierce-Arrow Motor Busses... Pierce-Arrow Heavy Duty Motor Trucks

Series 80  
7-Passenger Touring Car  
**\$2,895**

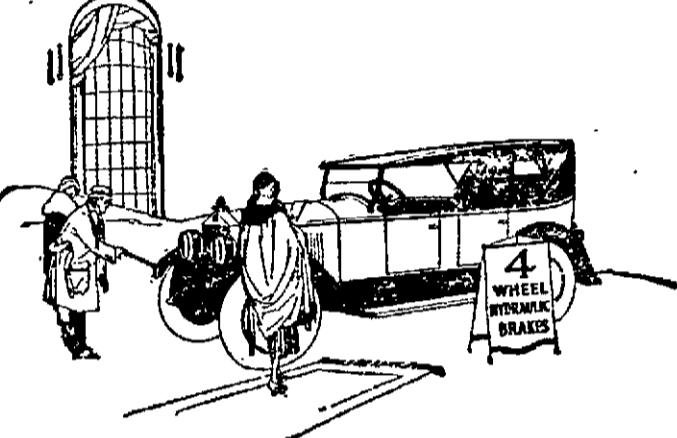
ROSSMEISSL & WAGNER COMPANY

Appleton, Wisconsin

577 State St.

Exhibit Space  
No. —

At the Show



See the New

**MOON**

Six 40

equipped with  
4-Wheel Hydraulic Brakes  
and Balloon Tires

Moon springs another big surprise at the Automobile Show, by adopting 4Wheel Hydraulic Brakes, Lockheed type, on the new Six-40 models—also on the Six-50, Six-58, and on the New Popular-Priced Moon Six, just announced!

But this engineering advance has come only after long, patient, scientific investigation of the 4-wheel brake proposition from every angle. Only after grueling cross-checked tests of every conceivable nature—and hundreds of miles of actual road trials conducted by Moon and Timken engineers!

The supremacy of the Lockheed Hydraulic system has been proved!

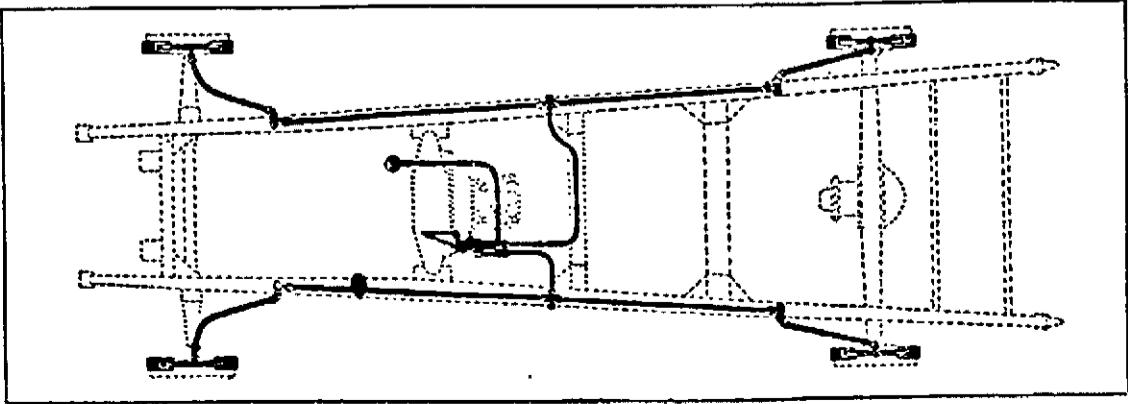
It is by far the simplest system. Even simpler than your present 2-wheel brakes! Few parts. It applies full-force, positive, equalized braking pressure to all four wheels at all times! Self-adjusting!

These are the things which Moon engineers have proved! A single demonstration will at once prove them to you!

**Rossmeissl & Wagner Co.**  
Phone 1309

577 State Street

Moon chassis with Lockheed 4Wheel Hydraulic Brakes!



Compare the simplicity of Moon's Lockheed type Hydraulic Brakes with any others—then judge for yourself!

Moon Motor Car Company, St. Louis, U. S. A. Founded 1907 by Joseph W. Moon



# Look Over These Offers Every Day And Select The "Makings" Of Prosperity



All ads are restricted to their proper classification by the regular Appleton Post-Crescent style of type.

Daily rate per line for consecutive insertions:

One day ..... 11¢

Three days ..... 33¢

Six days ..... 66¢

Minimum charge, 50¢.

Advertising offered for irregular insertion, at the one time insertion rate, no ad taken for less than basis of two lines. Count & average words to a line.

Charged ads will be received by telephone, and if paid at office within six days from the first day of insertion cash rate will be allowed.

Ads ordered for one day or six days will be charged before expiration, will only be charged for the number of times the ad appeared and adjustment made at the rate earned.

Advertisers for yearly advertising upon request.

Publishers reserve the right to edit or reject any classified advertising.

Telephone number for Ad Copy:

The following classification headings appear in this newspaper in the numerical order here given, classifications being grouped together.

Announcements, advertisements are arranged under these headings in alphabetical order for quick reference.

ANNOUNCEMENTS

1-Cards, Announcements.

2-Near Deaths.

3-Flowers and Mourning Goods.

4-Funeral Directors.

5-Monuments and Cemetery Lots.

6-Beligious and Social Events.

7-Societies and Lodges.

10-Strayed, Lost, Found.

11-PROPERTY

A-Automobile Agencies.

12-Automobiles For Sale.

13-Auto Trucks For Sale.

14-Garage Accidents, Tires, Parts.

15-Motorcycles and Bicycles.

16-Repairing—Service Stations.

17-Wanted—Automobiles.

18-DUANE SERVICE

19-Building and Contracting.

20-Cleaning, Dyeing, Tailoring.

21-Drugs and Medicines.

22-Heating, Plumbing, Roofing.

23-Insurance and Surety Bonds.

24-Literary Services.

25-Moving, Trucking, Storage.

26-Painting, Papering, Decorating.

27-Photographing.

28-Repairing and Refinishing.

29-Tailoring and Pressing.

30-Wanted—Business Ideas.

31-EMPLOYMENT

32-Help Wanted—Male.

33-Help Wanted—Female.

34-Help—Male and Female.

35-Soldiers, Sailors, Agents.

36-Vacancies, Agents.

37-Situations Wanted—Female.

38-Situations Wanted—Male.

39-FINANCIAL

40-Money to Loan—Mortgages.

41-Wanted—To Borrow.

42-MONEY TO LOAN

43-MONEY TO LOAN—P. A. Kornely.

44-MONEY TO LOAN—W. H. Apfel.

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## DEATHS

**MRS. EMELIA BOHM**  
Mrs. Emelia Bohm died at her home, 403 Outagamie st., on Saturday afternoon, her seventy-second birthday anniversary. She is survived by eight children, Herman and Albert Bohm, Lessor; Frank Bohm, Hartford; Mrs. Gustave Klippstein, Mrs. William McCary, Mrs. Henry Wolsch and Miss Anna Bohm, Appleton; Mrs. William Raata, Bonduel; brother, Ferdinand Ertz, Cecil; sisters, Mrs. Minnie Toller, Bonduel; and twenty-seven grandchildren. Her husband died four weeks ago. The funeral will be held at 1:30 Tuesday afternoon from the late home and at 2 o'clock from Mt. Olive church, with the Rev. Ph. A. C. Froehike in charge.

## PERSONALS

**Mrs. George Schilling**, a niece of Mrs. William Rippel, and son George of Menominee Falls, left for home Friday.

**John O'Leary** left Tuesday for Madison where he will enter the law school of the University of Wisconsin.

**Mr. and Mrs. E. W. Preston** and William Stelter were Oshkosh visitors Saturday.

Charles Songer of Logansport, Ind., and Miss Rose Helen Schuh were visitors at the E. W. Preston home.

**Mrs. Paul Hanig** is recovering from an attack of pneumonia.

**Florence M. Kahn** has gone to Madison to resume her studies at the University of Wisconsin.

The following persons were guests at the Jake Linsmeyer home on Sunday: Mr. and Mrs. Matt Linsmeyer and daughter Mayme, Mr. and Mrs. Frank Linsmeyer and son, Frank.

Mr. and Mrs. Joseph Hayes and daughter Viola, Mr. and Mrs. John Hayes and son Buddy, Mr. and Mrs. Mike Linsmeyer, Mr. and Mrs. Joe Linsmeyer, Mr. and Mrs. Louie Reitnauer, Mrs. Annie Remlinger and son John, Manitowoc; Mrs. Otto Dorn, Mr. and Mrs. John Loebig and daughter, Mr. and Mrs. Sylvester

## REAL ESTATE FOR SALE

To Exchange—Real Estate \$8  
STORE PROPERTY—On the north side of West College Ave. Lot 24x120 building 20x60 with a five room flat upstairs. Will take in exchange small modern home close in. Price \$8,000. The lot alone without the building is worth this price. See Gates, 651 Superior-st.

## AUCTIONS—LEGALS

Auction Sales \$90  
SEPT. 20—Sat. afternoon. Auction sale. 35 head Guernsey cattle. Ban Speigelberg, Dale, Wis.

## CLASSIFIED DISPLAY

**GIBSON'S**  
38 BARGAINS

Late model Willys-Knight Coupe \$795

1922 Willys-Knight Touring \$875

1924 Chevrolet Sport, new \$475

1921 Buick Roadster \$375

1924 Essex Coast, like new \$850

1921 Oldsmobile Coupe \$385

Ford Speedster, special body \$150

1922 Chevrolet Coupe \$295

1923 Buick Sport Sedan \$1,350

1923 Buick Roadster \$550

New Ford Coupe, balloon tires \$550

1922 Chandler Sport Model \$675

1921 Hudson Coupe, 4 passenger \$775

1922 Ford Coupe, balloon tires \$550

1922 Chevrolet Coupe \$350

1924 Chevrolet Coupe \$450

1922 Chevrolet Touring \$345

1924 Chevrolet Touring \$375

1921 Overland Coupe \$250

1924 Ford Coach \$100 Off List

2 1924 Ford 4-door Sedans \$575

2 1923 Ford Touring \$250

1921 Studebaker Special Six \$550

Touring \$550

One 1922 Chevrolet Roadster \$175

1920 Buick six coupe, refinished, new tires \$650

Chalmers six touring, good condition \$275

Any of the above cars will be sold at one-third down, balance monthly payments, without brokerage charges.

## MANY HAVE 1924 LICENSES

## GIBSON AUTO EXCHANGE

Appleton, 845-847 College Avenue, Oshkosh, 262-264 Main Street, Fond du Lac, Main and Western Ave.

## RENT A FORD

Open or closed cars, 10c a mile, New 1924 models.

## Gibson's FORD RENTAL CO., Inc.

Oshkosh Fond du Lac

## Special Reduction Bargain

2 Buicks, Reo and Studebaker Tourings, your choice at \$43.00  
Ford Panel Commercial \$250  
Ford Touring, '24 \$300  
Ford Sedan, four door \$550  
Overland Sedan \$425  
Dodge Brothers Touring \$275  
Dodge Brothers Touring \$200

Wolter Implement & Auto Co.

NEWSPAPER ARCHIVE®

See our Window Display, Tuesday evening.—FISH'S.

## Markets

## CHICAGO LIVESTOCK MARKET

Chicago — HOGS — 27,000, fairly active on desirable grades .15 to .25 higher; packing sows show 10 to 15 cent advance; slaughter pigs and light mostly .25 up; others slow; big packers bidding steady; receipts very light; top 10:30; good and choice 160 to 230 pounds largely \$3.00@10:25; choice 280 to 350 pound butchers \$3.75@2.90; bulk desirable 140 to 150 pound weight \$3.50@9:30; packing sows largely 8.80¢; bulk better strong weight pigs \$8.75@8.25¢; heavyweight hogs \$8.00@10:15; medium 9.70@13:30; light 8.90@10:30; light hogs \$8.00@10:10; packers hogs smooth \$8.70@9:00; packing hogs rough \$8.10@8.70; slaughter pigs \$2.25@9:25.

CATTLE — 20,000, best yearlings and better grades heavyweight steers fairly active; strong to .25 higher; mostly 10 to 15 up; weight fed steers slow; about steady with recent decline; mixed yearlings upward to 11.00; some choice yearlings steers held around 11.25; best matured steers to shippers 10.50; killing quality feed steers run largely medium to good; shipping demand comparatively narrow; run includes about 9,000 western grassers; killers fairly active; steady to strong kind suitable for further finish slow on stockfed and feed account; fat steer stock uneven; desirable heifers sharing yearling advance; fed cows strong; grass kind slow; bulls 12.50 to 15 higher; bologna 4.00@4.40; vealers fully steady; quality considered bulk to packers 10.85@11.25; numerous loads western grass steers to killers early 5.50@7.00.

SHEEP — 20,000 early sales fat lambs steady to strong; sorting moderate; bulk fat natives 12.50@13.00; few to city butchers 12.25; choice Washington lambs 13.00; some held higher; sheep aid feeding lambs steady; fat ewes 4.75@6.50; early sales choice feeding lambs 13.00@13.10; solid mouth breeding ewes 8.25.

CHICAGO GRAIN TABLE

Open High Low Slope

WHEAT—

Sept. 1. 1.28% 1.28% 1.28% 1.28%

Dec. 1.32% 1.32% 1.31% 1.32%

May. 1.38% 1.38% 1.37% 1.37%

CORN—

Sept. 1.13% 1.14 1.09% 1.11%

Dec. 1.05 1.07% 1.03% 1.03%

May. 1.07 1.07% 1.04% 1.04%

OATS—

Sept. .48 .48% .47% .47%

Dec. .51% .51% .51% .51

May. .55% .55% .54% .55

LARD—

Sept. 13.30 13.32 13.22 13.22

Oct. 18.30 13.30 13.20 13.22

Nov. 13.17 13.20 13.15 13.17

RIBS—

Sept. 12.05 12.05 12.05 12.05

Oct. 11.95 11.95 11.95 11.95

BELLIES—

Sept. .13.05

Oct. .13.37

Nov. .13.47

CHICAGO PRODUCE MARKET

Clue—Butter steady to weak; receipts 10,877 tubs; creamery extras 36%; standards 34, extra firsts 34%@35; firsts 32@33; seconds 31@32%.

Cheese unchanged; swine 20@20%; twin daisies 20@20%; single daisies 20@20%; American 22%@22%; longhorns 22%@22%; brisk 22%@22%.

Eggs steady; receipts 11,604 cases firsts 35@38; ordinary firsts 31@33.

Poultry fowl 1 cent higher at 18@23 cents; others unchanged; spring 22; roasters 15 cents.

Quotations Furnished by HARTLEY COMPANY

Oshkosh Close September 22, 1924

Allied Chemical & Dye .74

Allis Chalmers Mfg. .61

American Can .127%

American Car & Foundry .165%

American Hide & Leather Pfd. 63%

American International Corp. .26%

American Locomotive .50

American Smelting .74%

American Sumatra Tobacco .46%

American Tobacco .162%

American T. & T. .127%

American Wool .55%

Anaconda .37%

Atchison .104%

Atl. Gulf & W. Indies .18

Baldwin Locomotive .122%

Baltimore & Ohio .62

Bethlehem Steel .45%

Butte & Superior .16%

Canadian Pacific .148

Central Leather .13%

Chandler Motors .36%

Cheapeake & Ohio .83%

Chicago Great Western Com. .5%

Chicago Great Western Pfd. .16%

Chicago & Northwestern .62

Chicago, R. I. & Pacific .33%

Columbia Gas & Elec. .43

Corn Products .84

Cosden .26%

Crucible .57%

Cuban Cane Sugar .14%

Erie .27%

Famous Players-Lasky .86%

General Asphalt .41%

General Electric .13

Goodrich .27%

Great Northern Ore .29

Great Northern Railroad .64

Hupmobile .13

Illinois Central .105%

International Nickel .17%

International Merc. Pfd. .59%

International Paper .47%

Invincible Oil .12%

Kenencott Copper .47%

Kelly-Springfield Tire .17%

Louisville & Nashville .37%

Marland Oil .84%

Middle States Oil .13%

## 550 MARKETMEN ATTENDING STATE CONVENTION HERE

Retail Merchants Discuss  
Business Problems and  
Hear Addresses

About 550 market men from all parts of the state assembled in Appleton on Sunday for the seventh annual state convention of the Wisconsin Market Men's Association. Sunday's program consisted of registration in the morning and reception of delegates. The ladies were entertained at a theatre party in the afternoon while the men had their opening session in Eagle hall. Following this was a banquet and dance in Armory G in the evening.

Sunday afternoon's meeting was called to order by C. J. Turck, chairman of the convention committee. He introduced A. E. Gieblisch, president of Appleton's association, who welcomed the visitors on behalf of the local organization.

A. C. Bosser, district attorney, welcomed the delegates on behalf of the city, in place of Mayor John Goodland, Jr., who was unable to be present on account of illness. The response was made by Jacob Herman, president of the Wisconsin association.

A. H. Fenke of Minneapolis, national president of the United Master Butchers' Association of America, addressed the group on general conditions of business. An address also was given by J. A. Kotal of Chicago, national secretary of butchers' association.

J. T. Russell, also of Chicago, prominent in many market men's organizations, also was on Sunday's program. Mr. Russell is president of the National Association Legislative Committee, president of the National Association of Meat Councils, retailers' representative on the live stock and meat board and was four times president of the United Master Butchers' Association of America.

Jacob Herman of Milwaukee, state president, in his annual address told of the value of being a member of the association and the benefits derived from it. He explained the insurance division maintained by the association and its policy of paying 33 1/3 percent dividends.

An instructive talk was given by Mrs. Tracy of the Central Continuation School of Milwaukee.

Judge A. M. Spencer was one of the speakers at the banquet Sunday evening. Emil Priebe of Milwaukee, recording secretary, acted as toastmaster. Other speakers included Hugh Corbett, secretary of the local chamber of commerce, and Joseph Sengast, president of the national organization. Community singing, entertainment and dancing concluded Sunday night's program.

Monday morning the men met in Eagle hall for a business period while the women were taken on an automobile ride through the city, followed by a luncheon in the French room of Conway hotel at noon. The business session was given over mostly to discussion on insurance, sanitation and refrigeration. Reports of associations and of officers also were heard at this time.

Concluding sessions when appointment of committees and selection of the next meeting were to be made, were held Monday afternoon in Eagle hall. At this time Mrs. Tracy and Joseph F. Seng, director of the Milwaukee continuation school, gave a meat cutting demonstration.

Mr. and Mrs. Leonard Seybold and John Seybold and family of Forest Junction, and Mr. and Mrs. Milan Rehm of Sheboygan, were guests Sunday of Mr. and Mrs. John Trautmann, 1061 Morrison-st.

## STOPS FOR TRAIN AND GETS HIT FROM REAR

Dame Fashion's Arrival an Event  
In September milady with her sisters, cousins and aunts—not forgetting grandmother and the children—are concerned with "what to wear."

As usual, fashion designers have performed their work well, and, as in other seasons, the stores of the J. C. Penney Company present their customary exposition of the latest modes.

There is a touch of exquisite charm in wearables for Fall.

It is abundantly portrayed in the new things we are now showing.

A visit to our store at this time will prove both interesting and instructive.

*J.C. Penney Co.*

## STUDENTS ARRIVE FOR COLLEGE YEAR

Tuesday and Wednesday are regular days at Lawrence College, and all students this year must register on one of these days. Work will commence Thursday morning, and the first chapel will be conducted on that day by President Samuel Plantz.

A. C. Bosser, district attorney, welcomed the delegates on behalf of the city, in place of Mayor John Goodland, Jr., who was unable to be present on account of illness. The response was made by Jacob Herman, president of the Wisconsin association.

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## PERSONALS

Mr. and Mrs. Thomas Welsh of Waukesha are visiting at the home of Mr. and Mrs. McLaughlin.

Miss Marie Keller returned to Chicago on Monday after visiting for the last two weeks with her parents, Mr. and Mrs. Gustave Keller, Sr., 932 Eighth-st. Her sister, Miss Olga Keller, accompanied her, but will return in a few days.

Earl Schwartz spent Sunday in Oshkosh.

Miss Ethel Hooper of Palmyra, a senior at Lawrence, and Miss Lorna Young of Park Falls, who will enter this year, have arrived in Appleton.

Joseph Winninger, Jr., of Waupun is visiting friends in the city.

Mrs. Clarence St. John returned from an automobile trip to Chicago with her parents Mr. and Mrs. O. F. Mann, and her sister, Marion, of Green Bay.

Mrs. Glen Meldam has returned to her home after a trip through Minnesota and northern Michigan. She visited her sister in Hibbing, Minn., and an aunt in Virginia, Minn.

Mrs. Al Schroeder is spending a week with relatives in Chicago.

Mr. and Mrs. Carl Rehfeldt and family returned Sunday night from a trip of two weeks, one of which was spent with Mr. and Mrs. Myron De Long at Townsend, and the other with relatives in Waukegan and Racine. They autoed to these places, and Mrs. Otto Knuth accompanied them while they were in Waukegan and Racine.

Mrs. Eugene Harris left Monday for Newcastle, Pa., where she will spend ten days with her husband who is employed in that city.

Mr. and Mrs. N. J. Gleach of Antigo, were visitors over Sunday at the home of Mrs. Nick Reisdorf, 1035 Packard-st. Mr. and Mrs. Gleach came here because of Mrs. Reisdorf's illness.

Mr. and Mrs. E. C. Rhoades of Green Bay, were visitors at the Nick Reisdorf home, 1035 Packard-st, Sunday.

Mrs. Edward Thomas of Milwaukee is visiting at the home of her cousin, Mrs. William Rippel, 973 Atlantic-st.

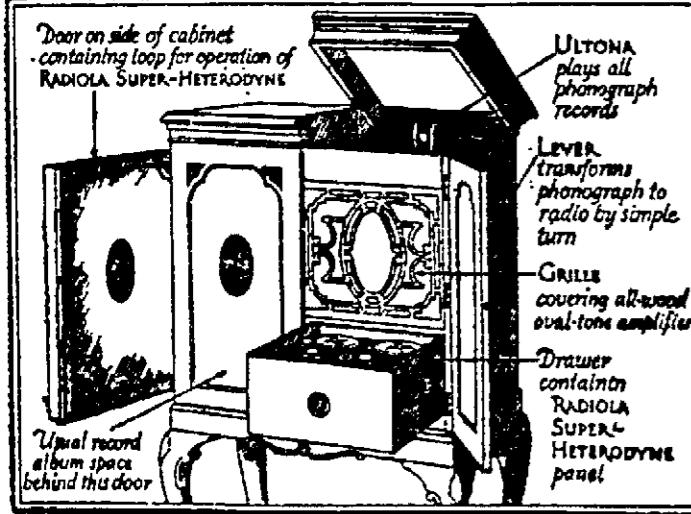
Miss Mary Rippel and Mrs. Edward Thomas hiked to Ellington to visit relatives.

Mr. and Mrs. George Peters and son of South Carolina, are visiting relatives and friends here.

Mrs. Kate Stark of Menominee Falls, who is a sister of Mrs. William Rippel, and Arthur Stark left Tuesday to return to their home.

## Brunswick

PHONOGRAHS AND RECORDS



This combination gives the best development and clearest amplification of Radio due largely to the Brunswick Amplifier.



Home of  
America's Oldest and Finest Piano



NEWSPAPER ARCHIVE®

WORLD'S  
LARGEST  
CHAIN  
DEPARTMENT  
STORE  
ORGANIZATION

**J.C. Penney Co.**  
A NATION-WIDE  
INSTITUTION  
Incorporated  
571 DEPARTMENT STORES  
Appleton, Wis.

RELIABLE  
QUALITY  
GOODS  
ALWAYS  
AT LOWER  
PRICES

## Wool Dresses Remarkable Values!

Our share of an enormous purchase at an unusually low price! See these and you will be convinced of the saving. Just the kind of dresses girls want for school!



Sizes  
7 to 14  
Years

4.98

# Things Decidedly New And What They Mean to You!

Our brand new and crisp, fresh Fall stocks are an inspiration to shoppers who demand both quality goods and prices which provide a real saving of money. Our buyers in New York cooperated to the fullest extent in selecting displays that are decidedly up to the minute. The great buying power of our hundreds of stores has never been better demonstrated than in the values that are now afforded you here. A visit to this store is well worth while. Come in and examine the new lines.

## Beautiful Silk Dresses Smart New Styles for Autumn



You'll need one or more new silk frocks this Fall, and you can not do better than to choose one of these! We are sure that our values can not be equalled, for our buying power is not equalled. And there is a wide variety in style and materials from which you can make your selection.

### Straight Line Models Are Featured

and Tunic effects are unusually smart this season. Both are shown to advantage in this collection. And the sleeves may be any length one chooses, as is shown in these illustrated on the left. Black is favored for Autumn wear, but it is brightened by bright colored trimming. From such a wide range of styles, choosing will be a pleasure to you!

### Sizes for Women and Misses

**\$14.75 to \$49.50**

## Party Gowns Bridesmaid and Wedding Dresses

**\$24.75 to \$44.50**  
Wedding Dresses \$19.75 to \$29.75

## New Fall Dresses Big Value

For immediate wear nothing could be more practical or more economical than these dresses. They are made of Kord-de-Rayon, and artificial silk knitted fabrics which does not wrinkle easily. In black, brown, navy, taupe, henna and coco. Sizes 16 to 44.

**\$5.90**

## Clever New Wool Frocks An Attractive Showing at a Saving

You will be delighted with these new wool dresses which our New York buyers have selected for us as representing the best of the season's new styles. And you'll be delighted with the values, too, for our 571-store buying power means money saved for you.

### The Fabrics Include Bengaline and the New Twills

They are shown in the straight line models so popular this season. Beltless effects are very good, and coat dresses are smarter than ever. While the lines are simple and straight, much colored trimming is shown. The very newest in style and fabric—at the lowest prices!

### Sizes for Women and Misses

**\$14.75 to \$29.75**



## Fall and Winter Coats Featuring the Newest Style Effects



New materials, new colors, and new styles lend an interest to these newest coats. The materials include Bolivias, Velvetones, Downey Wools, Polaires and Chinchillas, as well as the smooth finished materials such as Velonas and Suede Velours.

Self collared or trimmed with fur—Beaverette, Viatka, Coney, dyed Opossum, Beaver, Squirrel, Wolf, Mufflon and Mandel. The colors include the new shades of Greys, Blues and Brick, as well as Black, Brown and Reindeer.

All the new effects are embodied in these coats, particularly the new fancy cuffs and sleeves, such as the barrel and gathered cuff effects. Some are plain, others elaborately trimmed with braid, stitching, embroidery, and the new button trimmings. Full cut, well lined and well tailored.

**Sizes 16 to 46**

**\$14.75 to \$98.50**

## Infants' Colored Coats Cunning Styles for Wee Tots



Kerami and Dukana Plush Coats



Materials Include

Chinchilla, Teddy Bear Cloth, Astrakan and Kerami

After the first little white coats have been outgrown, come such as these in colors for the youngest of the family. And very smart they are, too, with their fur collars and wee pockets! The materials and workmanship are the equal of the coats for grown-ups. And our prices are remarkably low!

Sizes 1, 2 and 3

**\$2.98 to \$6.90**

## BUY YOUR NEW FALL COAT NOW

Make Your Selection Before the Best Styles Are Chosen

### Payment Plan

Make a small payment down and we will hold your coat until later on. A few payments will not be noticed and your coat will be paid for when you need it.

Take This Opportunity to Select the Better Garments!

Pay Later!

Luxurious fur coats, made up in beautiful new styles. You are sure to want one of these when you see them; and you can afford one at our Low prices too.

ASK ABOUT OUR PAYMENT PLAN

48 inch Muskrat Coat	\$139.50
45 inch Muskrat Coat, Racoon trimmed at ...	\$149.50
48 inch Muskrat, all backs,	
very dark .....	\$153.50
45 inch Raccoon .....	\$163.50
48 inch Racoon .....	\$229.50
45 inch Jap. Welsel at \$296.00	

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